

## SCHEDULE B



THE  
JAY AND DIANE PEAKE  
BUSINESS-WOMEN-HOOPS  
SCHOLARSHIP  
*for*  
Women Student Athletes  
*in the*  
School of Business  
Monfort College of Business  
University of Northern Colorado

---

Junius (“Jay”) Peake was born in Manhattan, New York. He sang for his early education as a boarding student in New York’s world famous choir school at the Cathedral of St. John the Divine. After high school in Virginia, he attended Syracuse University as an undergraduate, but had to leave early due to his father’s illness.

Jay spent four decades on Wall Street as an international consultant in financial market structure. He was a senior partner and officer in a large New York Stock Exchange firm and served a three-year term on the board of governors of the National Association of Securities Dealers, where he was elected vice-chairman. He is an internationally recognized expert in market microstructure—the way financial markets work—and was the first to specify a detailed method of using computers in the electronic trading of stocks and derivatives. Jay is called by many “the Father of Decimalization,” the recently mandated practice of trading in cents rather than fractions, traditionally eighths of a dollar. He has consulted on market structure in the former Soviet Union, Ukraine, Latvia, Estonia, China, and the Czech Republic, as well as for the Secretary of the Treasury, the Securities and Exchange Commission, the Commodity Futures Trading Commission, the Antitrust Division of the Department of Justice, the Asian Development Bank and U.S. exchanges and broker-dealers. He has testified many times as an expert before committees of both the House and the Senate of the U.S. Congress and the Securities and Exchange Commission, and has been called as an expert witness on market structure before federal, state and administrative law courts.

Jay came to UNC’s business college in 1993 as its first Monfort executive professor. Following a 2½ year term, Professor Peake was asked to remain in an endowed chair as Monfort Distinguished Professor of Finance. He retired in 2006 and was named Professor Emeritus. Professor Peake completed two three-year terms on the Faculty Senate, serving on the Faculty Welfare Committee, the Executive Committee, and Joint Honor Code Task Force and as chairman of the Elections Committee. He was a member of the Greeley Rotary Club and Colorado’s statewide Suicide Prevention Coalition. Professor Peake’s wife and co-donor of this scholarship is Diane Ryerson Peake, a world-recognized expert on the development and operation of suicide prevention programs for adolescents. Jay and Diane have three children.

The Jay and Diane Peake Business-Women-Hoops Scholarship was established to recognize Jay’s 14 years as Monfort executive professor, and to support women’s basketball, a sport at UNC that both Jay and Diane enjoy.

---

The Jay and Diane Peake Business-Women-Hoops Scholarship is awarded to women athletes who are students in the School of Business.

The University of Northern Colorado Foundation is pleased to recognize the generosity of Diane Ryerson Peake and Junius W. Peake, who provided the gifts to create this permanent fund to perpetuate excellence in the Monfort College of Business.

---