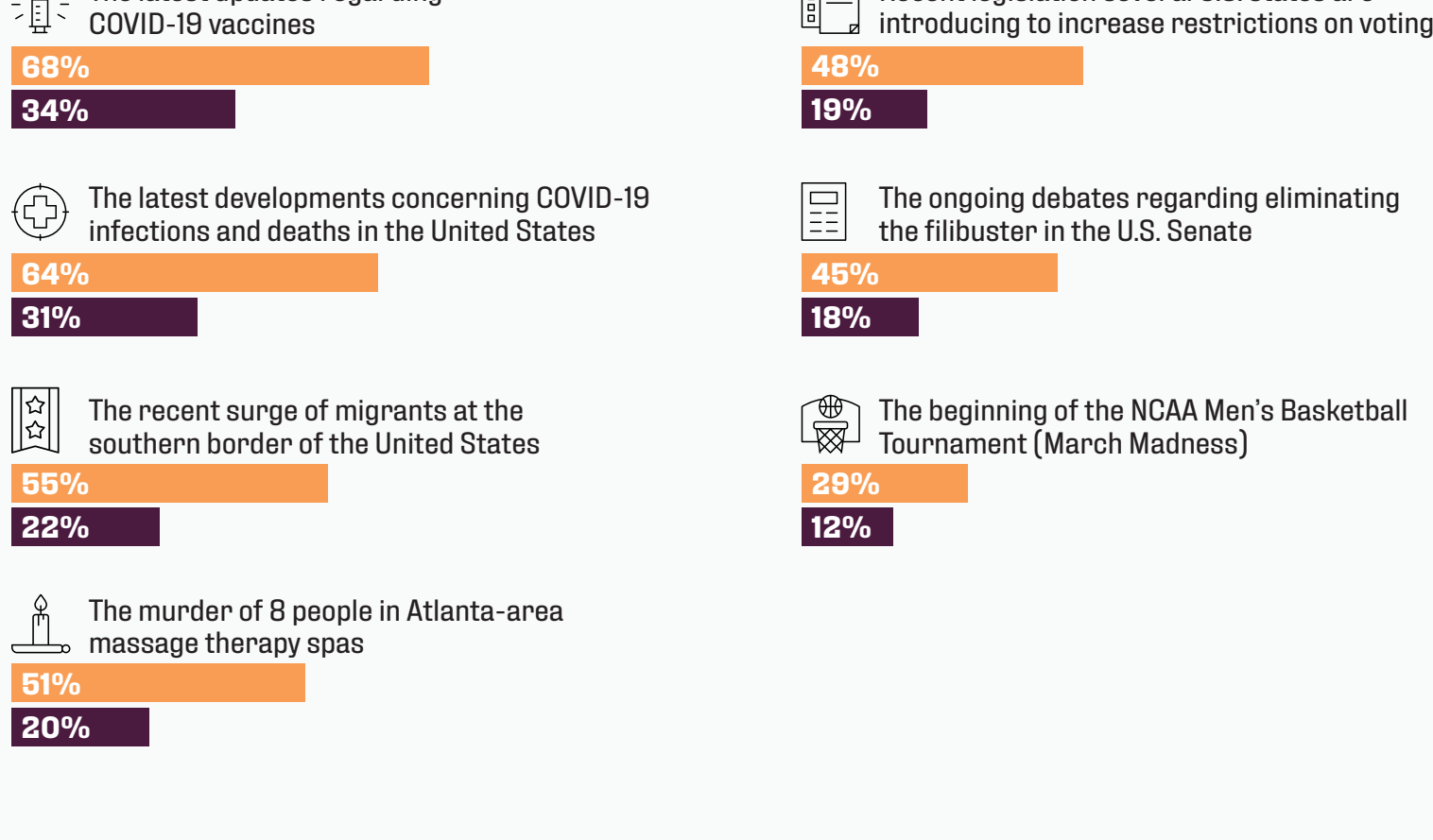


THE PULSE OF THE AMERICAN CONSUMER

CURRENT EVENTS

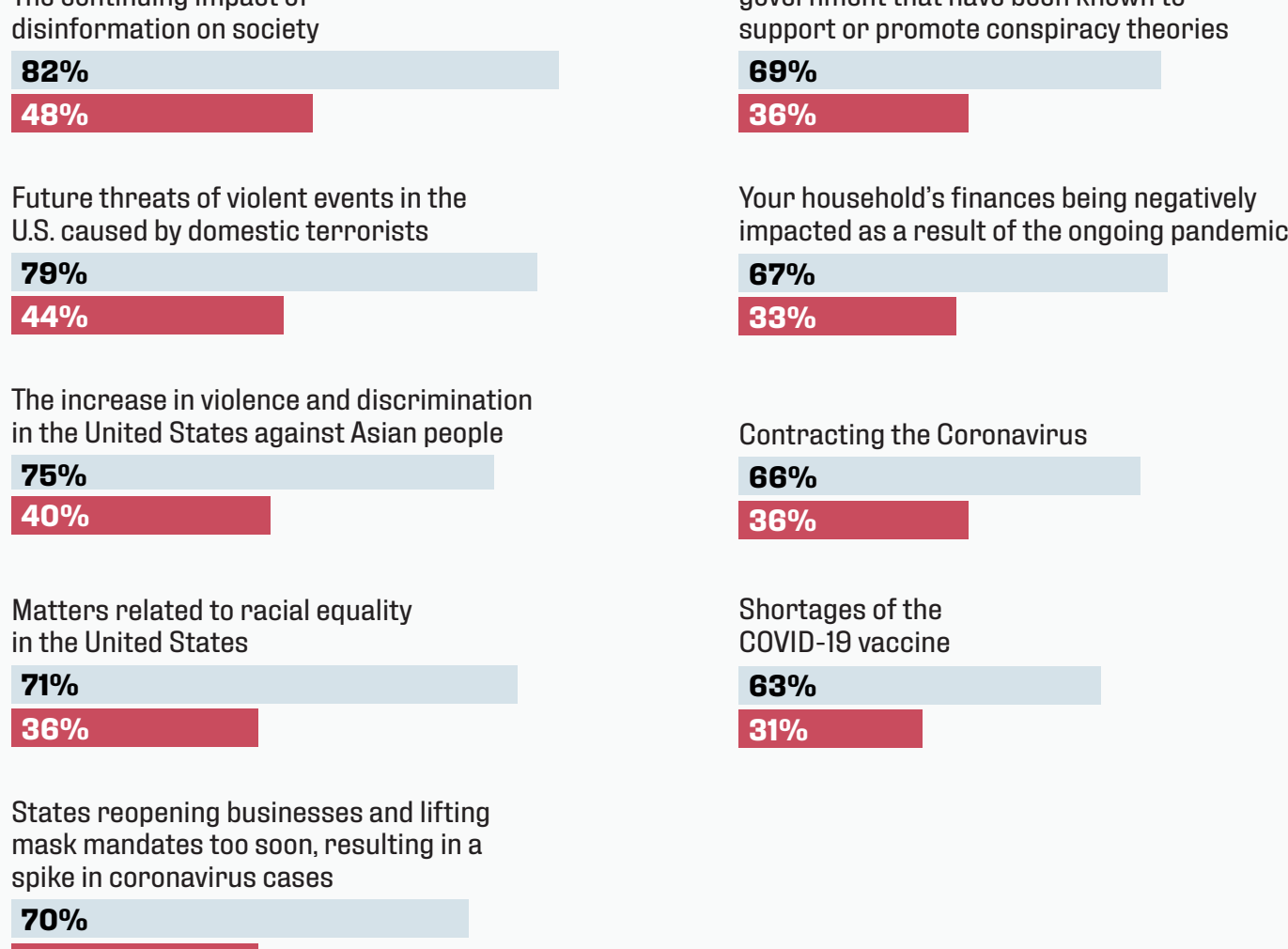
How closely have you followed these events of the past week?

Key Total Followed Closely Very Closely



How concerned are you currently about these issues?

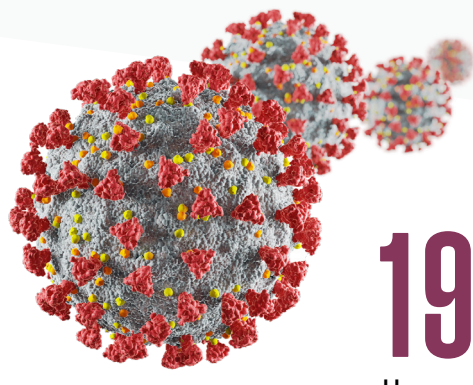
Key Total Concerned Very Concerned



A QUICK COVID-19 UPDATE

45%

Already received at least one dose/ currently registered on waiting list



19%

Have not received it yet but will as soon as its available to them

16%

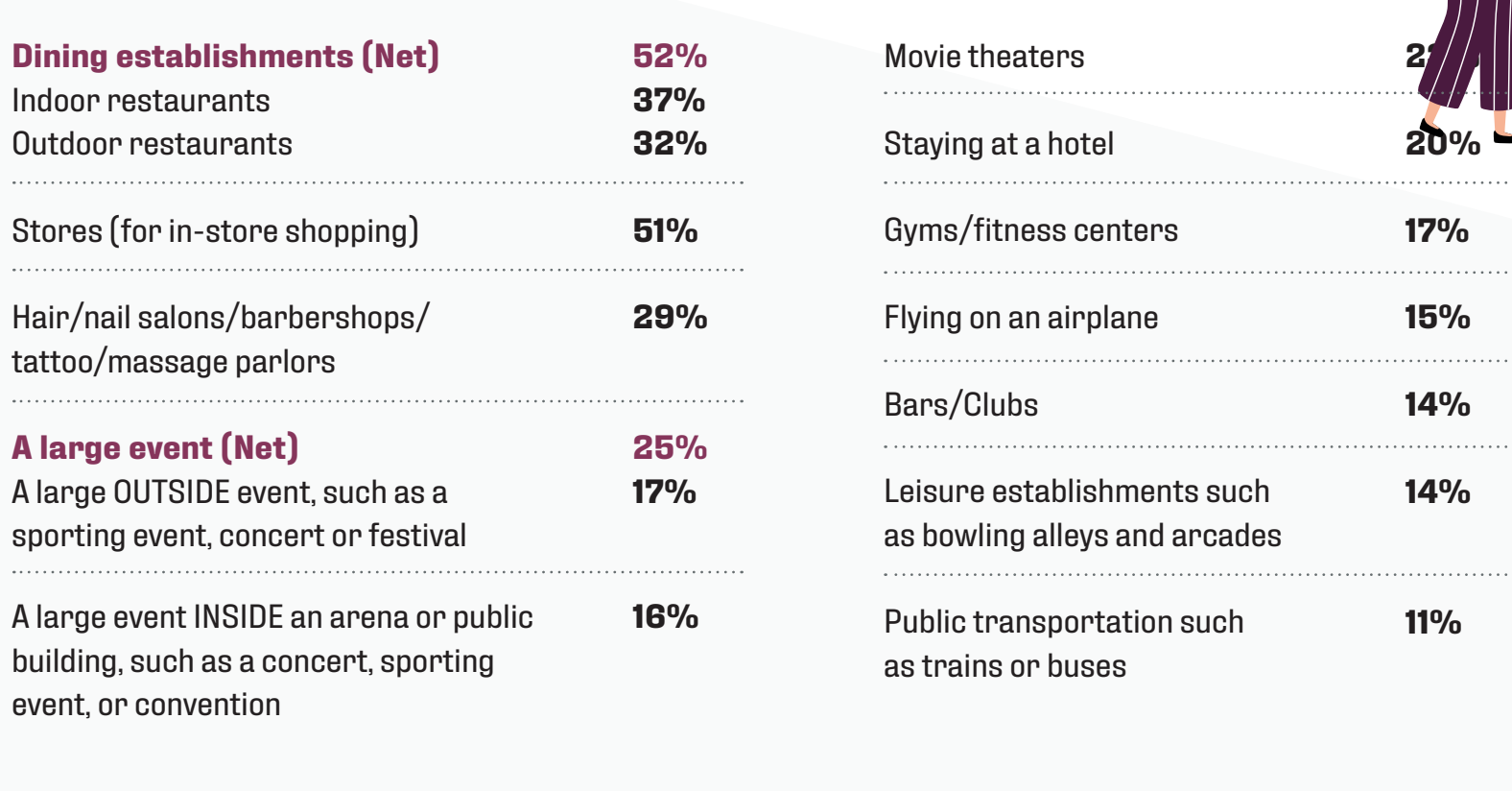
Will likely get the vaccine eventually, but prefer to wait until more evidence of safety and effectiveness is available

21%

Do not plan to receive it/generally do not believe in getting vaccines for anything

ECONOMIC OUTLOOK

As the COVID pandemic continues to stabilize, which of these types of places/services do you anticipate going to or using in the next month or two?



An increasing number of states are allowing for increased capacity at places that have been closed or limited to the public. At what capacity level would you feel comfortable attending each of these types of venues today? *Mean Score Summary (Rounded to the nearest whole number)

45%

An OUTDOOR arena, such as a baseball, football, or soccer stadium

42%

An indoor restaurant/bar/club

38%

An indoor recreational space, such as an arcade or bowling alley

38%

An INDOOR arena, such as those used for basketball, hockey, or concerts

37%

A movie theater

35%

A smaller indoor theater, such as those used for plays or comedy shows

Would you say that you (and your household) are better off or worse off financially than you were a year ago?

28% Better off

45% The same

28%

Worse off

Now looking ahead-do you think that a year from now you (and your household) will be better off financially, worse off, or about the same as now?

47% Better off

40% The same

13%

Worse off

Now turning to business conditions in the United States as a whole-do you think that during the next twelve months we'll have good times financially, or bad times?

37%

Good times

44%

A mix of both

[This represents a 6% increase over one month ago]

19%

Bad times

Looking ahead, which would you say is the most likely economic scenario for the United States during the next five years or so?

18%

Mostly periods of economic prosperity

23%

Somewhat more prosperity than instability

34%

About equal parts prosperity and instability

13%

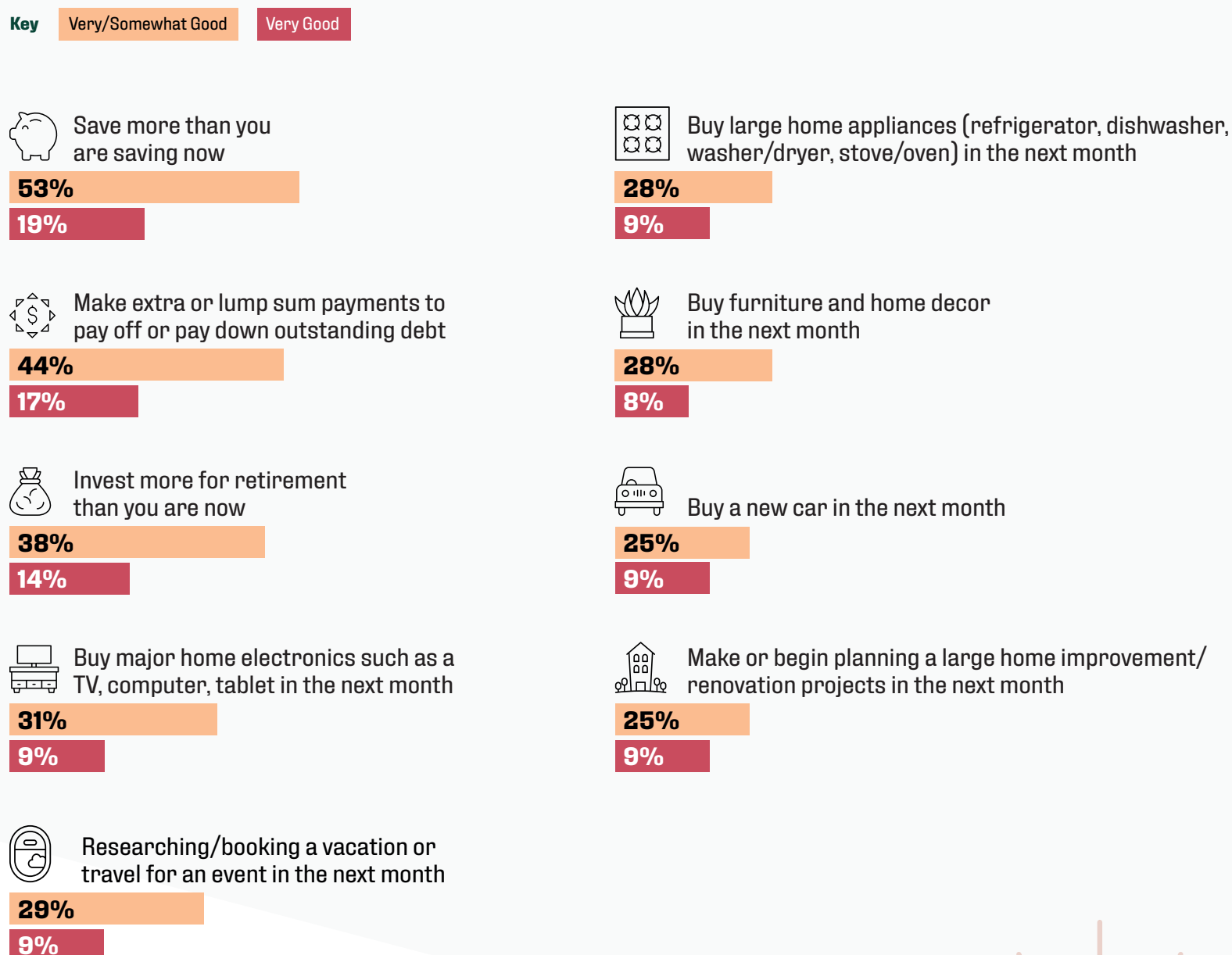
Somewhat more instability than prosperity

12%

Mostly periods of economic instability

Do you think now is a good or bad time in terms of economic stability for you/your household to:

Key Very/Somewhat Good Very Good

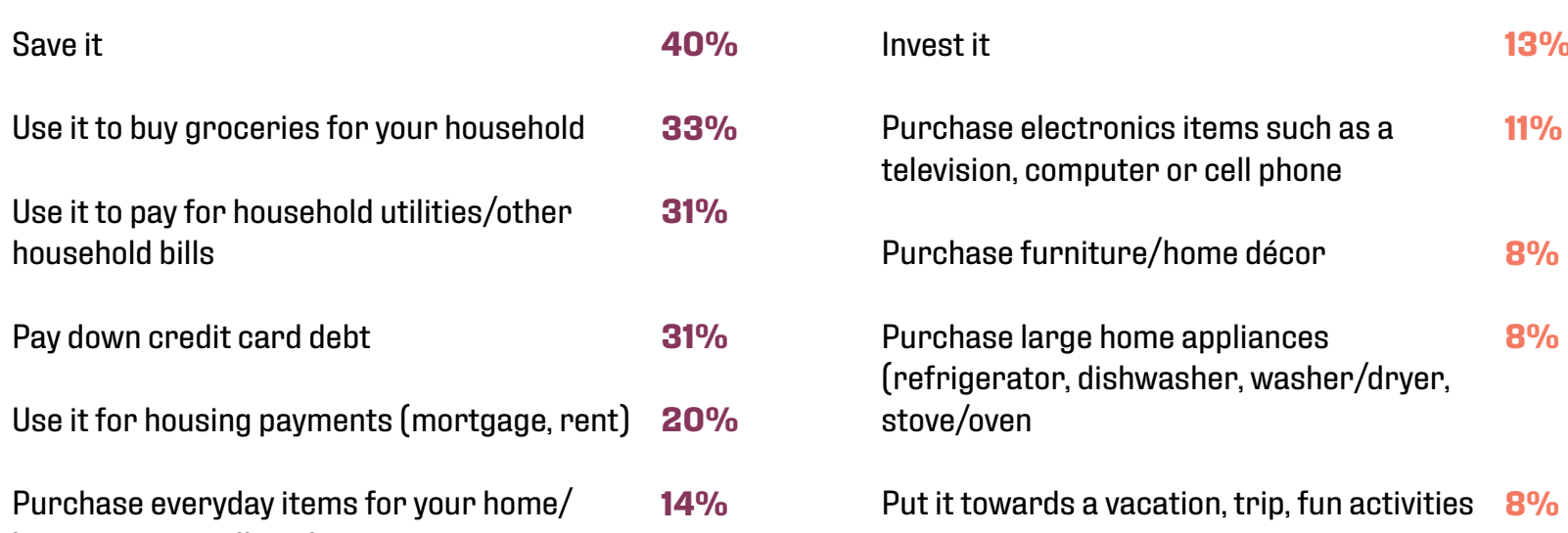


[One month ago the 'very/somewhat' net was 24%, so interest in travel is on the rise]



77% of US Adults have already received or expect to receive a stimulus check/direct deposit by the end of March from the newly passed American Rescue Plan Act of 2021.

Of those who have already received or plan to receive the latest stimulus check, they plan to:



THE PRESIDENCY

How much do you approve or disapprove of the job President Biden is doing?



★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

*Among General Population

55%

Approve

20%

Neither approve nor disapprove

25%

Disapprove

+30%

Net approval rating (approve-disapprove)

*Among Registered Voters

58%

Approve [Up 3% in the last month]

14%

Neither approve nor disapprove

28%

Disapprove

+30%

Net approval rating (approve-disapprove)