



CENTRAL FINANCIAL GROUP

Analysis & Strategies Booklet

Rep Name
Approved Title
Contact Info

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Dear Valued Client,

Thank you for allowing me the opportunity to be of service. I have positioned my practice to assist you in taking advantage of Long-Term Planning Strategies that will enable you to prepare for the future while maximizing your options.

You will find that advanced planning is a life long process not a one time event. Therefore, my goal is to build a long-term positive relationship with my clients.

Throughout the years I have built a network with other professionals such as Attorneys, CPA's and TPA's throughout the country who assist me in drafting documents and implementing tax strategies that will best meet your own particular circumstance.

In every situation my intent is to use the current strategies available in today's marketplace that will enable me to help my clients meet their needs, goals and objectives.

Thank you,

Reps Name and Signature

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Business Owner Planning Needs

Below is a list of concerns that may be of interest to you. Please indicate the level of importance of each item with a check mark.

Business Concerns	High	Medium	Low
Business Succession Planning	_____	_____	_____
Key Employee Planning	_____	_____	_____
Executive Benefit Planning	_____	_____	_____
Estate Concerns			
Planning Estate Distribution	_____	_____	_____
Estate Tax Planning	_____	_____	_____
Charitable Planning	_____	_____	_____
Survivorship Needs Planning	_____	_____	_____
Retirement Concerns			
Planning for Your Retirement	_____	_____	_____
Qualified Retirement Plans	_____	_____	_____
Traditional IRA/Roth IRA	_____	_____	_____
Investment Risk Analysis	_____	_____	_____
Other			
Long-Term Care Planning	_____	_____	_____
Education Planning	_____	_____	_____
Disability Income Planning	_____	_____	_____
Life Insurance Planning	_____	_____	_____

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Business Assets

Business/Firm name or description: _____

Address: _____

Owner: _____ You _____ Your Spouse _____ Joint w/Spouse _____ Other _____

Cost: \$ _____ Fair market value of the shared owned: \$ _____

Annual Income other than salary from the business: \$ _____

Estimated annual growth rate for the next 10 years: _____%

What do you want to happen to this business/farm:

If you are disabled? _____

At your retirement? _____

At your death? _____

Does this business or farm qualify as a family business? _____ yes _____ no (see rules below)

The average income and growth of this business is a result of fluctuations due to market conditions. Please characterize the fluctuations of this business: _____ Almost none _____ Slight _____ Some

_____ Large _____ Significant _____ No Fluctuation

Family Business Rules

These are special tax considerations for businesses that are classified as a family business.

Here are the requirements for classification as a family business:

1. The business has operated in five of the last eight years.
2. The value of the business is more than 50% of your estate.
3. Family members own over 50% of the business.
4. A family member will inherit the business.

These are just general rules for consideration as a family business. Additional rules apply when two or three families own the majority of the business. Consult your attorney or tax advisor for further information on family business treatment.



Agenda for Discussion

List of Planning Objectives

Level of Importance

	High	Medium	Low
1. Getting the estate in order	_____	_____	_____
2. Probate avoidance	_____	_____	_____
3. Death tax reduction	_____	_____	_____
4. Care of children after death	_____	_____	_____
5. Transferring the business	_____	_____	_____
6. Providing sufficient cash flow	_____	_____	_____
7. Covering risk exposure	_____	_____	_____
8. Retirement Planning	_____	_____	_____

Specific Areas Which Need Current Review

- | | |
|----------------------------------|----------------------------|
| 1. Present wills and trust _____ | 6. Gifting program _____ |
| 2. Insurance program _____ | 7. Disability income _____ |
| 3. Current Investments _____ | 8. Long term care _____ |
| 4. Fringe benefit package _____ | 9. _____ |
| 3. Business agreements _____ | 10. _____ |



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Personal Information

Full Name: First _____ Middle _____ Last _____

What name do you prefer to be called? _____ Sex: Male _____ Female _____

Date of birth: _____ Citizenship: US _____ Resident Alien _____ Non-Resident Alien _____

Are you married? Yes _____ No _____

Spouse's full name: First _____ Middle _____ Last _____

What name does your spouse prefer to be called? _____ Sex: Male _____ Female _____

Date of birth: _____ Citizenship: US _____ Resident Alien _____ Non-Resident Alien _____

Principal Residence

Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Business Phone: _____ Extension: _____

E-mail: _____

How would you prefer to be contacted? Home Phone _____ Business Phone _____ E-mail _____

What is the best time to contact you? _____ am _____ pm _____

Financial Professionals

Insurance Agent: _____ Phone: _____ Ext.: _____

CPA or Accountant: _____ Phone: _____ Ext.: _____

Attorney: _____ Phone: _____ Ext.: _____

Broker: _____ Phone: _____ Ext.: _____

Other Advisor: _____ Phone: _____ Ext.: _____



Dependents

1. **Full Name:** First _____ Middle _____ Last _____

Date of birth: _____

Estimated educational cost per year: \$ _____ Starting in year _____ for _____ years

Special needs per year: \$ _____ Starting in year _____ for _____ years

2. **Full Name:** First _____ Middle _____ Last _____

Date of birth: _____

Estimated educational cost per year: \$ _____ Starting in year _____ for _____ years

Special needs per year: \$ _____ Starting in year _____ for _____ years

3. **Full Name:** First _____ Middle _____ Last _____

Date of birth: _____

Estimated educational cost per year: \$ _____ Starting in year _____ for _____ years

Special needs per year: \$ _____ Starting in year _____ for _____ years

4. **Full Name:** First _____ Middle _____ Last _____

Date of birth: _____

Estimated educational cost per year: \$ _____ Starting in year _____ for _____ years

Special needs per year: \$ _____ Starting in year _____ for _____ years

Other Beneficiaries

Full name: _____ Date of birth: _____

Full name: _____ Date of birth: _____

Full name: _____ Date of birth: _____

Full name: _____ Date of birth: _____

Any special concerns, needs, or arrangements to consider for your children, grandchildren, or others?



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Retirement Planning

You:

At what age do you plan to retire? _____

Will you qualify for Social Security retirement benefits? _____ yes _____ no

At what age would you expect to begin receiving Social Security retirement benefits? _____

Your Spouse:

At what age do you plan to retire? _____

Will you qualify for Social Security retirement benefits? _____ yes _____ no

At what age would you expect to begin receiving Social Security retirement benefits? _____

Salary

Your Salary:

Employer: _____

Current annual salary: \$ _____ For how many more years? _____

Assume annual increases in your salary? _____ yes _____ no Average annual increase: _____%

Will it continue to be paid at your death? _____ yes _____ no If yes, how many years? _____

Your Spouses Salary:

Employer: _____

Current annual salary: \$ _____ For how many more years? _____

Assume annual increases in your salary? _____ yes _____ no Average annual increase: _____%

Will it continue to be paid at your death? _____ yes _____ no If yes, how many years? _____

Notes (if not typical of past or future salaries, please explain): _____



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Life Insurance Policies

1. Insured: _____ Company name or description: _____

Owner: You _____ Your Spouse _____ Joint w/Spouse _____

Community Property _____ Trust _____ Other _____

Beneficiary: _____ Relationship: _____

Face Amount: \$ _____ Cash Value: \$ _____ Planned annual premium: \$ _____

2. Insured: _____ Company name or description: _____

Owner: You _____ Your Spouse _____ Joint w/Spouse _____

Community Property _____ Trust _____ Other _____

Beneficiary: _____ Relationship: _____

Face Amount: \$ _____ Cash Value: \$ _____ Planned annual premium: \$ _____

3. Insured: _____ Company name or description: _____

Owner: You _____ Your Spouse _____ Joint w/Spouse _____

Community Property _____ Trust _____ Other _____

Beneficiary: _____ Relationship: _____

Face Amount: \$ _____ Cash Value: \$ _____ Planned annual premium: \$ _____

4. Insured: _____ Company name or description: _____

Owner: You _____ Your Spouse _____ Joint w/Spouse _____

Community Property _____ Trust _____ Other _____

Beneficiary: _____ Relationship: _____

Face Amount: \$ _____ Cash Value: \$ _____

Planned annual premium: \$ _____

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Disability Income Insurance

1. Policy or memo: _____ Insured: _____
Annual Premium: \$ _____ Monthly Benefit: \$ _____ or percent of salary _____ %
Elimination period: _____ 30 days _____ 90 days _____ 180 days _____ 365 days
Benefit period: _____ 2 years _____ 5 years _____ Age 65 _____ Life COLA: _____ %

2. Policy or memo: _____ Insured: _____
Annual Premium: \$ _____ Monthly Benefit: \$ _____ or percent of salary _____ %
Elimination period: _____ 30 days _____ 90 days _____ 180 days _____ 365 days
Benefit period: _____ 2 years _____ 5 years _____ Age 65 _____ Life COLA: _____ %

Long Term Care Insurance

1. Policy or memo: _____ Insured: _____
Annual Premium: \$ _____ Monthly Benefit: \$ _____ or percent of salary _____ %
Elimination period: _____ 30 days _____ 90 days _____ 180 days _____ 365 days
Benefit period: _____ 2 years _____ 5 years _____ Age 65 _____ Life COLA: _____ %

Other benefits: _____

Benefits include: _____ Nursing home benefits _____ Home health care benefits

2. Policy or memo: _____ Insured: _____
Annual Premium: \$ _____ Monthly Benefit: \$ _____ or percent of salary _____ %
Elimination period: _____ 30 days _____ 90 days _____ 180 days _____ 365 days
Benefit period: _____ 2 years _____ 5 years _____ Age 65 _____ Life COLA: _____ %

Other benefits: _____

Benefits include: _____ Nursing home benefits _____ Home health care benefits



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Your Prior Planning

You:

Do you have a will? _____ yes _____ no

If yes:

Charitable bequest: \$ _____ Bequest to persons other than surviving spouse: \$ _____

What does the will do with the remaining estate after the above are considered?

_____ Leaves everything to the surviving spouse, otherwise to children

_____ Leaves everything to children, grandchildren or others

_____ Uses trust to take advantage of the applicable credit amount (Often called Martial/Family or A-B Trusts)

_____ Tried to use the applicable credit amount without a trust remainder to spouse

_____ Leaves everything to someone other than surviving spouse

Notes: _____

Your Spouse:

Do you have a will? _____ yes _____ no

If yes:

Charitable bequest: \$ _____ Bequest to persons other than surviving spouse: \$ _____

What does the will do with the remaining estate after the above are considered?

_____ Leaves everything to the surviving spouse, otherwise to children

_____ Leaves everything to children, grandchildren or others

_____ Uses trust to take advantage of the applicable credit amount (Often called Martial/Family or A-B Trusts)

_____ Tried to use the applicable credit amount without a trust remainder to spouse

_____ Leaves everything to someone other than surviving spouse

Notes: _____

Prior Gifts

Have you made any gifts that required filing a gift tax return? _____ yes _____ no

Total of these gifts: \$ _____ Total taxes paid on these gifts: \$ _____

Has your spouse made any gifts that required filing a gift tax return? _____ yes _____ no

Total of these gifts: \$ _____ Total taxes paid on these gifts: \$ _____

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Assets and Liabilities

Residence, Real Estate, Securities, Annuities, Retirement Plans

Assets

Type/Name	Owner(s)	Market Value	Rate of Return	Current Liability	Monthly Pay off	Equity Value
-----------	----------	--------------	----------------	-------------------	-----------------	--------------

1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						

RETIREMENT PLAN ASSETS

16.						
17.						
18.						
19.						
20.						

TOTAL VALUES



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Dear Valued Client,

Advanced long-term Estate Planning is much like a chess match. The pieces are your assets. You and your family win by keeping as many pieces as possible.

With proper planning and guidance your heirs and charities keep the assets for their use and enjoyment. My job is to assist you, your family and/or business along with your attorney and CPA in retaining as many of these assets as possible.

This endeavor will be a process. It will be a pleasure assisting you with these most important concepts. In order to help it is very important that I understand your assets, cash flow, and legal positions so as to suggest strategies that best meet your needs.

The items needed for our next meeting include the following:

- Personal Financial Statements with current market value, cost basis, and liability for each asset. We can develop this together if you don't have one.
- Latest Brokerage Statements
- Wills and/or Trusts
- Personal and Business Tax Returns for the past 2 years
- Business agreements (buy/sell, partnership, etc.)
- Latest annual business financial statements
- Pension, Profit Sharing, and other benefit information
- Insurance Policies (life, disability, long-term care, etc.)

I will be happy to assist you in gathering this information and make copies of these documents, if this is more convenient for you. If my office may be of further assistance, please give us a call.

Thank you,

Rep Name and Signature

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Our Mission

To help clients prosper and achieve financial security by delivering quality products and services with the highest levels of professionalism and integrity.

Our Focus

To provide a wide range of personalized services and strategies designed to protect and enhance our clients' wealth, including:

- Professional financial guidance
- Key business strategies
- Retirement plans and services
- Estate conservation
- Efficient wealth transfer

This information gathered by your agent is intended only to gather additional information. This additional information is not intended to replace a comprehensive fact finder. If you wish to see a comprehensive fact finder which comprises detailed information of your current financial assets and goals, please ask your agent for that complete information. Approval# 037-20170810-391443

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