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JAMIE CROSS, CFP® | TROY A. CHRISTENSEN, CFP®

## Advisory Account Monthly Update

We are pleased to share our latest thoughts on the markets and your investment holdings. Reach out to us anytime with comments and questions.

**Market Recap:** Markets have started off on a rough note to begin 2022. Did you notice a little more anxiety due to the decline? That's normal. Over the past nearly two years we've experienced very little volatility by market standards, so when we did see the markets moving by a percent or two in a day's time, it felt worse than it was. The reality is that market moves of 5-10% are very normal and even healthy. Expect more of the same as the Federal Reserve looks to reduce monetary accommodation and possibly raise interest rates.

**What's Working:** As they did at the beginning of last year, value stocks took the lead out of the gate. Time will tell if their initial performance will carry forward to the end of the year.

**What's Not Working:** Last year's darlings were growth stocks. January was not kind to the winners of the past year. Our large cap growth position was down solidly for the month. You may have noticed a similar pattern in the NASDAQ index that holds many of the same technology and growth names we wrote about last year. Bond holdings are also struggling to start the year.

**Portfolio Changes:** Some of the new holdings that were added to portfolios in December are designed to take advantage of volatility. It is our belief that a small allocation to volatility within your portfolio can allow a greater allocation to equities while keeping you within your risk tolerance. January provided direct evidence of that as the equity markets fell, our new holdings helped to limit portfolio downside.

**Bottom Line:** A recent study from Charles Schwab reported that 49%, 76%, and 82% of the S&P 500, NASDAQ, and Russell 2000 indexes, respectively, are at least 20% below recent highs. This kind of corrective activity taking place beneath surface may be evidence that today's stock market bubble is already losing air. However, with the Federal Reserve most likely set to raise interest rates and reduce monetary accommodation, history indicates that 2022 could end on a better foot than it started. U.S. stocks have historically performed well during the beginning phases of interest rate hikes, as a growing economy tends to support corporate profits and the stock market.

Sincerely,

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*In this month's recap: Stocks fell as rising bond yields, elevated inflation, and a hawkish-sounding Fed took turns rattling investor confidence.*

# Monthly Economic Update

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*Presented by Integrated Financial Solutions, February 2022*

## U.S. Markets

Rising yields, elevated inflation, and a hawkish-sounding Fed took turns rattling the stock market in January, with technology-heavy Nasdaq particularly hard hit.

The Dow Jones Industrial Average dropped 3.32 percent, while the Standard & Poor's 500 Index fell 5.26 percent. The Nasdaq lost 8.98 percent.<sup>1</sup>

## Fear of the Fed

Anxiety about the Federal Reserve's pivot from its accommodative monetary policy toward monetary normalization hung over the market all month.

Early in the month, the Fed released the minutes from its December meeting, which suggested a more hawkish tone than what investors were expecting.

Inside the Fed minutes, the first update that unsettled markets was the likelihood of an interest rate increase in March, which would be sooner than many had expected. The second update that upset investors was news that the Fed was considering reducing its balance sheet, a step toward tightening that had not been widely anticipated.

## More from the Fed

Following its January meeting, Fed Chair Powell indicated that reducing the balance sheet might come at a faster pace than the balance sheet reductions in 2014 and 2018.

Bond yields trended higher in response to Powell's news. Higher yields hurt technology and other high-valuation companies the most.

## Economic Recovery

Amid the stock market turbulence, the underlying fundamentals showed a solid economic recovery. Unemployment fell, housing was strong, and fourth-quarter Gross Domestic Product rose beyond consensus expectations. But hot inflation tempered enthusiasm.

## Earnings Underway

A strong start to the fourth quarter earnings season caught investor's attention. Of the 33 percent of the companies comprising the S&P 500 Index that reported by month's end, 77 percent reported earnings above Wall Street estimates. While the total "beat" percentage was higher than average, the amount by which earnings actually beat analysts' estimates was by a narrower margin.<sup>2</sup>

Stocks rallied sharply in the final two sessions, taking the edge off an otherwise challenging month for investors.

## Sector Scorecard

Except for Energy (+17.07 percent), all industry sectors closed the month with losses, including Communications Services (-8.27 percent), Consumer Discretionary (-13.23 percent), Consumer Staples (-1.05 percent), Financials (-1.33 percent), Health Care (-7.07 percent), Industrials (-5.54 percent), Materials (-7.70 percent), Real Estate (-8.48 percent), Technology (-10.09 percent), and Utilities (-3.86 percent).<sup>3</sup>

## What Investors May Be Talking About in February

With the fourth quarter earnings season well underway, investors will continue to focus on earnings reports throughout the month. Expect investors to continue to focus on quarterly reports from high-valuation growth companies.

Earnings from such companies may have a high bar to clear with investors amid expectations for a continued climb in bond yields.

As investors saw in January, these high-multiple stocks can come under pressure as bond yields trend higher. The reason for this is twofold. First, when rates tick up, it's more difficult to forecast future earnings. Second, higher rates may increase a firm's cost of capital.

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TIP OF THE MONTH



*Students who want to enter college this fall should complete the FAFSA early in the year to increase eligibility for student aid. After completing it, they should apply for scholarships as soon as possible.*

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## World Markets

Overseas markets fell in tandem with the U.S., as the MSCI-EAFE Index sank 5.76 percent in January.<sup>4</sup>

Major European markets were broadly lower, with losses in Germany (-2.60 percent) and France (-2.15 percent). The U.K. was the only major European exchange that saw a gain (+1.08 percent).<sup>5</sup>

Pacific Rim markets were mostly down as well. Australia lost 6.35 percent and Japan dropped 6.22 percent. Hong Kong bucked the trend, gaining 1.73 percent.<sup>6</sup>

## Indicators

**Gross Domestic Product:** The rate of economic expansion in the fourth quarter exceeded economists' expectations, rising 6.9 percent—triple the growth rate of the third quarter. While the headline number was strong, two concerns emerged: Much of the growth was due to inventory build-up, and the price index for personal consumption expenditures (an inflation measure) accelerated from the third quarter, climbing 6.5 percent.<sup>7</sup>

**Employment:** Hiring slowed in December, with employers adding just 199,000 jobs—well below consensus estimates. The unemployment rate dropped to 3.9 percent, while wage growth rose 4.7 percent from a year ago, signaling a tight labor market. The December jobs report reflects data prior to the start of the Omicron variant spread in late December.<sup>8</sup>

**Retail Sales:** Retail sales declined by 1.9 percent. The spread of Omicron and early consumer holiday buying in response to possible inventory shortages dampened spending in December.<sup>9</sup>

**Industrial Production:** Industrial production contracted 0.1 percent. This dip was attributed to a decline in auto production and a drop in utility output due to warmer weather.<sup>10</sup>



**Housing:** Housing starts rose by 1.9 percent in the final month of 2021, helped by the warmest December on record. This increase occurred despite rising lumber prices and higher mortgage rates.<sup>11</sup>

Existing home sales slipped 4.6 percent, hampered by a higher year-over-year median sales price (+15.8 percent) and tight inventory.<sup>12</sup>

New home sales surged by 11.9 percent. With new homes, higher mortgage rates did not discourage buyers.<sup>13</sup>

**Consumer Price Index:** Consumer prices rose 0.5 percent in December, with inflation climbing 7.0 percent from a year ago. This year-over-year increase was the highest since 1982.<sup>14</sup>

**Durable Goods Orders:** Durable goods orders declined 0.9 percent to their lowest level since April 2020, reflecting the impact of the Omicron surge.<sup>15</sup>

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#### QUOTE OF THE MONTH



*“What lies behind us and what lies before us are tiny matters compared to what lies within us.”*

RALPH WALDO EMERSON

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## The Fed

The Federal Open Market Committee (FOMC) at its January meeting left rates unchanged, though officials signaled that rates would likely be raised at its next meeting in March.

The Fed also approved one last round of bond purchases, bringing quantitative easing to an end by March.

The FOMC did not offer details on its plan to shrink the Fed’s balance sheet. But Fed Chair Powell indicated that shrinking the Fed’s asset holdings may occur at a faster rate than in past periods of balance sheet reductions.<sup>16</sup>

MARKET INDEX	Y-T-D CHANGE	January 2022
DJIA	-3.32%	-3.32%
NASDAQ	-8.98%	-8.98%
S&P 500	-5.26%	-5.26%

BOND YIELD	Y-T-D	January 2022
10 YR TREASURY	.27%	1.78%

Sources: Yahoo Finance, January 31, 2022.

The market indexes discussed are unmanaged and generally considered representative of their respective markets. Individuals cannot directly invest in unmanaged indexes. Past performance does not guarantee future results. U.S. Treasury Notes are guaranteed by the federal government as to the timely payment of principal and interest. However, if you sell a Treasury Note prior to maturity, it may be worth more or less than the original price paid.

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## THE MONTHLY RIDDLE



*Add missing vowels to these three trios of letters to get the six-letter names of three different countries: PNM, MXC, KWT.*

*LAST MONTH'S RIDDLE: The English language has a noun with three consecutive double letters in it. The word is 10 letters long, and it describes a job involving math. What is this word?*

*ANSWER: Bookkeeper.*

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**Know someone who could use information like this?**

Please feel free to send us their contact information via phone or email. (Don't worry – we'll request their permission before adding them to our mailing list.)

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