



HEDEKER
WEALTH

Forbes BEST-IN-STATE WEALTH ADVISORS 2021

SHOOK™ RESEARCH

© 2021 FORBES LLC - USED WITH PERMISSION

Dean Hedeker Named a “Best-in-State Wealth Advisor” for 4th Consecutive Year

Forbes Magazine has once again ranked Hedeker Wealth’s founder, Dean R. Hedeker, among the best wealth advisors in the State of Illinois. This is the fourth such recognition in as many years, clearly marking Hedeker Wealth as a leading competitor in the wealth and finance industry.

The Forbes/SHOOK Best-in-State list of Wealth Advisors features 118 of the best wealth advisors in Illinois,



and Hedeker’s ranking on the list has continued to climb year after year. When first named to the list in 2018, he was ranked at number 64. Now, Hedeker has climbed to number 14 in the state.

To simply be nominated for this list, an advisor must have at least 7 years of experience, with a minimum of 1 year at their current firm. They must have an outstanding compliance record and be recommended and nominated by their firm. SHOOK Research also has an extensive list of quantitative and qualitative requirements that the advisor must meet to mark them as a highly qualified, truly exceptional wealth advisor. But beyond the data that SHOOK uses to rank the country’s best wealth advisors, they also conduct thorough interviews with tens of thousands of advisors.

According to R.J. Shook from SHOOK Research, “If we're going to recommend advisors to the public, we have to make sure every advisor is high quality. When we meet with an advisor in person or on

the telephone we are thinking to ourselves: Is this someone that can offer impact, and we would recommend to a friend or family member?”

Only those individuals who perform exceptionally in regards to both the algorithm and the personal interviews are included in the Forbes/SHOOK list of top wealth advisors.

Forbes/SHOOK is not the only media outlet that has recognized Hedeker's expertise in his field. Illinois journalists have turned to him again and again over the years, tapping into his knowledge on a variety of wealth management topics. Outlets like [Kiplinger's Personal Finance](#), the [Daily Herald](#), and [PBS NewsHour](#) have all turned to Hedeker as a reliable source for finance- and wealth-related articles.

Hedeker has an impressive list of qualifications: In addition to being a Registered Financial Consultant, he is also a Certified Public Accountant and has a J.D. degree from the DePaul University College of Law. This education and experience gives Hedeker a unique perspective as a wealth advisor, as he is able to consider both the tax and legal implications of all financial investments recommended to his clients.

While the ranking list is focused on individual wealth advisors nominated by their firms, Dean Hedeker does not take sole credit for his placement on this list over the last four years. He gives a great deal of credit to the entire team at Hedeker Wealth, where he is the principal financial advisor.

Hedeker Wealth was founded in 2002 with a focus on holistic wealth management, combining Hedeker's extensive knowledge and experience in not only estate planning, but tax and estate law as well. The business is built on a foundation of integrity and trust, which has allowed them to grow their business to serve over 150 individuals and families. The level of integrity and resulting client retention for Hedeker Wealth is a key factor that has put them at the top of the state's list for the last four years.

Tens of thousands of advisors are nominated for the Forbes/SHOOK Best-in-State Wealth Advisors list, but only about one in every ten are recognized for their exceptional performance in their field. To make the list once is remarkable—to continue to climb it for four consecutive years is truly a triumph.

To learn more about SHOOK Research's methodology in selecting the top wealth advisors in each state, please go to <https://www.forbes.com/sites/rjshook/2021/02/11/forbes-best-in-state-wealth-advisors-methodology-2021/?sh=7c1675516d22>. A complete list of the top advisors from all 50 states for 2021 can be found <https://www.forbes.com/best-in-state-wealth-advisors/#53680b6d291d>.

IMPORTANT DISCLOSURE INFORMATION

Please Note: Limitations: Neither rankings and/or recognitions by unaffiliated rating services, publications, media, or other organizations, nor the achievement of any professional designation, certification, degree, or license, or any amount of prior experience or success, should be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if Hedeker is engaged, or continues to be engaged, to provide investment advisory services. Rankings published by magazines, and others, generally base their selections exclusively on information prepared and/or submitted by the recognized adviser. Rankings are generally limited to participating advisers (see link as to participation data/criteria, to the extent applicable). Unless expressly indicated to the contrary, Hedeker did not pay a fee to be included on any such ranking. No ranking or recognition should be construed as a current or past endorsement of Hedeker by any of its clients. **ANY QUESTIONS:** Hedeker's Chief Compliance Officer remains available to address any questions regarding rankings and/or recognitions, including the criteria used for any reflected ranking.