

CONCIERGE

MONTHLY NEWSLETTER MARCH 2020



SOFITEL
HOTELS & RESORTS

LOS ANGELES AT BEVERLY HILLS

DEAR GUESTS

We hope you enjoy your stay in Sofitel Los Angeles at Beverly Hills — one of Sofitel's luxury addresses that symbolizes French elegance around the world.

We are delighted to recommend some Magnifique local events related to Sofitel Art de vivre: culture, design and gastronomy. Please contact our dedicated concierge team.

Nestor VELASCO,

Concierge, Member Les Clefs d'Or USA



CATTLE & CLAW

The laid-back, So Cal eatery is enhancing its offerings with seasonal fare that celebrates its core beloved — lobster and beef. With the introduction of its latest menu, Guests can now enjoy a colorful selection of shareable appetizers and family-inspired entrées among the blooming ambiance of the restaurant's garden patio. Guests seeking ultimate decadence will be delighted by the Cattle & Claw's two crowning achievements: the Lobster Burger, made with a lobster patty and a grilled beef patty, and the Lobster Paella, a SoCal-take on the traditional Spanish dish topped with whole Lobster.

For reservations, call 310-770-1654 or visit [OpenTable](#).

LA MARATHON

DODGER STADIUM, ECHO PARK
MARCH 8, 2020

Kicking off at Dodger Stadium, this annual parade of physical endurance and community spirit winds its way through 26.2 miles of L.A., culminating at Ocean Avenue in Santa Monica. More than 25,000 runners will participate, and even if you aren't one of them, being a spectator can be an exhilarating experience as well. Dozens of bands will perform along the route and for an especially spirited experience, find a spot along Cheer Alley, between miles 17 and 18 just past Beverly Hills, where hundreds of local middle and high school cheerleaders will root on the runners. **RECOMMENDED:** [LA Marathon guide](#)



ST. PATRICKS DAY BLOCK PARTY

HOLLYWOOD PALLADIUM
MARCH 17, 2020

KROQ Presents: Flogging Molly St. Patrick's Day Block Party at the Hollywood Palladium on Sunday March 17 is an awesome way to celebrate your favorite green-themed holiday. The block party includes all kinds of fun activities like street games, delicious food, plenty of Guinness, prizes, music, and more. Entry to the block party is free with a RSVP. If you would like to attend the Flogging Molly concert, a valid concert ticket is required for entry. This is a 21+ event.



NOWRUZ CELEBRATION

ROYCE HALL, WESTWOOD
MARCH 8, 2020

Ring in Nowruz (Iranian New Year, and the arrival of spring) with the Farhang Foundation with a day of activities, performances, music and events for children. You and your kids can participate in the traditional Iranian costumes parade. Catch a performance from Darya Dadvar (\$25 and up per ticket—the rest of the events are free) or enjoy Persian-inspired cuisine.



L.A NATURE FEST

NATURAL HISTORY MUSEUM
MARCH 14 – 15, 2020

There's a surprising amount of nature in Los Angeles, and the more you know how to look for it, the more you'll see. You'll be blown away by the plants, animals, and the people devoted to protecting and studying them.

L.A. Nature Fest unfolds in our very own Nature Gardens, the outdoor space where museum scientists do real research and educators share nature's coolest stories.





JAZZ ECLECTIC

RIVIERA 31 LOUNGE & BAR

EXPERIENCE OUR LEGENDARY JAZZ ECLECTIC NIGHT WITH RYAN CROSS AND HIS BAND!

Every Monday night, Riviera 31 becomes the Jazz temple of Los Angeles! Ryan Cross and his band show you the best of music, with surprise performances from special guests! Be part of the "to go to" party, where Stevie Wonder and Imagine Dragon front man Dan Reynolds come to sing and enjoy the best jazz night of Los Angeles. The place to be and to be seen, where the unexpected can happen.

Visit www.riviera31.com and discover our weekly bar calendar!

SALSA NIGHT

RIVIERA 31 LOUNGE & BAR

Let's sing and dance! Every week we have our amazing entertainers Angelo Pagan and Gabriella Lopez perform. On Wednesday, our Salsa Night is the hottest dance night in town. We are the hottest spot to spot celebrities such as Marc Anthony, Jamie Foxx, and much, much more. If you come in at 9pm, we also provide a free dance lesson for all! Make sure you come early to secure yourself a spot.

Visit riviera31.com for more info



GET FIT AT SOFIT

SOFIT FITNESS CENTER

Give your body a workout at SoFIT, the state-of-the-art fitness center at Sofitel Los Angeles. SoFIT combines the equipment of a private gym facility with the intimate elegance of SoSPA. Strengthen, stretch and sculpt with high-tech Life Fitness equipment, or customize your workout with a personal trainer from Five Star Fitness.

Call (323) 828-9219 to book your customized workout session today — from martial arts to weight lifting, boxing, weight loss or long-term fitness stability. We offer personal sessions to reach your goals, whatever they may be!

NIGHTLY ENTERTAINMENT AT RIVIERA 31 BAR

Mondays

Jazz Eclectic: Featuring LA's Top Musicians and Vocalists
9:00pm

Tuesdays

Join us for specialty cocktails and bar bites
6:00pm

Wednesdays

Join us for Salsa Night with live music and free salsa classes
9:00pm

Thursdays

Join us for specialty cocktails and bar bites
6:00pm

Fridays

Art Funk Friday: Visual Art and Live Music
9:00pm

Saturdays

DJ Performance With Live Performance
6:00pm

For more information:
WWW.RIVIERA31.COM

LIFE IS MAGNIFIQUE... IN PENNSYLVANIA

SOFITEL PHILADELPHIA HOTEL

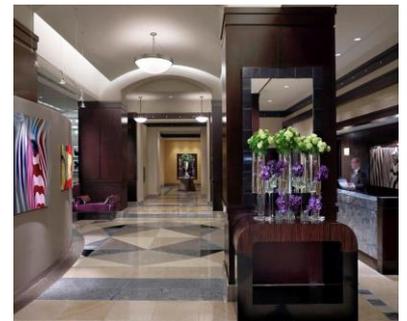
"Delight in the captivating charm of Sofitel Philadelphia. Artful creativity infuses the authentic chic of the city's French inspired architecture culture and cuisine. At this timeless classic near historic Rittenhouse Square, you will feel right at home." Sofitel Philadelphia blends French elegance with American style providing a refined environment for upscale business and leisure travel in the city center just minutes from historic attractions.

This sophisticated downtown hotel is conveniently situated near the Kimmel Center and Rodin Museum. Delight in the architectural highlights of the hotel, such as a geometric lobby floor design inspired by Shaker quilts and crafted from seven types of stone. Then explore art and culture nearby at impressive exhibits including The Barnes Foundation's world-class art collection.

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