

Huskie Investment Partners Dogs of the Dow Portfolio

As of January 2024

About the Portfolio

The objective of the Huskie Dogs of the Dow (DOD) Portfolio is above-benchmark total return as compared to the Dow Jones Industrial Average (DJIA), via current income and value-oriented growth.

The portfolio invests an equal dollar amount in the ten stocks with the highest dividend yield in the DJIA. Each year, positions no longer featured in the “top ten” are sold, with the proceeds used to buy the new “dogs”, with special consideration given to ensure that sold positions take advantage of more favorable long-term capital gains tax rates (for positions held one year or more), or of short-term capital losses (for those held less than one year).

The strategy takes a systematic, contrarian approach, favoring the often “beaten-up” stocks of large, solid, income-generating companies. It can be described as a value strategy, as it invests in high-quality companies trading at low prices compared to dividends paid. It is appropriate for investors seeking lower-volatility equity holdings, capital appreciation, and yield.

Why Invest in Huskie Dogs of the Dow

Huskie Dogs of the Dow is a “real money” portfolio, not a hypothetical model. Rick Wholey is an experienced manager with personal capital invested in the portfolio. We take pride in the fact that we own the same securities as our clients, and we’d never ask clients to invest in something that we wouldn’t own ourselves. We believe that is the best way to obtain true objectivity and avoid conflicts of interest.

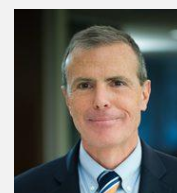
Portfolio Holdings

Ticker	Company	Dividend Yield*	Allocation %*
WBA	Walgreens Boots Alliance	7.21	9.9
VZ	Verizon	7.13	9.9
MMM	3M Company	5.52	9.9
DOW	Dow Inc.	5.03	9.9
IBM	IBM Corp.	4.06	9.9
CVX	Chevron Corp	3.98	9.9
AMGN	Amgen Inc.	3.14	9.9
KO	Coca-Cola	3.13	9.9
CSCO	Cisco Systems	3.19	9.9
JNJ	Johnson & Johnson	3.04	9.9

*Number indicates percent of invested assets at time of investment; the remainder of the portfolio will be held in cash. Yield is as of the first trading day of the year.

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PIM Manager



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Rick Wholey concentrates on equity portfolio management for Huskie Investment partners as well as advanced financial planning strategies for clients of The Wholey Poitras Group. Rick joined Baird in 2006 following two decades with Wayne Hummer Investments, ultimately serving as one of 20 partners, with responsibilities including oversight of sales, the firm’s research department, and expanding its product offerings.

Portfolio Support



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All investments carry risk, including loss of principal.

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