



IMMEDIATE RELEASE

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HOMEGROWN TALENT TAKES ON EXPANDED ROLE AT SUMMIT FINANCIAL

From aspiring tennis pro and intern to Operations Manager and now Investment Advisor Representative, Léna Satgé Ormond continues to build a successful wealth management career in Monroe, La.

Monroe, La (17 November 2020) - [Summit Financial Wealth Advisors](#)

("Summit"), one of the largest independent wealth management firms in Louisiana, today announced that one of its homegrown leaders is taking on an expanded role to enhance the firm's service offerings.

[Léna Satgé Ormond](#), the firm's Operations Manager, has added the client-facing role of Investment Advisor Representative to build on her successful career at Summit.

Ormond, who moved to Louisiana from France in 2006 to pursue a tennis scholarship at the University of Louisiana at Monroe, began her financial services career as an intern in 2008 with FPL Asset Management in Monroe.

After a college injury derailed her dreams of becoming a professional tennis player, Ormond leaned on her business administration education to pursue a finance career path. Her internship experience led to a full-time job with FPL in 2010.

"It was a very dynamic environment and I liked the research involved in the job," said Ormond, who quickly rose through the ranks and roles from client services specialist and trader to portfolio manager and then operations manager.

In 2015, Summit merged with FPL Asset Management to expand its footprint in the northern part of the state. Ormond played a key role in the firm's transition to Summit and has since been an integral part in training new employees that have joined the growing firm.

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SUMMIT FINANCIAL

WEALTH ADVISORS



A FOCUS FINANCIAL
PARTNER

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"I'm enthusiastic about taking this next step in my career and am thankful I get to do that as a member of the Summit team," said Ormond. "My experience continues to cover new ground and I am confident my new role as an Investment Advisor Representative will help me progress along that track and translate into long-term success for our clients."

Summit has experienced consistent success in recent years with office additions in Shreveport, Monroe and Ruston. The firm has continued to make strategic hires and promote homegrown talent to new roles to drive business growth in the Gulf South region.

"Over the past five years, we have witnessed first-hand the tremendous skillset and versatility Léna possesses, and remain appreciative for her willingness to take on new challenges," said Summit Founder and Managing Partner David Daniel. "She works with our clients to effectively and strategically manage their assets while applying a personalized approach to every individual. We're confident the firm will reach new heights from Léna's efforts."

Ormond received her bachelor's degree in business administration from the University of Louisiana at Monroe in 2010 and her Master's in finance from the College for Financial Planning in 2015. She resides in the Monroe area with her husband, Jake, their two children and Labrador retriever.

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About Summit Financial Wealth Advisors

Founded in 2003, Lafayette, La.-based Summit Financial Wealth Advisors provides custom and comprehensive wealth management services to clients in the Gulf South Region of the U.S. With additional offices in Shreveport, Monroe and Ruston, Summit is one of the largest independent wealth management firms in the state of Louisiana. For more information about Summit, please visit summit-financial.com.