McKinney
Capital Management

Build an Enduring Legacy On Your Terms

Join McKinney Capital Management to access diverse tools that accelerate your progress and protect your legacy with a partner who prioritizes your clients' needs.

Providing You With All The Support For Complete Autonomy

Becoming independent doesn't mean you have to do it alone. At McKinney Capital Management (MCM), we provide the tools and resources you need to stay informed and succeed. As part of our network, you'll gain access to coaching, training, higher payouts, and robust growth solutions. We collaborate closely to guide you toward your goals as an independent advisor.

Serve Clients in Your Unique Style

As an independent advisor, nobody will understand your clients better than you. Your autonomy allows you the freedom and flexibility to tailor your approach to what benefits them the most.

Steer Your Own Course

Shape your desired client experience and workplace environment through one of our multiple affiliation models. Use your entrepreneurial freedom to make decisions that improve your business and serve your clients well.

Provide Client-Centric Advice

With complete independence, you have no obligation to push products that aren’t aligned with your clients’ best interests. This empowers you to provide honest advice, recommending only what's truly right for your clients.

Build Your Own Legacy

Channel your efforts into building something that fills you with pride. Explore your capabilities and the significant influence you can have for yourself and your clients by creating your own path, not someone else's.

The Different Advisors We Onboard

We work with advisors who have three or more years of professional experience, including insurance agents, experienced professionals, and those from wirehouses. As long as you have an existing book of business, we're open to a variety of backgrounds – no designations required. Don't hesitate to contact us to explore opportunities for growing as an advisor and advancing your career with our team.

Experienced Advisors

Bank Advisors

Wirehouse Advisors

What Makes a Successful Candidate?

While we maintain flexibility in our recruitment process, we have specific criteria for our ideal candidates. We are looking for individuals with:

- A minimum of 3 years of professional experience
- An ideal experience range of 5-10 years
- Residing within the Greater Houston/Gulf Coast area.

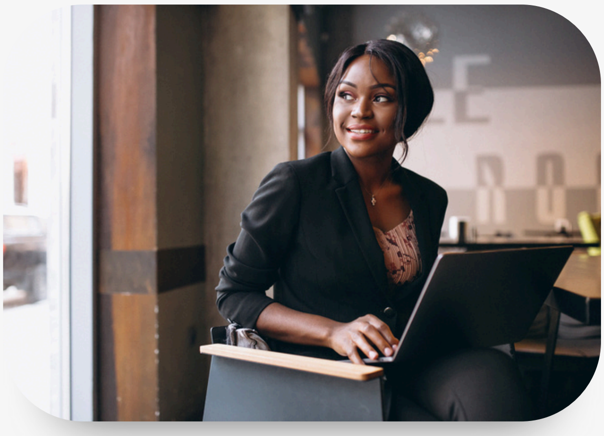
If you meet this criteria or have any questions about our recruitment process, then don't hesitate to contact us for more information.

Putting You on the Path to Independence

MCM offers a full suite of tools and services to support you in any stage of your career. Whether you are working in a bank, an independent advisor or coming from a wirehouse, MCM has the resources to help you simplify your operations, drive revenue and enhance your client relationships.

Tailored Solutions to Enhance the Client Journey

Every client is unique and generic solutions won't overcome their challenges. Your independence gives you the flexibility and freedom to tailor solutions that meet your client's specific needs, crafting personalized strategies for effective results.



Relatable Partners That Understand You

We come from hardworking backgrounds, and we know just how intimidating and unnecessary financial jargon can be. At the heart of our services is a belief that financial planning should be for everyone, which is why we avoid financial jargon and embrace simplicity to help every single one of our clients succeed.

Data-Driven Technology for Accurate Decision Making

We provide powerful tools for monitoring portfolio performance, tracking market trends, and analyzing key indicators, enabling informed decisions and a competitive edge in a changing market.

Collaborative Network of Advisors

As a member of the MCM network, you'll feel more supported and equipped as an independent business owner than at a big-name firm or bank. Our tight-knit community of professionals openly shares knowledge, and with MCM's industry veterans, you'll have access to coaching, peer connections, and mentoring. This collaborative environment helps you confidently pursue your goals and accelerate business growth.

Our Leadership

Frank McKinney III, CFS

Founder, Partner, Financial Advisor

Matthew W. Semeyn, CFP®

Partner, Financial Advisor

Our Core Values

Your needs are our top priority in every action we take, reflected in our core values. Our team is dedicated to helping you achieve what truly matters to you, embracing and supporting these values to support you the best way possible.

Approachable & Collaborative

We want all new members on our team to feel comfortable and valued, creating a culture that's approachable and inclusive. Our down-to-earth approach encourages collaboration and open communication.

Educational Approach

Education is what nurtures growth and what reveals the pathway to a successful and independent financial advisor. Through close collaboration, we will maximize your potential by sharing our wealth of knowledge.

Genuine Client Connections

We are committed to building authentic, long-lasting relationships that are built on value. Our team is behind you and are driven to help you achieve your goals as an independent financial advisor.

Always do the Right Thing

Our guiding principle is to always do what is right. Because we act with integrity, we trust that everything else will fall into place. This pledge allows us to focus on meeting our clients' needs above all.

Directing Your Attention to What is Important

Becoming an independent advisor doesn't mean you have to navigate alone. We give you access to all of the tools, expertise, and resources needed to keep you informed and on the right path. Our culture gives you opportunities to connect with your peers, foster conversations and gain mentorship opportunities that can accelerate growth and development for your business.

From the moment you join our team, we will work closely to provide you with the direction needed to help you achieve your goals as an independent advisor.

Everything You Need to Build Your Legacy

A Team That Supports & Maintains Your Independence

You will be independent but not alone. Our staff are here to help you achieve autonomy in a way that supports and guides you at every stage in your career. We offer multiple affiliation models to ensure that you have the structure you need to be successful.

Using Our Expertise To Guide You Forward

You will be looked after by a team of industry veterans familiar with the challenges faced by financial advisors. We will steer you along the most effective routes, shaping you into a successful advisor in a manner that aligns with your personal values.

Navigating Daily Struggles with Operational Support

Obstacles are inevitable, no matter how prepared you are. We will show you how to overcome these challenges without draining your time, energy and resources, so you can focus on serving your clients and driving your practice forward.

Tech Solutions to Maximize the Client Experience

At MCM, you can leverage our extensive range of innovative technology to improve your financial services solutions, including Money Guide Pro and Market Intelligence from Cetera.

Independent But Not Alone

We provide personalized support and training to help you optimize your technology tools and seamlessly incorporate them into your daily operations. Our aim is to offer reliable and efficient support to simplify processes, reduce operational costs, and deliver outstanding service to your clients.

Practice Management Tools At Your Fingertips

Business Development

We are uniquely connected to various groups and organizations in and around the Greater Houston area whose members and/or constituents are in need of financial advice. These relationships present an incredible opportunity for new client acquisition.

Practice Development

We offer resources to develop a practice that consistently adds value to your clients, from fully equipped office and meeting spaces to convenient amenities.

Back Office Support

Our back office support simplifies administrative tasks, from tech setups to regulatory reporting. This will allow you to focus primarily on your business operations and maximizing the client experience.

New Client Onboarding

Access all the tools required for streamlined client onboarding so you can build meaningful relationships from the get-go while minimizing errors.

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Start Building Your Legacy

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8 Greenway Plaza, Suite #1350,
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