

Initial Meeting

Topic of Conversation Checklist
(in no particular order)



From the consumer:

- Initial thoughts and comments
- Big picture "goals" and why are you seeking potential guidance
- Your expectations
- Your prior experiences

From Clear Path Advisory:

- Role we play as independent advisor and why we chose this route
- Process we drive: Explanation of our planning model and the tools we use
- Some of our beliefs
- Why do planning - can you answer these questions (not now, but think about)
 - Where are you now (snapshot of current scenario?)
 - What are you doing currently (how much and where are you "adding" \$'s)?
 - Based on where you are and what you are doing, where are you going?
 - Is where you are going, where you want to go?
 - Do you have a means and method of monitoring and overseeing?
 - Do you have a trusted relationship, an objective eye to engage and guide?
- Strategies and partnering relationships - who is Kestra, Asset Mark & NFS (National Financial Services)
- Fees we charge / How we are compensated
- What you can expect
- Inputs versus Outcomes
- Explanation of on-boarding a client and what to expect moving forward
- Meeting Notes:**

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