



RFK Insurance Merges with Shore Agency, Expanding Four Generations of Family Business

(Fairfield, New Jersey- January 1, 2025) Rand Feuer & Klein LLC (RFK) announced its merger with Shore Agency, Inc in Absecon, New Jersey. The decision comes as RFK enters the Klein Family's 103 years of offering quality coverage.

In a time where small agencies are being acquired by large conglomerates, where the bottom line takes precedence over customer care, we are so glad to continue providing service to Shore Agency customers with the same quality they've expected since 1929. -Joseph Klein, VP of RFK

With locations now in North and South Jersey, RFK hopes to expand its clientele with this merger while upholding the values that have led to over a century of success. Providing quotes including Personal, Commercial, & Marine Insurance, RFK offers a variety of services to ensure every client's unique needs are met. Nancy Conover will now serve as Chairman Emeritus and Kirk Conover as Senior VP of Shore Agency. The same customer service team will be joining the RFK team.

We are pleased to be merging with RFK, an agency with four generations in the insurance industry. There will be no changes in our operations from a client's perspective. Our office will remain open at 453 White Horse Pike in Absecon. Finally, Kirk and I will still be working in the agency to provide continuity and growth of the business. - Nancy Conover, Chairman Emeritus

Our merger creates a bigger, more capable entity that gives us a large array of insurance carriers. Also, Shore Agency is now able to write Personal, Commercial and Marine coverage in 37 states. We have formed a stronger team by combining the staff of RFK with the Shore Agency. I look forward to the expanded opportunities this merger provides. -Kirk Conover, Senior VP

RFK affirms its commitment that every client, both existing and brand new, gets their undivided attention. We will continue to take a proactive approach when helping customers develop a strategy to address all their insurance, and risk management needs, which is a specialty of RFK. The combined experience of RFK and Shore Agency will assure the continuance of excellent customer service their clients have enjoyed for a century.

We are thrilled to be working alongside Nancy and Kirk Conover and their entire staff. -Denny Klein President of RFK