

MODERN LUXURY

DC



BAND TOGETHER

THE HAIM SISTERS SOUND OFF

WOMEN OF
STYLE

DC's Sartorial Stars



Where to Discover Autumn
Bliss in Middleburg



ROSE PRICE, CFP, AIF

VLP FINANCIAL ADVISORS
PARTNER, AND FINANCIAL ADVISOR

Rose Price has always been passionate about helping people. As the leader of VLP Financial Advisors, one of the largest independent, full-service wealth advisory firms in the DC area, Price has significantly impacted her clients, community and the greater financial planning industry. Price's commitment to the industry goes beyond her professional work. She recently served as the president of the Financial Planning Association - National Capital Area, demonstrating her dedication to supporting the growth of the financial planning community.

This Dynamic Woman celebrates milestones and accomplishments, emphasizing that living is not solely about money. This principle drives VLP's mantra of "Live Greater".

Price's passion for mentoring and educating the next generation is evident in her commitment to supporting young professionals in the industry. She believes in giving back and actively volunteers her time with organizations such as the FPA NCA and the Ronald McDonald House of Northern Virginia.

Looking to the future, Price anticipates an increasing demand for financial advice and the need for professionals to help navigate the complexities of personal finance. She aims to build a premier wealth management firm by assembling a diverse team with varied experiences and backgrounds.

In her personal life, Price cherishes her time with her three children, Kaela, Taylor and James. She enjoys traveling with them and making precious memories together. Price is grateful for the guidance of her mentor, Bruce Vaughn, who has played a notable role in her journey. With a strong leadership team and a limitless vision, she looks forward to building the next chapter of her business.

Investment advisor representatives offering securities & advisory services through Cetera Advisor Networks LLC, a broker dealer and Registered Investment Advisor, member FINRA/SIPC. Cetera is under separate ownership from any other named entity.

“IT'S IMPORTANT TO REFLECT AND
RECOGNIZE YOUR STRENGTHS,
LEARN FROM YOUR WEAKNESSES
AND CONTINUE TO GROW WHILE
LIFTING THOSE AROUND YOU.

8391 OLD COURTHOUSE ROAD, SUITE 203,
VIENNA, VA
703.356.4360
VLPFA.COM

PHOTOGRAPHY BY ARIELLE LEWIS