

FINANCIAL PLANNING & OUR CLIENTS



Our Approach

Financial planning is a collaborative process that involves taking a holistic view of our clients' finances, including a full understanding of our clients' values, financial objectives, and main concerns that guide our recommendations.

Clients who find Financial Planning Invaluable:

- Value making **smart financial decisions**
- Seek a trusted, proactive **thinking partner**
- Desire **efficiency** in their finances
- Value **planning** and **preparation**
- Want to **worry less** about finances to spend more time on **what makes them fulfilled**

Our Core Values of Financial Planning:

- **Organization:** Bringing order and efficiency
- **Accountability:** Following through on objectives
- **Integrity:** Prudent insight to help avoid emotional decisions
- **Proactivity:** Help you be better financially prepared
- **Education:** Providing knowledge before making decisions
- **Partnership:** Making critical financial decisions with you

Our Financial Planning Clients

Core <i>Individuals & Couples Accumulating Wealth & Retirees</i>	Comprehensive <i>Individuals, Couples, Families Peak Earning Years, Nearing or in Retirement</i>	Advanced <i>High Net Worth Families, Business Owners Focus on Protecting & Transferring Wealth</i>
'I've hit key life milestones and am ready to take my finances seriously .'	'My household is financially active but lacks organization, clarity, and professional guidance'	'My household is financially complex and would benefit from a team of professionals '
<ul style="list-style-type: none"> ▪ I need more financial organization. ▪ Am I saving in the right places? ▪ Am I on track to meet my financial goals? ▪ Help me work towards financial freedom. ▪ Can I afford to retire? ▪ How much house can I afford to buy? ▪ How do I build a budget that works for me? ▪ I'm looking for a wealth coach. 	<ul style="list-style-type: none"> ▪ Help me prepare financially to protect my spouse and family. ▪ Help me manage my income and wealth to fund my retirement. ▪ Can you help me mitigate my tax liability now and in retirement? ▪ Is a large financial commitment feasible? ▪ Help me establish an estate plan I can understand and am confident in. ▪ I need a valued financial partner to work with me to accomplish my financial objectives. 	<ul style="list-style-type: none"> ▪ Help me find inefficiencies in my finances. ▪ How can I organize my assets to mitigate taxes now and in the future? ▪ Help me understand estate planning techniques to mitigate transfer taxes. ▪ How can I effectively transfer my business to fund retirement? ▪ Help me educate my family to prepare them for a future inheritance. ▪ I need a personal 'Chief Financial Officer.'

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