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TWENTY IN THEIR 20S

Introducing Crain's 2020 Twenty in their 20s.

Here you'll find the typical roll call of accomplishments beyond their years, impressive feats of leadership, startups with incredible promise. You'll find something more, too: an inspirational cohort of young people responding with grit and grace to the coronavirus pandemic. The startup CEO who is now using his tech to deliver bread to the hungry. The compliance specialist who now dons PPE to screen hospital visitors. The co-working space owner who has launched a virtual support network for her community. Their lives, their businesses and their worlds are upside down, but they're doing what they can to keep going and give back.

Mimi Schwartz Miller, 28

Relationship Manager, Schwartz & Co.

Mimi Schwartz Miller has found the "perfect combination" of working in the finance field in her family's longtime business.

As a relationship manager and director of marketing at Birmingham-based Schwartz & Co., Schwartz Miller's working life is more than just working in the firm's institutional services group. It also amounts to something of a family reunion every day of the week. "I grew up kind of watching my dad and his brothers all work for my grandpa as part of the family business," said Schwartz Miller, 28.

"And so that always had been kind of subconsciously, I think, something that I was working towards attaining just because we're a very close knit family," she said. "I have a kind of respect for my dad, a lot of respect for my uncle. So it was something I always admired and I thought was very cool when I was little, that everyone worked together and had kind of this great working relationship and a great

family dynamic."

Schwartz Miller's husband Matt also works in the company, heading up its investment banking practice.

In her role within the firm's institutional services group, Schwartz Miller manages over \$1.2 billion in assets and has helped to source 15 new clients, she said. That's led to a 20 percent growth in overall revenue over her three-and-a-half years at the firm.

A Southeast Michigan native and 2013 graduate of the Mendoza College of Business at the University of Notre Dame, Schwartz Miller cut her teeth working outside the family business, previously in New York City for Swiss multinational investment bank UBS.

Still, working in the family business was her ultimate goal.

"(Finance) is the field that I was most interested in; had there not been a family business, it's the field that I



would have pursued anyway," she said. "But the family business aspect of it obviously was very compelling and kind of in the fabric of my upbringing, and what motivated me to pursue that in school. And ultimately, to come back and work with my family was always the game plan for sure."

— Nick Manes