Business Scholars Program

Application

The Craig Business Scholars Program for new, continuing, and transfer undergraduate students in business or economics is a two-year renewable scholarship competitively awarded based on academic excellence, proven capability for academic success, leadership and service. Craig Business Scholars serve as ambassadors for the Craig School through service activities and professional development through business engagement. The Craig Business Scholars organization provides leadership roles to students in the program that plan and execute community service, professional development, and social events.

Scholarship award allocation is $6,300 per year for two years, with the strong potential for renewal for up to two additional years. Students in the program also receive class level priority registration for courses and multiple business and faculty engagement opportunities as ambassadors for the Craig School of Business. Recipients must remain in a business or economics degree program, maintain a 3.0 minimum GPA and active participation in ambassador activities each semester while in the program or funding may be revoked.

To be considered, an applicant must have an unweighted GPA of 3.5 or higher, a record of leadership in school and communities activities, and a declared intention to earn a degree from the Craig School of Business.

Application Checklist and Reminders

___ Complete the Fresno State General Scholarship Application by March 2, 2027.

___ Upload the Business Scholars Program application in PDF format by January 15, 2027. Please include the following documents in a combined PDFS file. Incomplete applications will not be considered.

- Business Scholars application
- Written essay responses
- At least two (2) letters of recommendation
- School and community activities documentation
- Additional Materials:
    - If applying as a first-time freshman, scanned official copy of high school transcripts, including SAT/ACT scores (it taken)
    - If applying as a continuing or transfer student, scanned official copy of college transcripts, and a professional resume

___ All finalists will be notified by the first week in April. Campus tours will be scheduled during the notification process. University and scholarship acceptance must be completed by May 1, 2027 to receive funding.

Questions regarding the Craig Business Scholars Program or application process can be directed to Kathleen Dyer, Interim Associate Dean, by email at kdyer@mail.fresnostate.edu.

Fresno State Craig School of Business

Business Scholars Program

Application

☐ First-time Freshman ☐ Continuing Fresno State Student ☐ Transfer Student

Personal Information

Applicant Name: _____

Fresno State ID: _____ Cell Phone: _____

Fresno State email: _____ Personal email: _____

	School Name, City, State	Dates Attended
High School	_____	
College	_____	

For first-time freshmen only, do we have permission to contact your high school counselor about this application? ◯Yes ◯No

Written Essays

Create a separate document that provides detailed answers to the questions listed below. Please include your name on the top of the page and use no more than 500 words for each prompt.

A. Explain why you are interested in pursuing a degree in business administration or economics from the Craig School of Business. You may wish to include professional contributions or career plans you plan to have after completing your degree.

B. The Craig Business Scholars serve as ambassadors for many activities that go on during an academic year. What experience or role in your background is the most relevant in distinguishing your qualifications to be a Craig Business Scholar?

School / Community Activities

Please create a separate document that lists all of your school or community activities and achievements. Please use the sections below to distinguish the different activities or achievements on your document and include your name on the top of the page.

School Activities
List school activities and academic programs you have participated in such as SIFE, Rotaract, honors programs, business professional groups, music, etc. Please include dates of participation and any awards received.

Leadership Positions
List offices you have held in school or community organizations (student clubs, business fraternal organizations, student government, etc.) and the organizations in which you are a member. Athletic participation should be included in this section. Please indicate role(s) played and years of involvement for each activity.

Academic Honors/Awards/Achievements
List honors and recognition you have received, including scholarships, competitively based intern or apprentice programs, and other academic awards. Please include date received.

Employment History/Work Experience
Please include your employment history, type of work, and dates of employment.

Community Service
List community service/volunteer activities and the number of hours you have completed.

Applicant Certification

I hereby certify that to the best of my knowledge, the information given on this scholarship application is true, correct, and complete. I understand that false or misleading information may lead to disqualification.

I am submitting this application with the intent to pursue a bachelor's degree from the programs offered through the Craig School of Business. I understand if I am selected to the Craig Business Scholars program and do not pursue a degree from the Craig School of Business I will forfeit my scholarship immediately.

Applicant Signature: _____ Date: _____