## How concerned are you about these issues? **Total Concerned** Very Concerned

The continued number of incidents involving civilians and police officers

85% 50%

[African Americans (65%) are more likely to be very concerned about this issue than their Hispanic (56%) and White (46%) counterparts. Women also show a higher rate of concern compared with men (57% vs. 42% very concerned)]

Not being able to reach a high enough overall immunity level in the United States due to ongoing hesitancy/refusal to receive the COVID-19 vaccine

73%

39%

[Adults residing in the Northeast are most likely to be very concerned about this compared to all other regions of the U.S. (51%, vs. 38% in the South, 35% in the West, and 34% in the Midwest)]

Recent legislation several U.S. states are introducing to increase restrictions on voting **71%** +7%

**41%** +9%

Changes referenced are to data collected two weeks ago (April 9-11).

Contracting the Coronavirus 71% +7%

collected last week (April 16-18).

**38%** +4% Changes referenced are to data

Below are several topics that have been discussed and debated a lot recently. To what extent do you agree or disagree with each statement related to them?

Strongly/Somewhat Agree

Strongly Agree

While the general public largely agrees on these matters, there are noteworthy differences in agreement based on political party ID.

More than ever, I believe widescale reform of police training and tactics is needed in the United States

Marijuana for recreational use should be approved for the entire United States

Once you are fully vaccinated against COVID-19, there should no longer be a need to wear a mask/face covering in an outdoors setting

Once you are fully vaccinated against COVID-19,

there should no longer be a need to wear a mask/face covering in an indoors setting

Washington, D.C. should be formally recognized as the 51st state

[92% of Democrats vs.

[79% of Democrats vs. **57**% of Republicans]

> [71% of Republicans vs. **52**% of Democrats]

65% of Republicans]

[59% of Republicans vs.

40% of Democrats]

[74% of Democrats vs. 33% of Republicans

As the COVID pandemic continues to stabilize, which of these types of places/services do you anticipate going to or using in the next month or two?

Consumers are planning on using/attending more services and events, as across the board venues should anticipate seeing increased levels of activity. Changes referenced are to data collected one month ago (March 26-28).

Dining establishments (Net) Indoor restaurants/Dining establishments Outdoor restaurants/Dining establishments	64% 54% 48%	+5% +8% +10%
Stores (for in-store shopping)	60%	+7%
A large event (Net) A large OUTSIDE event, such as a sporting event, concert or festival	40% 33%	+10% +9%
A large event INSIDE an arena or public building, such as a concert, sporting event, or convention	25%	+7%

Hair/nail salons/barbershops/ tattoo/massage parlors	39%	
Staying at a hotel	<b>37</b> %	
Movie theaters	36%	
Flying on an airplane	28%	
Leisure establishments such as bowling alleys and arcades	26%	+7%
Gyms/fitness centers	25%	+3%
Bars/Clubs	23%	+3%
Public transportation such as trains or buses	<b>17</b> %	+4%

## of the job President Biden is doing? + = Change from one month ago, March 26-28

How much do you approve or disapprove

**Among all U.S. Adults** 

Approve

Neither approve nor disapprove

Disapprove

Net approval rating (approve-disapprove) **Among Registered Voters** 

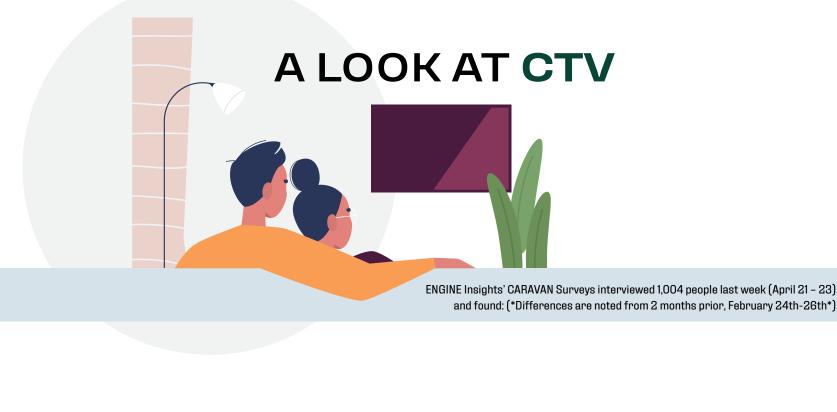
**Approve** 

nor disapprove

Disapprove

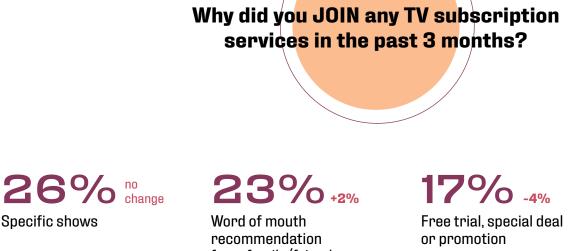
Net approval rating (approve-disapprove)

Neither approve



[No change], while 50% have cancelled at least one [+2%].

62% have joined a streaming video subscription in the past 3 months



Recommendation from

Specific shows

an app/website

from family/friends

Free with cable

subscription

14%

13% +1% Want kid

friendly content

Sports/games for specific team

17% <sub>+1%</sub>

Saw ads for it

coming back

9% +1%

Previously cancelled,

Free with Xbox/

game deal

Why did you CANCEL any TV subscription services in the past 3 months?

Price/I wasn't using it

End of show that I was

enough to justify the cost

14% +3%

End of free trial

Nothing left to

watch/wasn't using/

watching anything

interested in

streaming services

I found a service

I like better

I have too many

It no longer carries the

content I signed up for

End of sports season

that I was interested in

Now have cable

609-452-5400 CARAVANinfo@big-village.com

weighted to U.S. Census data to be demographically representative.