



Here's To Your Wealth

Q1 Review and 2019 Stock Market Outlook

Dear Mark,

Jerry Garcia famously sang, "What a Long Strange Trip It's Been." He could have been talking about the current bull market in stocks. Over the past ten years of market expansion, there have been a lot of wild swings and surprises. Nevertheless, as evidenced by a very strong 2019 first-quarter performance, the bull market in stocks continues.

The most recent market low occurred on December 24, when Federal Reserve Bank Chairman, Jerome Powell, hinted of higher interest rates. Fears of aggressive interest-rate hikes led the stock market to tumble almost 20% from its October 2018 peak. Many investors were left worrying they may have overspent on holiday gifts.

After this quick and severe drop, Mr. Powell dramatically changed his tune. Some pundits wondered how much the jawboning from 1600 Pennsylvania Avenue led to the change in policy. I would like to think it was the keen analysis and commentary offered from 15245 Shady Grove Road.



[Click here for Mark's conversation with Maria Bartiromo](#)

Stock investors cheered this change in tone from The Fed, and the S&P 500 index had a strong final week of 2018, followed by a 13.6% gain in the first quarter of 2019. For those who follow market history, every time the S&P 500 scored a gain of 10% or more in the first quarter of a year since 1935, the market managed to climb up 6% more on average for the rest of the year, with positive performance 11 of the 12 times. Another interesting statistic is that every post-mid-term election year since 1950, has been positive for stocks. Barring a precipitous drop, history is on the side of stocks—at least for another 7.5 months.

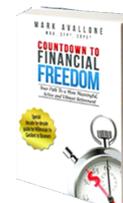
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The relaxed interest-rate policy has reignited life into the longest bull market in U.S. history. Fortunately for investors, bull markets don't die of old age. As our friends at JPMorgan are fond of saying, the three things that create bear markets are extreme valuations, interest-rate hikes, and commodity spikes. As of now, none of these looks to be a threat. But markets can quickly change, and cable news will be quick to highlight (dare I say, exaggerate) any bad news. Unfortunately, emotional reactions can be costly, as anyone who sold stocks on Boxing Day 2018 can attest.

Before we break out in a chorus of 'Happy Days Are Here Again,' let's look at three warning signs that shouldn't necessarily scare investors, but rather serve as a reminder that risks remain.

1. **Slowing and uneven global growth.** Earlier this month, The IMF dropped its 2018 growth estimates in the U.S. to 2.3% and in the Eurozone to 1.6%. It also dropped energy-rich Canada's growth estimates to 1.5%, which is surprising considering the rise in oil prices-but perhaps indicating another early Stanley Cup exit by the hockey teams north of the border. All references to Canada's 26-year Lord Stanley absence aside, global growth is struggling. Just ask the 10% plus Spaniards and Italians who are unemployed and triple that among Spanish and Italian 'youth' looking for work. It's hard to find a catalyst for European resurgence other than more European Central Bank (ECB) stimulus. But with the 10-year German Bund hovering around 0% how much impact can the ECB have?
2. **China's central government intervention.** The Chinese government relaxed bank reserve requirements and lowered taxes. In addition, The Bank of China is actually buying stocks (but still well behind The Bank of Japan, which is the all-time leader on this 'strategy'). China has high debt levels, and its economy was stagnating until the government stepped in with stimulus. It seems that with the high-stakes trade talks nearing culmination, the Chinese didn't want to appear weak. Their latest actions have helped catapult their stock market, which is actually outperforming the U.S. year-to-date. The question is what happens when government policy subsides?
3. **Lower U.S. corporate earnings.** U.S. companies will likely post lower earnings than in 2018. That concern is already baked into stock prices, but if the decline is bigger than expected, it could lower stock market valuations. The forward Price-to-Earnings ratio, an important indicator of stock prices relative to their estimated earnings, is close to its historical average but at the higher end of the range. Valuations are a bit pricier relative to December and that leaves less room for error.

Overall, it is a mixed picture for stocks. We have accommodative central bank policies around the globe, but that is due to the sluggish economic outlook. Valuations are still near historical levels, but absent a catalyst for growth, the majority of 2019 gains may have been realized. For the remainder of 2019, investors might want to evaluate their tolerance to risk, expect interim market fluctuations, and manage performance expectations.

Please call us if you have any questions about your unique situation.

Thank You From The Entire Potomac Wealth Advisors, LLC Team.

Feel free to forward this commentary to family, friends, or colleagues. If you would like us to add them to the list, please reply to this e-mail with their e-mail address and we will ask for their permission to be added.

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2017, 2018)

The Financial Times
as one of the
country's Top 401
Retirement Plan
Advisors (2015, 2016)

Private Wealth
Magazine
as a member of their
Inaugural All-Star
Research Team
(2012)

Washington Business
Journal
as one of
Washington's Premier
Wealth Advisors
(2012, 2013, 2014)

NABCAP
as one of the Top
Wealth Managers in
the Washington, DC
Metropolitan Region
(2012, 2013, 2014)

SmartCEO Magazine
Money Manager
Award Recipient
Finalist, Washington,
D.C. Metropolitan
Region
(2015)

Consumers' Research
Council of America
as one of America's
Top Financial
Planners (2012, 2013,
2014)

DC Magazine
as a Five Star Wealth
Manager,
Washington, D.C.
Metropolitan Region
(2012)

SmartCEO Magazine
Top Wealth Manager,
Washington, D.C.
Metropolitan Region
(2012)

Financial Advisor
Magazine
as an All-Star
Research Manager
(2012)



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