

Top 10 reasons why women should become financial professionals

1 We are a strong and growing wealth management business that helps clients build fulfilling futures.

We believe in teamwork, collaboration and rewarding hard work. Our culture is one of inclusion, continuous learning and professional excellence — a culture where financial professionals can thrive. Your ambition, independence and individuality are what make you who you are — and they also make us who we are. That's why we offer so many ways to strengthen relationships with colleagues, invest in yourself, be a trusted resource to clients and give back to the community.

2 A career on your own terms

We value ambition. You control your own career. In fact, we work hard to create a culture where you move forward as fast as you'd like, not as fast as you're told.

3 Connect with people in your communities

Connect members of your community with financial services and products that help protect the futures they build for themselves and their families. Being a financial professional is an opportunity to do work with a purpose by guiding people through the most complex and important aspects of their lives.



Career
development



Benefits and
programs



Networking
opportunities



EQUITABLE
ADVISORS

4

Opportunities for women to develop successful careers

The opportunity to help women prepare for their financial future is growing. Women control a third of all household income (\$10t) and are expected to hold \$30t by 2030.¹ Additionally, 70% of women want to work with women advisors.²

5

Women's Field Advisory Council and women's study groups

We provide a network of support for women in financial professional careers, including study groups designed to provide opportunities for financial professionals to learn and share sales ideas and best practices.

6

Learning and development opportunities

To get new financial professionals adjusted, we provide a training curriculum that is designed to meet you where you are. Our training curriculum is designed to provide you with the necessary skills and tools to help you succeed. If you put in the work, you can succeed with us.

7

Work-life integration

Building a career on your own terms is what we value. Our growing network enjoys the flexibility and balance our company provides.

8

Competitive financial rewards and recognition

As a financial professional, you have the ability to accelerate your earning potential. Growing your income potential or responsibilities is based on one factor: **you**. And if you're just starting out, you may be eligible for sign-on payments.³

9

A company focused on diversity and inclusion

Our culture is one of inclusion, continuous learning and professional excellence — a culture where a financial professional, regardless of gender, can thrive.

10

Strong commitment to philanthropic causes

Our signature program, the Equitable Excellence Scholarship[®], recognizes remarkable college-bound students and high school teachers with \$1.5m in college scholarships and \$400k in school grants annually. Each year, 50% of the recipients have been young women. Since 2009, we have awarded \$250k to Dress For Success, supporting the Pursuit Beyond the Suit Scholarship.

1 [cnbc.com/2022/05/03/money-decisions-by-women-will-shape-the-future-for-the-united-states.html](https://www.cnbc.com/2022/05/03/money-decisions-by-women-will-shape-the-future-for-the-united-states.html), 2022.

2 Financial Advisor Magazine Survey, 2022.

3 Certain restrictions apply. Inquire for details.

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