

PRIVATE LABEL PRODUCT BRAINSTORM

Yours or Others PASSIONS & HOBBIES	\$\$\$ PROBLEMS & PAIN POINTS	Think Accessories TOUCHES & WORD OF MOUTH	Pre-Validated! COMPETITIVE RESEARCH
Basketball	Amz Echo Falls	Padfolio	Fidget Toy
Playing Guitar	Knee hurts after sports	Charcoal Soap	Reusable Wine Cap
Desk Optimization	Hot Sleeper	Stainless Steel Straws	Micro Cheese Grater
Driving	iPad Keyboard Sucks	Coffee Machine	Anti-Aging Facial Serum
Audiophile	Disorganized Cat Area	Bath Organizer	Himalayan Salt Lamp
Home Fitness	Reading In Bath Tub	Dyson Hair Dryer	Meal Prep Lunch Bag
Travel/Vacation	Hate Q-Tips (Metal?)	Smart Home Devices	Bike Bag
Video Games	Disorganized Wires	Nintendo Switch	Makeup Sponges
Productivity	Talking on Phone (Radiation)	Lots of Protests	Expandable Hose
Time Management	Cats Tracking Litter	North Korea/Nukes	Bara Door Hardware
Board Games	Bad Desk Ergonomics	Donald Trump	Mermaid Blanket
Firearms/Guns	Organizing Bathroom	Mowing Machine	Bath Bombs
Home Security	Sitting Up In Bed	Facial Moisturizer	Survival Blanket/Tent
Video/Audio Production	Bed/Night Stand Organizer	Exfoliating Soap	Silicone Facial Scrubber
Airsoft/Paintball	Annoying Tape Measure	iRobot Products	Back Stretcher
Home Garden	Knee (Meniscus) Rehab	Standing Desk	Concealed Holster
Chicken Coops	Mousepad Too Small	Linai Area (Screen Patio)	Shot Flash Gift
Coin Collecting	Dirty Dishes	Collar Stay	Car Vacuum