

AMAZING TASTE. PLANT BASED.

THE IMPOSSIBLE™ SLIDER

FREQUENTLY ASKED QUESTIONS

Q: What is Impossible Foods (IF)?

A: IF is a company that started out of California that has researched meat and “re-created the precise flavors, textures, aromas, and nutrition of ground beef – using only plants” (<https://impossiblefoods.com/faq>). Their creation is a delicious burger that tastes like meat, but is better for the planet.

Q: What are the ingredients of the Impossible™ Slider?

A: The Impossible™ Slider patty is “made from simple ingredients found in nature, including wheat protein, coconut oil, potato protein, and ‘heme’ (<https://impossiblefoods.com/faq>).” Never heard of heme? Heme is what gives the slider the taste and aroma of meat.

Q: Is the Impossible™ Slider a vegan option?

A: The Impossible™ Slider patty is a vegan option, and the slider is a vegan option if ordered without cheese. While we prepare the Impossible™ Slider on a separate griddle, preparing the slider in a restaurant with other beef offerings can’t guarantee that the slider is 100% vegan.

Q: Are there any plans to add a vegan cheese to the Impossible™ Slider?

A: Our product development team is working to find the perfect vegan cheese to compliment the Impossible™ slider, look for more news next year.

Q: Does the Impossible™ Slider patty contain gluten, soy, dairy or nuts?

A: The Impossible™ Slider patty is nut free and dairy free. It contains gluten and soy.

Q: Is the Impossible™ slider patty kosher?

A: Yes, just the patty has kosher certification.

Q: Does the Impossible™ Slider taste like The Original Slider®?

A: The Impossible™ Slider does not taste like our Original Slider. This was not the intent when it was created by our chefs, its purpose is to offer our customers a plant based slider that replicates the taste of beef, but it does not taste like our core White Castle slider.

Q: Where can I find nutritional information about the Impossible™ Slider?

A: Our Slider has 260 calories and 14 grams of protein. Additional details are available on our website at <https://www.whitecastle.com/food/menu/nutrition>

Q: Can I get a frozen Impossible™ Slider in the grocer aisle anytime soon?

A: Feel free to reach out and share your love for the slider with Impossible™ Foods and that you are looking for it in the grocery and maybe we can someday!