

Advocate Aurora Cardiology Fellows



Wisconsin Medical Society

Jim Lorence

*Chief Value & Engagement Officer
Wisconsin Medical Society*

We are WisMed

Working Together to Support Wisconsin Physicians

Advocacy
Leadership Development
Student Support
Philanthropy
Insurance
Financial Planning
CME
...and more!



Wisconsin
Medical
Society



We are WisMed

Our Mission

To provide innovative solutions to enhance the lives of physicians and health care professionals to help them provide outstanding and efficient care to their patients.



Individual Protection

Medicare, Disability, Life, Health & Dental, Long-term Care Insurance



Commercial Insurance

Professional Liability, Management & Cyber Liability, Business Owner's Insurance, Workers' Compensation



Employee Benefits

Association Health Plan, H.R. & Benefit Administration Resources, Open Enrollment Support



Financial Planning

Debt Management, Investing, Tax Planning, Retirement Planning

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Our Mission

To provide innovative solutions to enhance the lives of physicians and health care professionals to help them provide outstanding and efficient care to their patients.

WisMed Financial provides custom plans to reduce debt, implement investing strategies, reduce taxes and eliminate time spent stressed about personal finances. As a fee-only advisor, Mark Ziety, CFP®, AIF®, works for the best interests of members, not commissions.



WisMed Financial

2023 – 2027 WisMed Strategic Plan

OUR MISSION

To improve the health of the people of Wisconsin by supporting and strengthening physicians' ability to practice high-quality patient care in a changing environment.

OUR VISION

To enable physicians to lead efforts with other health care partners to optimize health care delivery and ensure accessible, efficient, patient-centered quality care for all the people of Wisconsin.

OUR GOALS

1 TRUSTED VOICE IN MEDICINE

Position the Wisconsin Medical Society (WisMed) as the trusted authority, serve as the chief advocate and foster the physician voice to champion equitable and sound health care policy.

2 HEALTHY PHYSICIANS

Advance the workforce to meet diverse patient needs, address challenges and act as the catalyst for new physician performance models to support patient care and physician well-being.

3 HEALTHY WISCONSIN

Lead, partner and collaborate with the vast network of community-focused organizations to improve health outcomes, inequities and mental health in Wisconsin.

4 HEALTHY WISMED

Promote leadership opportunities for physicians and medical students, commit to being a great workplace and build a strong financial base for organizational sustainability and impact.

Member Benefits

Advocacy

Policy development

Weekly Medigram newsletter

Personal financial planning

Well-being programs

Legal support

Insurance and liability solutions

Discounted CME programming

Connection, collegiality and collaboration
with physicians across the state from different health systems and independent practices



**Wisconsin
Medical
Society**

Member Benefits

- **Physician Leadership Development**
 - Virtual, complete at your own pace
 - 12 CME
- **Titus Talent Strategies**
 - Recruit physician and healthcare staff
 - Physician career opportunities
- **WisMed Assure**
 - Discounts on and exclusive access to insurance policies
- **WisMed Perks**
 - Discounts on variety of services, including digital marketing
- **Legal Counsel**
 - New partnership with Von Briesen & Roper
 - One hour consult / \$500.00 value
 - Discounted hourly rate if services retained

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 Wisconsin Medical Society

Wellness Programs



wismed.org/wellness

Marvin

Counseling and coaching service available via teletherapy, 24/7/365

Members receive special discounted rate, or bill to insurance


LifeBridge
Physician Wellness Program

A staff of highly-trained therapists and psychologists vetted by the Wisconsin Medical Society

Free to members in participating counties


CORE CHOICE
optimize, restore, enhance

Psychiatry focusing on complete wellness, with a holistic approach and advanced diagnostics

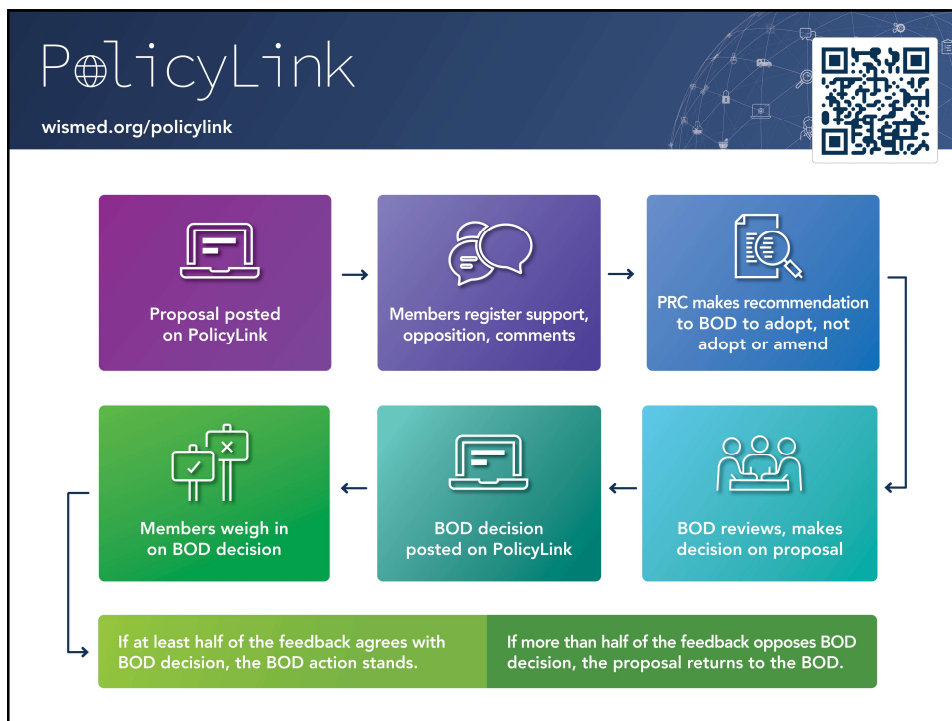
Members receive 25% off a comprehensive assessment

Wellness

- Membership provides multiple confidential options
- Learn more at wismed.org/wellness
- Pursuing a Physician Health Program
- **Annual Meeting April 5-6, 2024 – Focus is on Physician Wellness**

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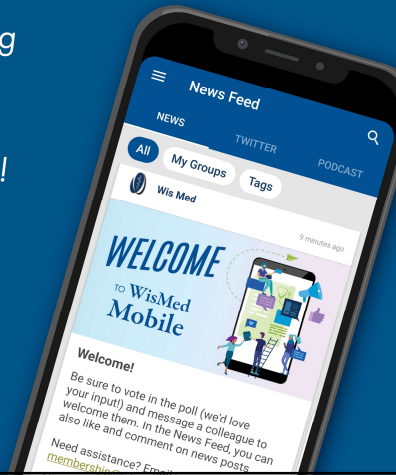
WisMed Mobile



- Policy update notifications
- One-on-one & group messaging
- Group discussion threads
- Resources, news, events & more!



wismed.org/mobile



Get Involved!



wismed.org/getinvolved

Participate in Doctor Day,
an annual event co-sponsored by
the Society each year at the State
Capitol in Madison

Attend political fundraisers,
provide testimony and urge your
friends and patients to vote for
pro-patient care candidates

Contribute
to WISMedPAC or
WISMedDIRECT

Use your expertise by
serving on a **WisMed**
committee, council
or task force

Attend County Medical
Society meetings and
events

We're Social!



@wismed_docs



Wisconsin Medical Society



@WisMed



Wisconsin Medical Society



WisMed OnCall Podcast

Wisconsin Medical Society

- Let us know how we may assist
 - Additional Services
 - Future Presentations
- Thank you for your support of WisMed
- Staying with WisMed is an investment in protecting your profession and yourself
- Thank you for all that you do for the patients in Wisconsin
- Stay safe and healthy