



Your Trusted  
Financial Life Partner



# **A Financial Life Planning Team Working in a Fiduciary Capacity for You!**



## Our Story

A Great Story Starts  
With a Clear Understanding  
of our Purposes

# Our Mission



To Simplify The Lives Of Our Clients



Guide Our Clients Through Crucial Life Transitions With Sound Advice



Help Our Clients Pursue Their Desired Return On Life

# What we do



## **Provide Confidence:**

Help Provide Financial  
Independence  
Through Sound Planning



## **Access to Great Talent:**

Access Great Human Talent  
Both Internally and Externally,  
including the Coordination of  
Other Specialized Financial  
Professionals



## **Lead:**

Lead Our Clients  
With Integrity



## **Navigate Complexity:**

Provide simplicity around  
complexity through an  
integrated planning process

# Why US?

Value...Delivery...Outcome



Clients always come first



Team Based Approach with  
Comprehensive Planning for  
You

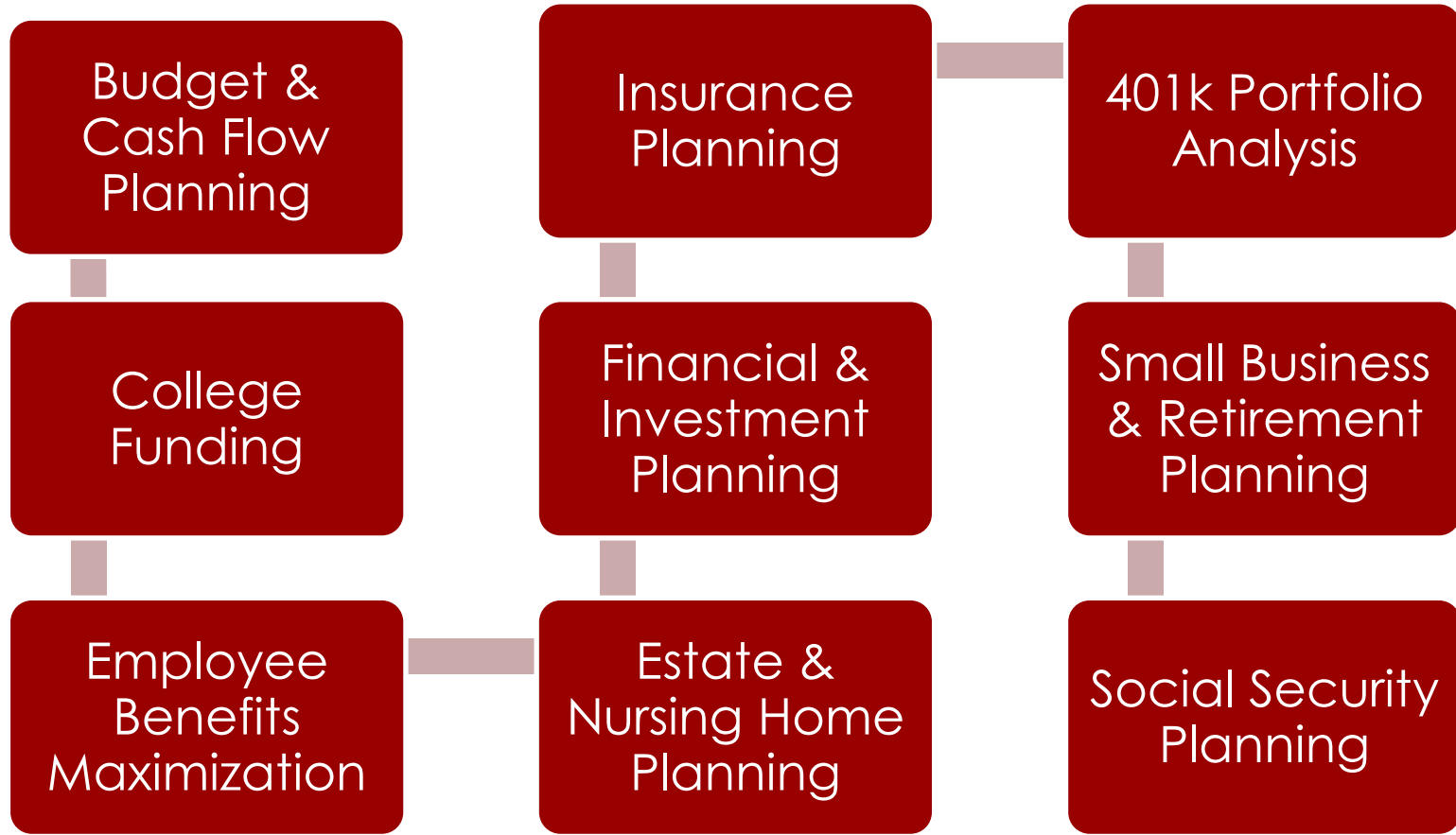


Integrated Advice coupled  
with Strategic Planning Tools



Your Desired Return on Life

# Wealth Management Menu of Services



# Life Planning Roadmap

## Estate Planning

Preservation,  
Distribution, and  
Long-term care



## Social Security

When and how  
to file will be  
profound decisions



## RMD's

Best not to  
miss taking  
your RMD's



## Medicare

Americans are  
confused about  
healthcare in  
retirement



## Retirement

Critical decisions  
to be made at  
this stage



## Children

Brand new  
responsibilities and  
concerns to consider



## Marriage

Marriage  
represents a major  
change in life



## Buying a home

30-year or 15-year  
mortgage?



## College Debt

College graduates  
often rack up  
substantial debt



# Our Journey Together





# TECHNOLOGY

FLOW CHART



# Our Team



**Greg Metcalf, AIF<sup>®</sup>, CWS<sup>®</sup>, RFC<sup>®</sup>**

Owner, Founding Partner, Registered Securities Principal



**Sue Pevac**

Financial Planner



**Beth Metcalf**

Director of Office Business Development



**Julie Picard**

Operations Assistant & Client Service Coordinator



**Ger McGill**

Part-time Administrative Assistant

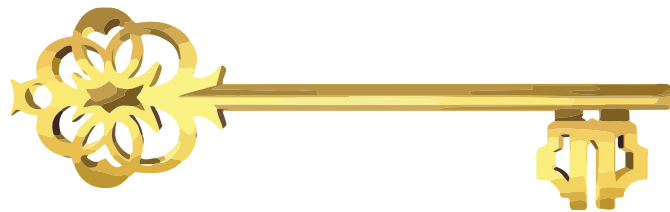


**Tedy**

Director of First Impressions

# Our Slogan

Service...Dedication...  
Passion...You





# **Not only are our Values at work for you, but also for the Community we live in**

- Campbell-Dickinson St. Patrick's Day 5k Run/Bike/ Walk
- The Jefferson County United Way
- Ohio Valley Health Center
- The Urban Mission Longest Table
- The Zach Collaros Foundation
- The Cynthia Rose Phillipson Memorial Foundation
- The BJKM Jr. High Crusader 5k Run/Walk
- The Refuge for Women 1:99 Safe House
- Big Red Boosters
- Alzheimer's Association

# Disclosures

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