

EXPERIENCED
FOCUSED
RELATIONSHIP-DRIVEN

WI\$E PARENTING

Building your family mission statement¹

Try this thought-provoking exercise with your spouse and children. Begin an open conversation with your family about values, including money. Document the conversation. Boil it down to 7-10 top ideas – it needs to be short and memorable. Once you are done, have the entire family sign the statement and display it in a prominent place in your home so you may always be reminded of what matters most to you.

These questions can serve as a starting point for your conversation.

What do we love to do as a family?

What goals do we want to achieve as a family?

How do we want to treat each other?

How do we want to treat others outside of our family (friends and/or strangers)?

What about money is important to us?

What about work is important to us?

If we were looking back on our family 30 years from now, what would we want to be able to say about ourselves?

¹ Our mission statement template is inspired by Franklin Covey [<http://www.franklincovey.com/msb/>]. If you prefer a high tech approach to creating yours, there are several interactive tools online to assist you.



Remember what matters most to you.

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