Contents

BAGGU ☺ Custom

What is Custom?

Want to customize BAGGU? Our custom program allows for many of our products to be screen printed or embroidered, with rapid turnaround times and relatively low minimums.
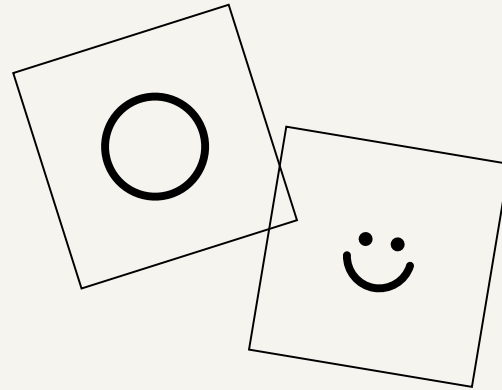
Custom Examples

Screen Print

Screen Printing Process
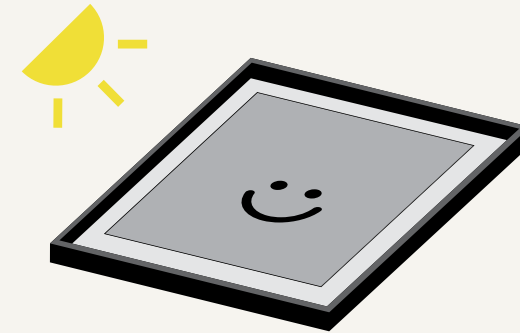
1

vector_art.pdf

The process begins with receiving vectorized artwork.
It is important to use a vector graphic because it is created
with points, lines, and shapes that can be scaled to any
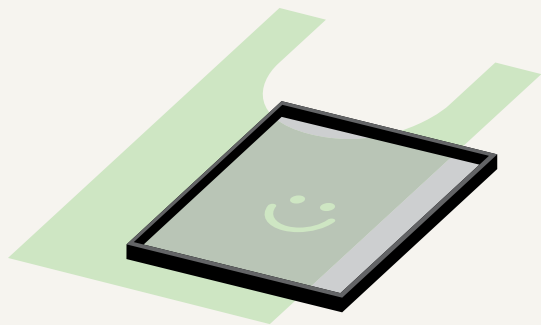size without losing quality.

2

Each color of the design is printed in black
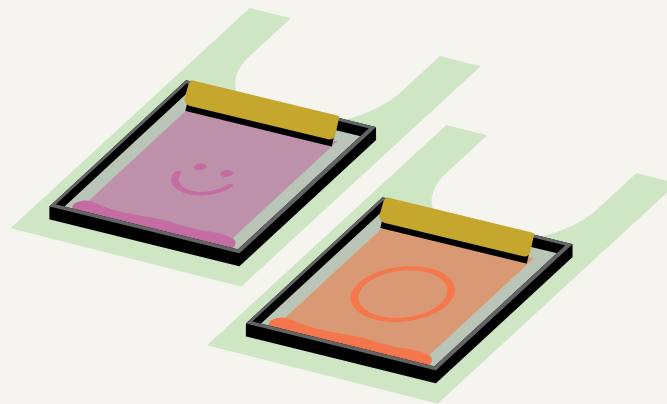on a transparent film.

3

The film is placed on top of a mesh screen covered with a
light-sensitive emulsion, and placed inside a vacuum where
it's exposed to strong lights.

4

The mesh screen is pressure washed with water,
and the artwork is cleared of the emulsion on the areas
that will be printed, creating a stencil.

5

A squeegee is used to push ink through the stencil,
printing one color at a time.

6

The bag goes through a curing process where it is put
through a dryer to set the ink into the fabric. Some
of our nylon bags shrink because of the high temperature
in the dryer, making perfect registration of two colors
impossible. Canvas bags can accommodate perfect
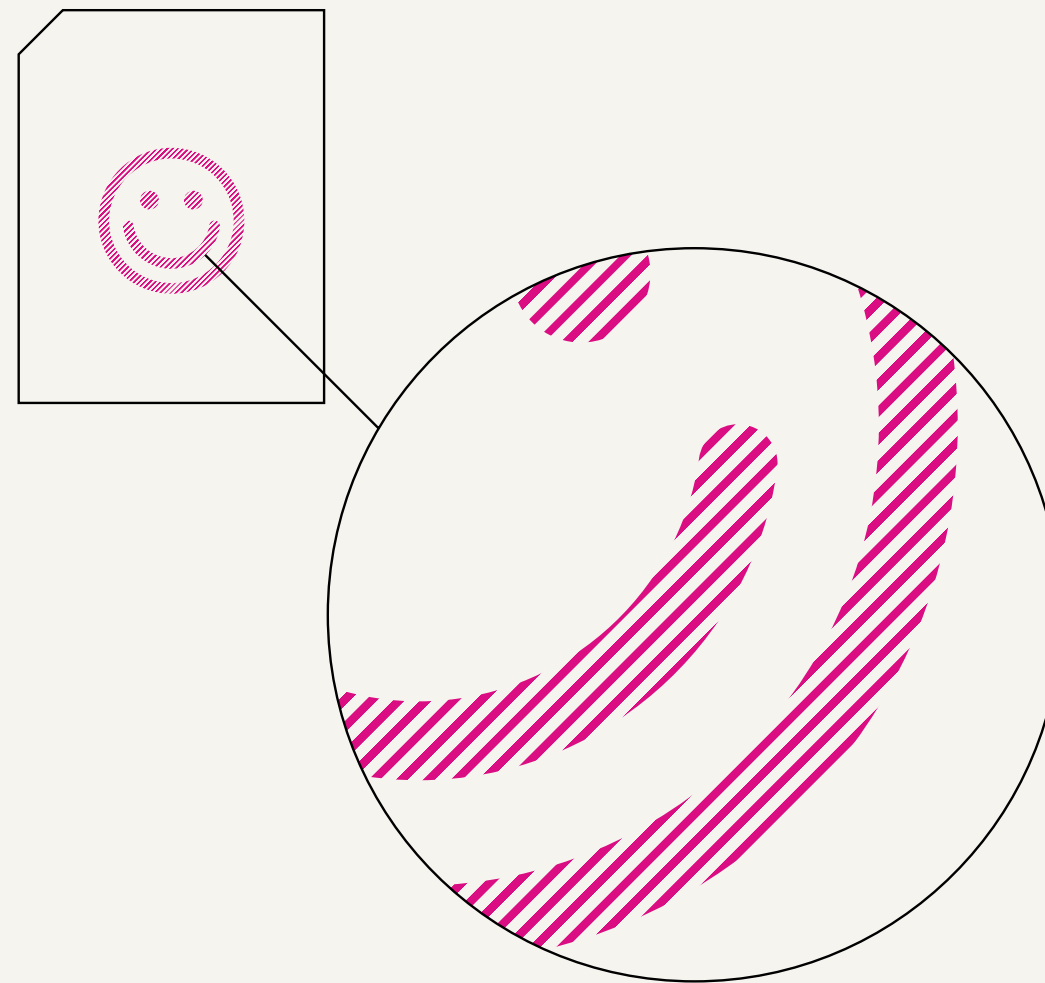registration and up to 4 colors.

Embroidery

Embroidery Process

All canvas styles are embroiderable, along with certain heavy-weight nylon styles. Please note that the embroiderable area differs between styles. Embroidery quotes go by the size of the artwork and number of units. All quotes will also include a digitizing fee.

vector_art.pdf

1

The process begins with receiving vectorized artwork. It is important to use a vector graphic because it is created with points, lines, and shapes that can be scaled to any size without losing quality.

2

The exisitng artwork is converted to a stitch file, where the artwork's lines and shapes are digitized into stitches for embroidery.

3

After the artwork is translated from lines and shapes into stitches, an embroidery machine will sew the artwork on a bag.
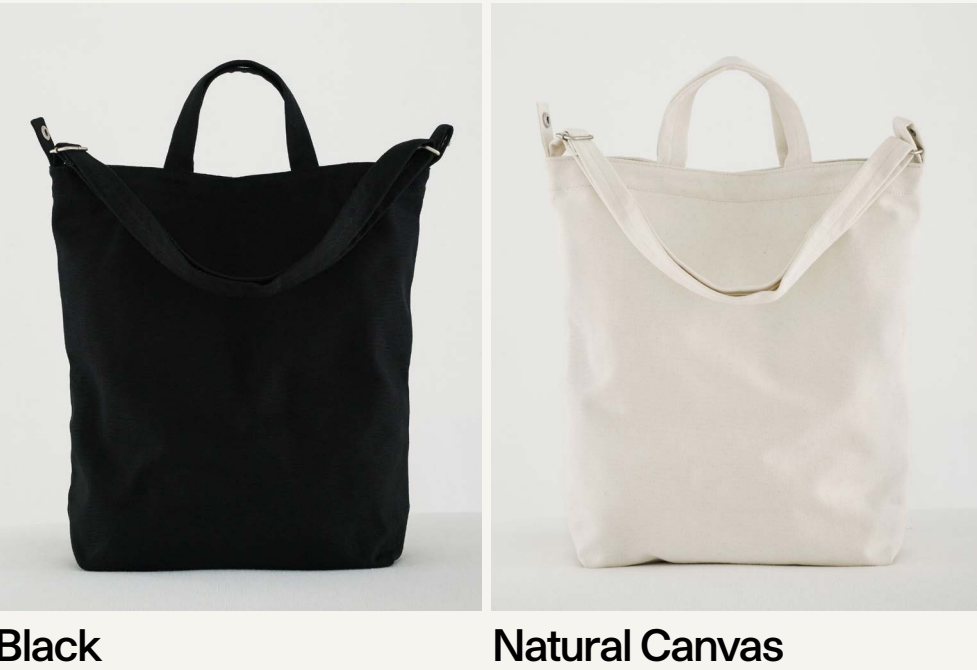
Core Custom Offer

*Custom exclusive

Standard Baggu

Pansy Blue

Lemon Curd

Malachite

Cobalt

Tomato*

Pink Salt*

Black

White

Zip Duck Bag

Black

Natural Canvas

Horizontal Zip Duck Bag

Black

Natural Canvas

Core Custom Offer

*Custom exclusive

Merch Tote*

Black

Natural Canvas

Fanny Pack

Black

Puffy Laptop Sleeve 13"/14"

Black

Timeline & Process

Development

Includes confirming project scope and cost, and receiving and reviewing artwork. Development time varies depending on customer response time and number of proofs (physical proofs require a lead time of 5-7 business days to ship). Many custom orders move to production within a week or less.

Production

Production begins once project scope and artwork is approved. Standard printing time is 16 business days from the time of pre-payment to ship date.

Expedited production is available with rush fees applied. Rush fees are priced starting from 6-8 business days at 30%, and 4-6 business days at 50% surcharge on total order.

Delivery

Orders within the US are shipped via 3-Day FedEx Express Saver shipping and are shipped from our printers in Northern California. Expedited shipping is available. Split shipments are subject to a $25/location fee.

International orders are shipped via DHL Express shipping, typically 1-6 business days. Please note, BAGGU is not responsible for any import fees or duties on international orders.

Artwork & Templates

Standard Baggu Template

Standard Baggu Pouch Template

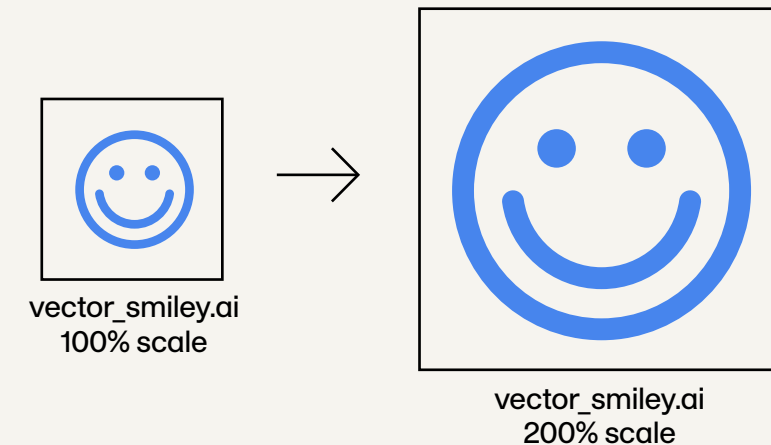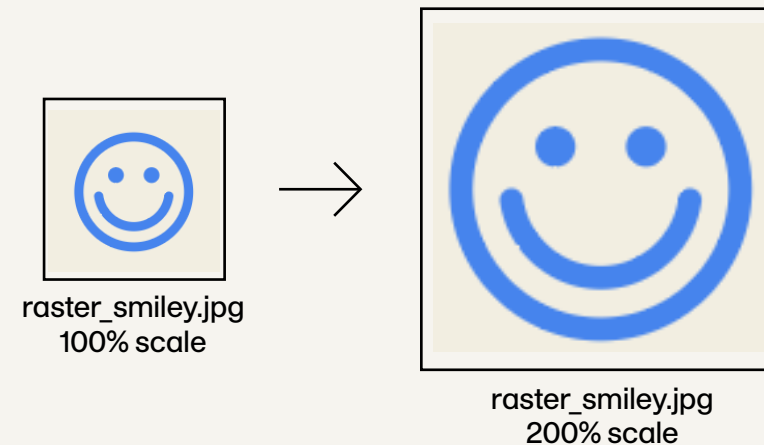Baby Baggu Template

Baby Baggu Pouch Template

Duck Bag Template

Duck Bag Pocket Template

Merch Tote Template

raster_smiley.jpg
100% scale

raster_smiley.jpg
200% scale

vector_smiley.ai
100% scale

vector_smiley.ai
200% scale

Sending Artwork

Raster Images

Vector Graphics

For a final quote, send us your artwork in vector format, scaled to the same dimensions you'd like printed. If possible, please use the template(s) linked below for print placement. Vector artwork files must be saved as .ai or .eps format. Fonts must be converted to outlines. If your file contains any placed raster images, these images must be 300 dpi at 100% of the final imprint size. Placed/linked images must be submitted in addition to the original vector file (acceptable file formats include .eps, .tif, .jpeg, and .psd). Please note that we are not able to screen print gradients.

If file names and format types are all Greek to you, you can email your artwork to custom@baggu.com and we'll let you know if you can print from it, or what additional processes will be required to make the artwork print-ready. Please note that we do not provide design services beyond resizing and reformatting existing designs.

Raster images are created with pixel-based programs or captured with a camera or scanner and are widely used on the web. They are more common in general formats such as jpg, gif, png. Their size depends on their resolution, which makes them look "pixelated" when scaling them to a bigger size.

Vector graphics are created with vector software (like Adobe Illustrator) and are common for images that will be applied onto a physical product. They are saved in formats like .eps, .ai, .pdf*. Because they are created with points, lines and shapes they can be scaled to any size without losing quality.
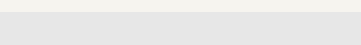
Text in artwork can also be changed to vector format by "outlining" it in Adobe Illustrator (Type → Create Outlines). This helps with scaling the text to larger sizes and also removes the need for specific fonts when sending designs from one computer to another.

Standard Ink Colors

We offer Standard Ink Colors for print at no extra charge. Other specific colors not listed we can match to a Pantone Coated Color — we will match the hex code of vector artwork to the closest PMS C color. Please note that your requested c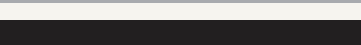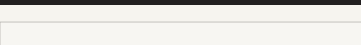olor may vary slightly depending on the fabric type, fabric color and required ink substrate. Colors for embroidery are matched to the closest thread color; please inquire.

*Metallics are specialty inks

RGB Reference Only Swatch	Name	Closest Match PMS #	RGB Reference Only Swatch	Name	Closest Match PMS #
	Michigan Yellow	2 shades lighter than 127c		Brite Green	355c
	Lemon Yellow	109c		Lime Green	361c
	Golden Yellow	1235c		Thrasher Green	368c
	Orange	1505c		Kelly Green	342c
	Vermillion Red	179c		Chrome Green	3435c
	Flag Red	Red 032c		Dark Brown	476c
	Brite Red	185c		Sienna Brown	7517c
	Tru-Red	187c		Cream (Flesh)	3 shades lighter than 7506c
	Cardinal Red	202c		Khaki	7501c
	Cool Pink	211c		Blazer Gold	7403c
	Hot Pink	232c		Light Gray	Cool Gray 3c
	Magenta	526c		Light Blue Gray	429c
	Violet	268c		Dark Gray	Cool Gray 8c
	Ultramarine	Blue 072		Charcoal	Cool Gray 10c
	Light Navy	281c		Metallic Mirror Gold*	871c
	Royal Blue	293c		Metallic Pale Gold*	874c
	Mono Blue	3015c		Metallic Silver*	877c
	Process Blue	Process Blue c		Black	--
	Brite Blue	Between 299c & 300c		White	--
	Peacock Blue	638c			
	Sky Blue	2985c			
	Light Blue	291c			
	Aqua Marine	320c			

Info

email: custom@baggu.com

Artwork

Vector Art

For a final quote, send us your artwork in vector format, scaled to the same dimensions you'd like printed. If possible, please use the linked template(s) for print placement. Vector artwork files must be saved as .ai or .eps format. Fonts must be converted to outlines. If the vector file contains any placed raster images, these images must be 300 dpi at 100% of the final imprint size. Placed/linked images must be submitted in addition to the original vector file. Please note that we are not able to screen print gradients.

Raster (Photo) Art

Files MUST be at least 300dpi at the final printing size. Acceptable file formats include .eps, .tif, .jpeg, and .psd.

Printing

Proofs

Digital proofs are provided at no cost. Physical proofs cost an additional fee and have a 1-2 week turnaround. To avoid slight color discrepancies, printed proofs are strongly recommended for orders with ink color matches or graphics printed over patterned fabrics.

Damage Allowance

For screen printing, we permit a 5% damage allowance with our printers, so if you need an exact number of bags, we suggest ordering a few extra.

Special Requirements

Please be aware that prints on nylon may have a 0.25" variance in print location from original artwork placement. This 0.25" variance also applies to registration for 2-ink prints (we cannot guarantee perfectly aligned colors).

Order Processing

Bulk Turnaround Time

Standard printing time is 16 business days from the time of pre-payment to ship date. Orders have shipped from our printers in Northern California. Just let us know if you would like a quote for using our shipping services. Expedited shipping is available and split shipments are subject to a $25/location fee.

Rush Fees

Expedited production is available with rush fees applied. Rush fees are priced starting from 6-8 business days at 30%, and 4-6 business days at 50% surcharge on total order.

Additional Processing Fee

Orders under $2K must be paid by credit card. Orders $2K+ may be paid by credit card, wire or check. All credit card payments will be charged a fee of 4.5%.