Could ClassDojo help us build an amazing school culture?

Parent Engagement

- Teachers using ClassDojo are communicating with parents 8x more than before!

- 75% of parents on ClassDojo say they feel more connected to their child’s school now

Better than email

- More consistent, positive communication
- Parents more engaged in child’s learning
- Parents and teachers work as a team

Positive culture

- 95% of feedback given on ClassDojo is positive

- Our classroom is truly a community now! Students are taking ownership of their learning and are so proud to share those moments home.

- Encourage skills like the 3 Be’s, support PBIS, record IEP progress, and more!

Emphasis on 21st century skills

- 93% percent of teachers want a greater focus on social emotional learning (CASEL)
- 75% of teachers have dramatically improved SEL skills with ClassDojo

15 Million Students

- around the world have learned Big Ideas from ClassDojo’s videos about growth mindset, perseverance, and empathy

Leader in student privacy and safety

classdojo.com/privacycenter

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