What a week it was-

Old Man Winter unleashed his wrath across most of the country, most notably leaving millions of Texans without power and running water. The Biden/Harris Administration already reached the one-month mark, more and more COVID-19 vaccines are being administered, while sadly the United States reaches the 500,000 mark for deaths attributed to the virus.

In need of a small sign that Hope Springs eternal? Let's look towards Arizona and Florida, where the Boys of Summer are preparing for a new season...

How closely have you followed these news events of the PAST WEEK? Total Followed Closely Very Closely +/- = Change since last week

The latest updates regarding COVID-19 vaccines 35% no change

The latest developments concerning COVID-19 infections and deaths in the United States 65% no change **31%** +1%

Reports of Coronavirus 'variants' being discovered among patients in the United States **64%** +1% **30%** +3%

°CO° The severe winter weather that has impacted large portions of the United States NEW 74% 38% Widescale power outages in Texas due to the Widescale power outages in I severe winter weather NEW 69%

33%

no change

Future threats of violent events in the U.S.

The \$1.9 trillion COVID-19 relief bill that

is currently being debated in Congress

caused by domestic terrorists

68% +2% **31%** +2%

Shortages of the

COVID-19 vaccine

62% -2%

29% -4%

80% +3%

40% +2%

71% -2%

34% -1%

The mental wellbeing of your family due to the Coronavirus

How concerned are you currently about these issues? **Total Concerned** Very Concerned +/- = Change since last week

The impact of disinformation and fake news on society Your mental wellbeing due to the Coronavirus 60% no change **81%** +3% **47%** -2% 26%

70% +1% **33%** -3% Your household's finances being negatively

Contracting the Coronavirus

impacted as a result of the ongoing pandemic **70%** +4% **35%** +3%

The amount of time you need to wait to receive the COVID-19 vaccine **55%** -3% **25%** -1%

Your general lifestyle being disrupted by new policy decisions made by the Biden/Harris administration **60%** +9% **31%** +6%

of American adults have already have not received it yet but will as received or are currently soon as its available to them registered on a waiting list to receive the COVID-19 vaccine

> will likely get the vaccine eventually but prefer to wait until more evidence of safety and effectiveness is available

do not plan to receive it at all

CONSUMER CONFIDENCE, ECONOMIC OUTLOOK

schools and businesses for up to 6 months or longer. **Recent reports indicate it will likely** Now, thinking ahead for when

Though more and more Americans are getting vaccinated for COVID-19, **58% of respondents** think we will need to continue

avoiding crowds and restricting access to places such as

have access to the COVID-19 vaccine. Knowing this, whether you actually use them or not, which of these types of places/services would you be willing to go to or use now? Stores (for in-store shopping)

be later in the summer or earlier in

the fall before most Americans will

stabilized, which of these types of places/services do you anticipate going to or using? Thinking Ahead +/- = Change since last week

the COVID pandemic has been

↓ 56% -8% **↓ 61% 46%** -7% **↓ 41%** Outdoor restaurants/ Dining establishments -4% **↓ 38%** -1% **57%** -2% Indoor restaurants/ Dining establishments **1 35%** +1% **45%** -2% Staying at a hotel Hair/nail salons/barbershops/ **43%** -3% **↓ 35%** -2% tattoo/massage parlors A large OUTSIDE event, such as a **40%** -4% **1 26%** +1% sporting event, concert or festival A large event INSIDE an arena or public building, **18% 33%** -4% such as a concert, sporting event, or convention +2% **1 25%** +1% **42%** -3% **Movie theaters 1 24%** +2% 31% no change **Gyms/fitness centers 1 26%** +2% **↓ 35%** -3% Flying on an airplane **↓ 17% 122%** -4% Public transportation such as trains or buses -1% Leisure establishments such as **18% 30%** -3% bowling alleys and arcades no change **↓ 26%** -2% **17**% **Bars/Clubs** no change

Extremely/Very/Somewhat Optimistic

Key

The environment

Education

66% -2%

39% -3%

39% +1%

NEW ADMINISTRATION MONTH IN...

It has already been one month...

How optimistic are you that the Biden/Harris Administration will have

+/- = Change since before inauguration

National security

67% +3%

36% +1%

39% +4%

32% -3%

An overall sense of cooperation

... since the inauguration of the Biden/Harris Administration. At this early stage, we re-measured

how optimistic Americans are on these important measures, compared with benchmark

readings collected the weekend before the inauguration (January 15 - 17).

Extremely/Very Optimistic

a positive impact on each of these key issues for the United States?

Foreign relations 70% no change 65% no change **39%** no change **36%** -1%

69% no change **66%** +1% **41%** +1% **37%** +1% Healthcare National employment

The economy Racial equality **67%** +3% 68% no change **36%** -2%

Gender equality Policing/Criminal justice system **64%** +1% **70%** +2%

among United States citizens **68%** +1% **63%** +1% **40%** -1% -3% 31%

of the country is optimistic (34% extremely/very optimistic) that the Biden/Harris Administration will have a positive impact on the standard of living for their households.

(vs. 65%, 34% Pre-inauguration)

Controlling the COVID-19 pandemic

How much do you approve or disapprove

of the job President Biden is doing?

*Among general population American adults

Approve Neither approve

nor disapprove

Net approval rating (approve-disapprove)

*Among Registered Voters

Approve

Neither approve nor disapprove

Disapprove

Net approval rating (approve-disapprove)

Disapprove

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COVID Dashboard. The Big Village COVID-19 dashboard delivers an easy-to-use, self-serve platform providing access to all of our COVID-19 tracking data

data. This tool puts Big Village's data in your hands to uncover

meaningful insights to your specific business questions.

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Dig deeper with the Big Village Insights

COVID-19: PULSE OF THE CONSUMER including industry specific deep-dives and online behavioral

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This Online CARAVAN® omnibus survey was conducted February 19-21, 2021, amongst approximately 1,000 US adults selected from opt-in panels. The results are also weighted to U.S. Census data to be demographically representative.