

Women on the Rise

Conquering Unique Retirement Challenges

Financial success is a goal for many, but women face unique barriers that can make that goal more difficult to achieve. Understanding today's financial landscape can help women rise to the challenge, know their worth, and take control of their futures.

Increasing Impact



Today, there are **114% more** female entrepreneurs than there were just 20 years ago.⁷

Black women own **42%** of new businesses owned by women and **36%** of Black-owned employer businesses.⁸

Women launch more than **1,200** new businesses every single day in the US.⁹

Support for Your Journey

Many women report having strong relationships with their financial professionals. In fact, 70% of women say they would refer their financial professional to a friend or relative.

Whatever your financial needs, we're here to help.¹⁰



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