

THE ENTREPRENEURIAL SUCCESS SCORECARD™

Improving Business and Quality Of Life.



"That which is measured improves.
That which is measured and
reported improves exponentially."

-Karl Pearson

Is your planning up to date
& properly coordinated?

Take The Entrepreneurial Success Scorecard
NOW And Find Out.

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Improving Business & Quality of Life

Take 90 Seconds To See How Your Planning Stacks Up!

Key Components	Evaluating Your Planning For Entrepreneurial Success	Rate Your Current Planning 1 (Least) – 5 (Best)	What Does Your Score Mean?
1 Increased Sales & Profitability	Our sales and profits keep increasing every year as does my equity in the company.		GREATER THAN 25 Congratulations! You've successfully addressed the key components. Continue to review everything annually.
2 Recruit, Reward & Retain Key Employees	We have top notch personnel. Our operations run smoothly and I can allocate my time and focus on other valuable areas for the business.		21 – 25 You're most likely on your way to having the key areas of planning under control. Focus on the areas you scored lowest. Getting a second opinion should provide insight and enhance what you've already done.
3 Business Continuity, Succession & Exit Plan	We have a comprehensive business continuity, succession and exit plan. All partners interests are fully protected while maximizing our business value.		13-20 It's definitely time to address these key areas before too much time passes and some options may no longer exist. A holistic and thorough approach is clearly needed to help you build and protect your future.
4 Building Personal Wealth	I have successfully built a good amount of personal wealth via my business success. I have a well-balanced approach to wealth building.		Less than 13 It's imperative to get a detailed comprehensive plan in motion to address all of these glaring weaknesses in your current planning. Do not put this off any longer as the real cost of inaction could be devastating.
5 Coordinated Financial, Estate & Business Plan	My planning in these areas is updated and properly coordinated. All of my plans will work exactly the way I want them to at the right time. My family is well protected.		
6 Worry Free Retirement & Financial Freedom	I am confident I will have the financial resources to do whatever I want, whenever I want in retirement.		
Name:	Date:	Total Score	

All Progress Begins With A Conversation.

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