

Yours
 or
 Others →

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 Pre-Validated 

PASSIONS & HOBBIES	PROBLEMS & PAIN POINTS	TOUCHES & WORD OF MOUTH	COMPETITIVE RESEARCH
Basketball	Towels far away from tub	Teeth (Brush, Paste, Floss)	Silicone Grip Strengthener
Productivity + Time Management	Knee hurts after sports	Bluetooth Speaker	Leather Hot Hands Holder
FinTech	Bad fitting Collar Stays	Shampoo / Conditioner	Crossfit Grips
Driving	Row Machine - Hard Seat	Day/Week/Month Planner	Julienne Peeler
Investing	Row Machine - Hands Hurt	Rowing Machine	Pineapple Slicer
Personal Finance	Can't Find Glasses in AM	Coffee (Beans, Creamer, Mug)	Lock Picking Set
Organization	Computer Screens Too Low	Drinking Straws	Bento Lunch Boxes
Equities / Markets	Unorganized / Cluttered Drawers	Collar Stays	Copper Bracelet For Arthritis
Startups Entrepreneurship	No Booze on Cruise Ships	Electric Razor + Cream + After Shave	Multi-Pocket Car Organizer
Video Games	Inconsistent Basketball Shot	Facial Moisturizer / Cream	Lawn Aerator Shoes
Paintball	Cats Get Litter Everywhere	Nest Home Thermostat	Waist Compression Shorts
Travel / Vacation	Unorganized / Tangled Cables	Charcoal Soap	Portable Folding Bucket
Hoopie (Dance)	Trash Moves Around Car	Wine / Cigar Accessories	Lemon / Lime Squeezer
SkyDiving	Cats Get Into Treats	Mic Arm / Stand / Mount	Plastic Flasks
Hiking / Camping	Toes Destroyed / Basketball	Mouse + Keyboard + Screens	Stainless Steel Pour Over
Watersports	Too Much 'Stuff' in Bed	Books / Bookshelf	Marshmallows Roast Sticks
Aviation	Annoying folks Tape Measure	Desk Organizer	Bath Toy Organizer
Outdoor / Lawn Games	Nowhere to Hang Wet Clothes	Dyson Handheld / Upright	Titanium Spork
Wine / Cigars	Want to Exercise at Home	Garden Hose	Knife Sharpener
Music / Guitar	Hate Q-Tips (Metal?)	Linai Area (Screened In)	Konjac Sponge

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Extrapolate Out, Think Accessories