

# ALDRED, GREENWELL & LANE

FINANCIAL PLANNING & INVESTMENT MANAGEMENT

## our vision

**To excel** in our role as one of the industry's premier advisory organizations that is known for professional advisors who deliver comprehensive solutions through a process-driven approach.

## our culture

**Comprehensive Approach:** Each Financial Advisor is backed by a team of specialists in investments and insurance who bring different points of view to your financial affairs. This comprehensive approach can help you build a truly diversified portfolio of retirement, wealth management, asset protection and estate planning solutions.

**Teams:** We are known for our unparalleled commitment to building highly effective advisory teams. Advisors who are part of teams see client situations from multiple perspectives leading to more comprehensive planning and a higher quality client experience.

**Commitment:** Our client-centric approach means that you will receive a strategic plan that focuses on your ambitions and future dreams - never on a product. We don't believe in rehearsed advice or pre-determined plans. Instead, you can expect a comprehensive strategy that has been created to meet your exact needs. If the goals you have today aren't the same goals you have tomorrow - don't worry. Your financial strategy will be designed to evolve with you over the years.



ALDRED, GREENWELL & LANE

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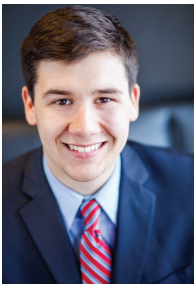






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# our **planning team**

# how we **work**

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level of engagement

We start each client relationship with a one hour complimentary consultation. We spend this time learning more about your personally and financially, this also gives you a chance to learn more about our firm.

## CHECKUP

Complimentary analysis designed for those who want to see their current retirement outlook along with an investment and insurance analysis.

- ### Retirement Outlook
- Are you on track?
  - What financial weak spots do you have?
- ### Investment and Insurance
- Investment Portfolio Analysis
  - Insurance Needs Analysis

## FOUNDATIONAL

Designed for clients who want an ongoing relationship along with guidance on the topics below.

- ### Core Topics
- Financial Position Review
  - Ongoing Lifestyle Stress Test
  - Retirement Projections
  - Protection Inventory
- ### Goal Based Topics
- Investment Analysis & Implementation
  - Insurance Analysis & Implementation
  - Social Security Optimization
  - College Projections

Financial Checkup + Foundational Strategies

## FINANCIAL PRINT

Designed for clients who want comprehensive ongoing financial advice, FinancialPrint looks at your entire financial situation and acts as a GPS for the future.

- ### Core Topics
- Cash Flow
  - Detailed Accumulation Goals
  - Basic Estate Review
  - Employee Benefits Planning
  - Retirement Distribution Planning

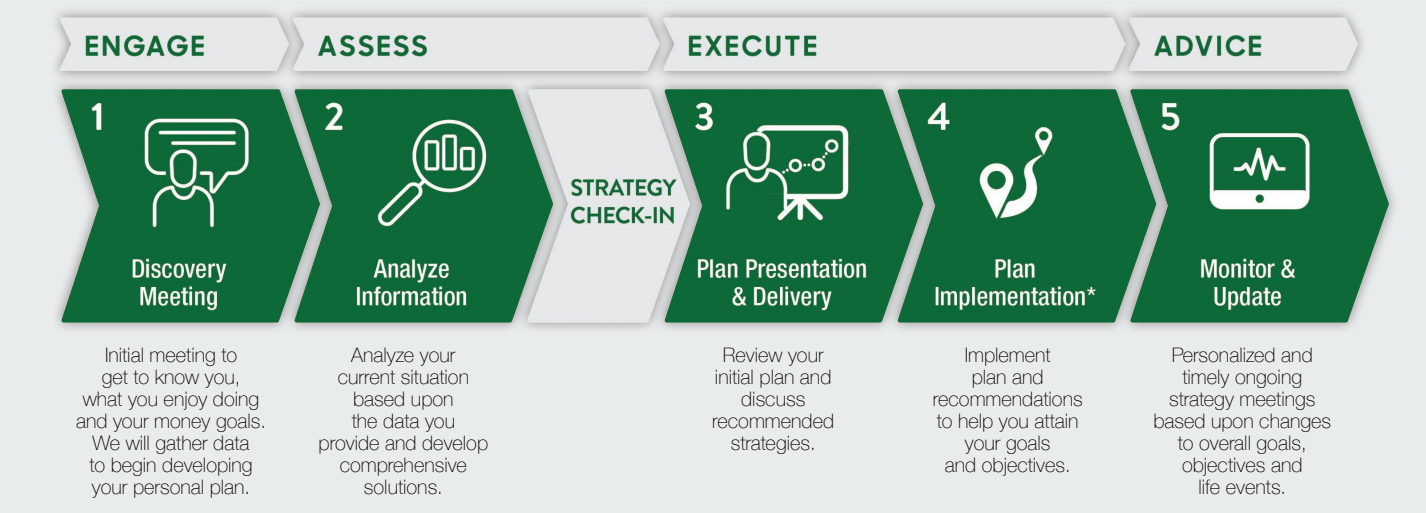
- ### Goal Based Topics
- Income Tax Planning
  - Tax Efficient Legacy Planning
  - Advanced 401(K) Strategies
  - Roth Conversion Planning
  - Pension Claiming Strategies
  - Lump Sum vs Installment Planning
  - College Cash Flow
  - Special Needs Planning

- ### Coordinate with Outside Professionals
- Accountants
  - Attorneys
  - Bankers

Foundational Strategies + Ongoing Comprehensive



## Financial Planning Process



## OUR FIRM SPECIALIZES IN HELPING CLIENTS ANSWER:

- When can I retire?
- How long can my investments sustain my income?
- How can I optimize my withdrawal strategy to minimize taxes?
- What is my ideal Social Security and Pension claiming age?
- What is a more tax efficient way to leave money behind?
- What improvements can I make to my retirement plan?

\*Implementation of specific products or services may result in commissions or fees outside of the financial plan fee.  
Periodic reviews of your financial plan may require a new planning agreement and result in additional fees.  
\*\*Licensed but not practicing on behalf of MML Investors Services, LLC.