

BANNER ADS

- A** 728 x 90 Leaderboard \$1,380
- B** 300 x 250 Block Ad (Top) \$980
- C** Channels Spotlight
 - \$680 per volume
 - 728 x 150
 - This position is intended as a "Call to Action" to include a

D Broker Boxes

- Price: \$175 each, \$450 for three per volume
- One photo
- Maximum 30 words
- Broker Box will link to your website in a new window
- It will not be archived on our website
- Must be a brokerage boat (no Boats For Sale By Owner)

General Specifications:

Banners must be in GIF or JPG format, and in RGB color mode. The size of the ad units are defined in pixels – width x height. Set the values of your image to the respective format when you start designing your banner. Maximum file size is 50kB. Please include

- Pricing is based on a one-time fee per volume
- Your ad will appear in the email blast of Channels
- Ad will link to your website in a new window
- Company name and URL will appear as a sponsor, as archived e-newsletters are searched and read

Channels E-news Frequency:

Three times a month totaling 36 times a year. Two special focus volumes included.

For More Information:

Please contact Wade Luce at 949.491.5256 or wluce@aimmedia.com

A **Trawler Fest.**
BOAT SHOW: MARCH 2 - 4
STUART, FLORIDA

FEATURING 50+ CRUISING POWERBOATS
LATEST MARINE GEAR & SERVICES
RENDEZVOUS STYLE EVENING EVENTS
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channels
newsletter by PassageMaker magazine

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B **Rolls BATTERY ENGINEERING**

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BY STEVE ZIMMERMAN

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<p>Nordhavn 55 Rhapsody was considered to be the most equipped Nordhavn 55 ever built and has been impeccably maintained. She is turn key ready to go cruising today. Little Yacht Sales 713-817-7216 Click here for more information</p>	<p>44 NORDIC TUG 2016 Luke Brown Yachts proudly represents Nordic Tugs. 44' and 26' in stock. New 40' model available soon. Lots of well equipped preowned Nordic Tugs also available. Contact Jim Wilkey (954)650-0927 Click here for more information</p>	<p>2015 49' North Pacific NP49 Immaculate condition. Rare late model resale. Very well equipped for long range cruising or living aboard. \$779,000 www.yachtworld.com/northpacific 1-877-564-9989 Click here for more information</p>
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“ I had an ad in a recent CHANNELS, and had the only three boats in the ad. I have since received six inquiries and have one boat under contract, directly from the ad. CHANNELS makes sense to me.”

— John A. Peterson