



FREEDOM
WEALTH
ALLIANCE®

INDIVIDUAL RISK NUMBER



- + EDUCATE
- ▶ ENGAGE
- + EMPOWER

We can help you objectively pinpoint your risk tolerance and build an investment portfolio for your comfort level.

How much risk are you comfortable with?

Find out how your Freedom Wealth Alliance Advisor can help you identify your Individual Risk Number (I.R.N.).

HOW MUCH RISK IS TOO MUCH?

A Better Way

We help you define your risk tolerance with a specific number.

At Freedom Wealth Alliance, our advisors know how to pinpoint their client's Risk Number and identify a portfolio to match it.

With over 300 million people in the United States, it could easily be said that no two people view risk the same way. We believe the cornerstone of your investment experience should be a thorough understanding of Risk vs Reward.

Gone are the days of clients and advisors putting their faith in subjective, loosely-defined risk categories that seldom resemble the actual experience. Now, your financial journey can be empowered by transparent, objective, well-defined, and actionable expectations. Your probability of success is quantified and unemotional. Try it! We think it will provide you with the financial confidence you deserve.

We're here to help.

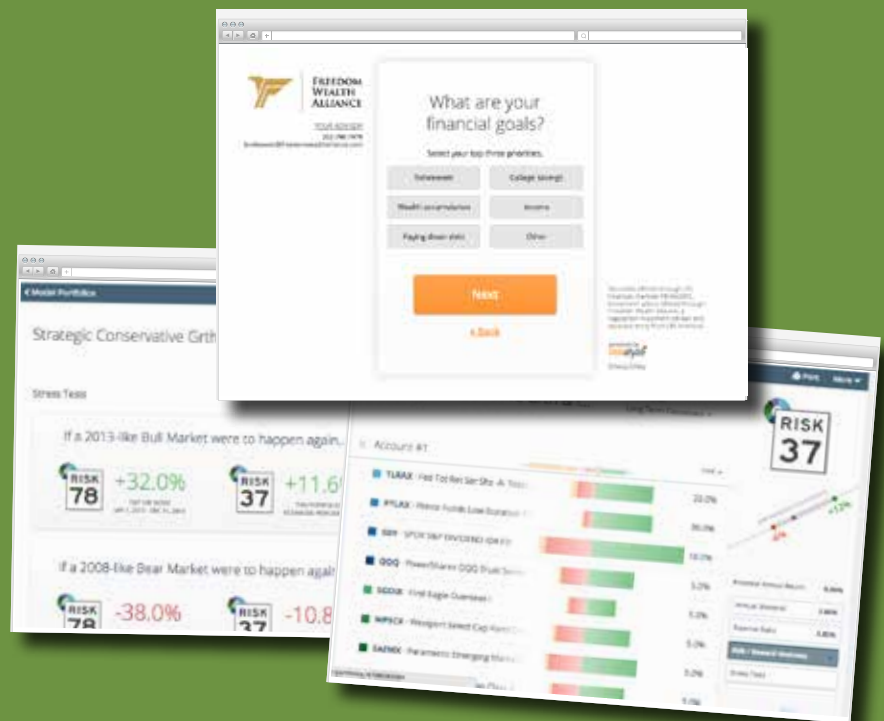
Our goal is to give you first-class advice in alignment with your risk profile and financial needs:

EDUCATE: Brief quantitative and math-driven risk questionnaire available online. (It's fun!)

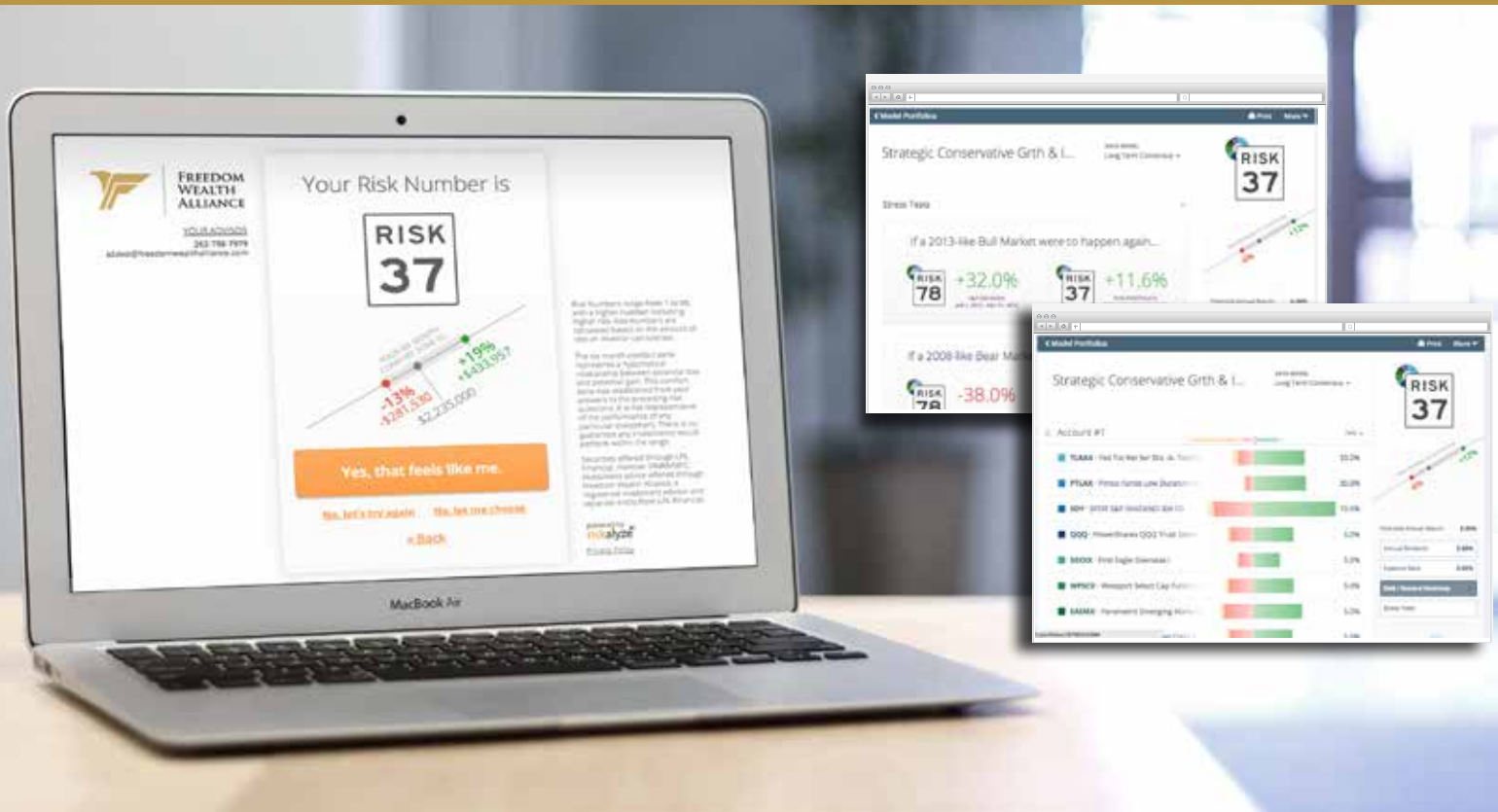
ENGAGE: We stress an investment portfolio that is appropriate for your comfort level.

EMPOWER: You will finally know with pinpoint accuracy your I.R.N. (Individual Risk Number).

*Think of it like your sleep number.
Hint: Your spouse's may be different than yours.*

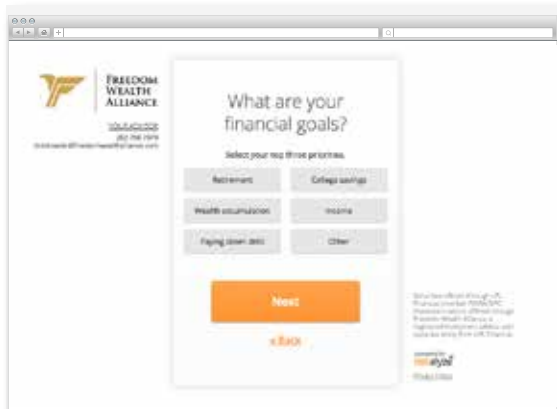


Do you really understand how much risk you're comfortable with? Does your existing advisor? Don't delay, contact us for a complimentary review.



How we do it?

We utilize an innovative tool powered by Riskalyze, based on the work of Nobel Prize-winning behavioral psychologist Daniel Kahneman. This tool helps pinpoint investor risk tolerance and engineer portfolio risk. We integrate the Individual Risk Number (I.R.N.) into our client's portfolio selection and review process. You and your advisor work closely together to implement a meaningful investment portfolio.



How do you benefit?

Quantitatively Pinpoint Risk – Eliminate the stereotypes that have made risk tolerance ineffective. We use leading scientific theory to objectively pinpoint your Risk number.

Retirement Mapping – No need to wonder if your risk preference will help guide you toward your goals – we calculate your probability and build a road map that works toward success.

Stress Testing – We stress test portfolios for a variety of stock and bond market scenarios. We also offer defensively-managed investment portfolios designed to carry additional cash positions when the manager feels risk outweighs the reward of being fully invested in the markets.



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About Freedom Wealth Alliance

Freedom Wealth Alliance has over 100 years of combined experience in Retirement Planning, Financial Planning, defensive money management and complex financial strategies. We collaborate to develop tailored strategies with the goal of accumulating, managing, and preserving wealth for families and small businesses.

*Our goal is to offer you a confident approach to Living Well and Living Free,
however you define it!*

*As an investment advisor representative of Freedom Wealth Alliance, a Registered Investment Advisor, we are held to a fiduciary standard of care for all advisory clients and are fully committed to putting our clients' best interest first above our own.

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Find your risk number
right from our website.

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