

# Invest in Your Future Through Baird's Client Specialist Training Program

**BAIRD**

Private Wealth  
Management

Looking for a career that is as meaningful as it is rewarding? Through the **Client Specialist Training Program** at Baird, you can embark on a career path that's personally and professionally fulfilling by helping clients achieve their goals.

## WHAT KIND OF CANDIDATES ARE WE LOOKING FOR?

We are interested in individuals looking to start a career within Private Wealth Management. Did you know a background in business or finance is not necessary for success at Baird? A background with a focus on client or customer service, ability to take initiative, and a positive can-do attitude are keys to your success.

## WHAT'S IN IT FOR YOU?

A career as a Client Specialist upon graduation can provide all kinds of meaningful benefits including:

- Bonus opportunities, incentives and a generous benefits package
- Independence with support where you can be a relationship manager with branch support, secure in the knowledge that Baird's in-house resources are only a phone call away
- Opportunity to develop personally and professionally as an associate while providing daily impact on our clients' lives

## WHAT DOES THE INDUSTRY THINK?

- Recognized as one of FORTUNE's Top Companies to Work For® since 2004, we attract the best and brightest in the industry
- Nationally recognized as a great workplace for women and millennials
- Named a Best Place to Work For LGBTQ Equality, Human Rights Campaign's Corporate Equality Index



The program was a great entry into what some might see as an intimidating industry. It's a great way to see the different ways successful practices operate while at the same time understanding one's strengths and passions. Through licensing and training, along with exposure to different practices, I was able to grow personally and professionally. Coming out of the program, it gives you the confidence boost needed to succeed.



Harold Lichter  
Client Specialist



## HOW DOES IT WORK?

This program will teach individuals the importance of exceptional client service through operational support for Financial Advisors during rotations with teams at the branch. Rather than a sink-or-swim approach, upon graduation you'll be trained, fully registered with your SIE, Series 7, and Series 66, have the opportunity to land a role as a Client Specialist on a team, and be a valued associate at Baird.

## WHERE CAN YOU LEARN MORE?

To discover everything a career in Baird Private Wealth Management has to offer, visit [bairdcareers.com](https://www.bairdcareers.com).