The U.S. airstrike on facilities used by Iranian-backed militias in Syria NEW

News about NASA's

← The motor vehicle accident

involving Tiger Woods

Elected officials of the United States government that have

Your general lifestyle being disrupted by new policy

decisions made by the Biden/Harris administration

been known to support or promote conspiracy theories NEW

Mars Perseverance Rover NEW

43%

15%

14%

12%

The mental wellbeing of your

family due to the Coronavirus

68% no change

Your mental wellbeing

due to the Coronavirus

The amount of time you need to wait to receive the COVID-19 vaccine

34% +3%

63% +3%

63%

32%

57% +2%

27% +2%

56% -4%

29% -2%

The latest developments concerning COVID-19 infections and deaths in the United States **69%** +4% **32%** +1%

The ongoing negotiations for a new \$1.9 trillion COVID-19 relief bill NEW **67**%

32% ${}^{\bigcirc} {}^{\textcircled{\$}}$ The specific debates about raising the minimum wage for U.S. workers **NEW**

55% 25%

How concerned are you currently about these issues? **Total Concerned** Very Concerned +/- = Change since last week

The impact of disinformation and fake news on society **82%** +1% **48%** +1%

Future threats of violent events in the U.S. caused by domestic terrorists **77%** -3%

38% -2% The \$1.9 trillion COVID-19 relief bill that is currently being debated in Congress

75% +4%

36% +2% Your household's finances being negatively impacted as a result of the ongoing pandemic 70% no change

35% no change Contracting the Coronavirus

68% -2% **35%** +2%

Below are several topics that have been discussed and debated a lot recently. To what extent do you agree or disagree with each statement related to them?

Strongly Agree I trust the scientific community

regarding information about COVID-19

I have grown tired of hearing

the term 'cancel culture'

I am concerned that companies are increasingly overcompensating on issues related to equality,

I support the recognition, rights, and protection

of transgender people and non-binary identities

and it will have the opposite impact than intended

I am more likely to boycott companies, brands and media networks that are linked to promoting or supporting misinformation and conspiracy theories

The minimum wage in the United States should be increased to \$15 an hour

> Marijuana for recreational use should be approved for the entire United States

All schools in the U.S. should be open now for in-person student instruction

of American adults have already received or are currently registered on a waiting list to receive the COVID-19 vaccine

will likely get the vaccine eventually but prefer to wait until more evidence of safety and effectiveness is available

do not plan to receive it at all

have not received it yet but will as

soon as its available to them

This week, it was announced that the Johnson & Johnson single-dose coronavirus vaccine will soon be available in the U.S. Knowing this, 66% of American adults feel more confident (29% much more, 37% somewhat more) that life will 'return closer to normal' sooner than they previously expected.

such as schools and businesses for up to 6 months or longer. An increasing number of

Though more and more Americans are getting vaccinated for

COVID-19, 59% (up 1%) of respondents think we will need to

continue avoiding crowds and restricting access to places

comfortable attending each of these types of venues today? *MEAN SUMMARY

states are allowing for

that have been closed or

increased capacity at places

limited to the public. At what

capacity level would you feel

An indoor restaurant/ bar/club

as a baseball, football,

or soccer stadium

An indoor recreational space, such as an arcade or bowling alley A movie theatre

those used for basketball,

hockey, or concerts

A smaller indoor theater, such as those used for plays or comedy shows

Now looking ahead-do you think

your household) will be better off

Will be the same

that a year from now you (and

financially, worse off, or about

the same as now?

Will be much/

Will be much/

somewhat worse off

somewhat better off

Much/somewhat The same better off

Now turning to business conditions in the United

Would you say that you

better off or worse off

a year ago?

(and your household) are

financially than you were

Much/somewhat worse off

Very Good +/- = Change since 2 weeks ago

States as a whole-do you think that during the next twelve months we'll have good times financially, or bad times?

Very bad/somewhat bad times

Very/Somewhat Good

Save more than you

Invest more for retirement

Buy major home electronics such as a TV, computer, tablet

Make large home improvement

are saving now

than you are now

+2%

-2%

/renovation projects

61% +5%

28% +3%

46% +3%

33% +2%

30% +4%

9% +1%

10%

Very good/somewhat

good times

+/- =Change since 2 weeks ago

+/- =Change since 2 weeks ago

Mostly periods

Somewhat more About equal parts of economic prosperity than prosperity and prosperity instability instability

Mostly periods

of economic

instability

Looking ahead, which would you

say is the most likely economic scenario for the United States

during the next five years or so?

Do you think now is a good or bad time for you/your household to: Buy large home appliances (refrigerator, dishwasher, washer/dryer, stove/oven)

28% +2%

+1%

-1%

26% -1%

Buy a new car

Somewhat more

instability than

prosperity

9% +1% Buy furniture and home decor

no change

travel for an event 24% +1% 9% +1%

Take a vacation or

How much do you approve or disapprove of the job President Biden is doing?

+/- = Change since last week

*Among general population American adults

Approve Neither approve

nor disapprove Disapprove

Net approval rating (approve-disapprove) *Among Registered Voters

Approve

Disapprove

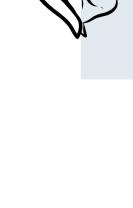
Thinking ahead to 2024, 32% of American Adults (67% of Republicans) would consider voting for Donald Trump should he run for President again. An additional 15% are undecided, while a majority (54%) indicate

Net approval rating (approve-disapprove)

Neither approve

nor disapprove

change



increase of 7% (among all adults, as well as Republicans) who would consider voting for him since the last time this question was asked (January 15-17).

that they would not consider voting for him. However, this reflects an

The Big Village COVID-19 dashboard delivers an easy-to-use, self-serve platform providing access to all of our COVID-19 tracking data

meaningful insights to your specific business questions.

the Big Village Insights

Dig deeper with

COVID Dashboard.

including industry specific deep-dives and online behavioral data. This tool puts Big Village's data in your hands to uncover

COVID-19: PULSE OF THE CONSUMER

BIG VILLAGE

CARAVANinfo@big-village.com

609-452-5400

This Online CARAVAN® omnibus survey was conducted February 26-28, 2021, amongst approximately 1,000 US adults selected from opt-in panels. The results are also weighted to U.S. Census data to be demographically representative.