



IMMEDIATE RELEASE

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SUMMIT FINANCIAL TO MATCH \$25,000 IN FOOD BANK DONATIONS

Wealth management firm pledges dollar-for-dollar fundraising support to
Second Harvest Food Bank

Lafayette, La (30 April 2020) - [Summit Financial Wealth Advisors](#) is proud to announce a matching dollar-for-dollar relief effort of up to \$25,000 in support of [Second Harvest Food Bank](#). The fundraising initiative will assist the food bank in its service to Southern Louisiana as the area recovers from the economic repercussions of the COVID-19 pandemic.

A division of Feeding America, Second Harvest serves the Greater New Orleans and Acadiana areas along the Gulf Coast. During the pandemic, the food bank has seen emergency food assistance services increase by 40%, with surging demand expected for months as communities struggle to get back on their feet.

"There is always demand for the services the food bank provides, but through these unprecedented times, where the needs have significantly increased, Summit felt it was important to step up and contribute to those efforts," said [Todd Lambert](#), a partner at Summit Financial. "We hope to inspire others to give back and help our friends and neighbors during this recovery phase."

In 2017, Summit Financial ran a similar fundraising campaign for the food bank to provide assistance to those impacted by Hurricane Harvey. Lambert has also served on the board at Second Harvest for the past two years.

"In every instance, Second Harvest Food Bank is there to step up and lend a helping hand to the community. Their disaster relief efforts support those most in need, from food pantry and soup kitchen partners to home deliveries for the homebound," Lambert said.

Every dollar donated to the food bank can support up to four meals for those in need. This [matching food bank campaign](#) could provide up to 200,000 meals for the community.

All of the money raised will stay in the southern region of Louisiana to directly benefit the surrounding communities.

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"We are so thankful for Summit Financial's urgently needed funding," said Second Harvest Regional Director John Dziurgot. "Considering that unemployment claims in Louisiana skyrocketed to nearly 100,000 in the first week of massive layoffs, we know the need for food and meals will continue to grow. Summit Financial's donation will greatly increase our ability to meet these needs as Acadiana faces this unprecedented event."

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About Summit Financial Wealth Advisors

Founded in 2003, Lafayette, La.-based Summit Financial Wealth Advisors provides custom and comprehensive wealth management services to clients in the Gulf South Region of the U.S. With additional offices in Shreveport, Monroe and Ruston, Summit is one of the largest independent wealth management firms in the state of Louisiana. For more information about Summit, please visit summit-financial.com.

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