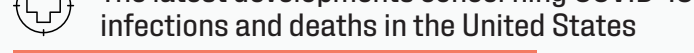


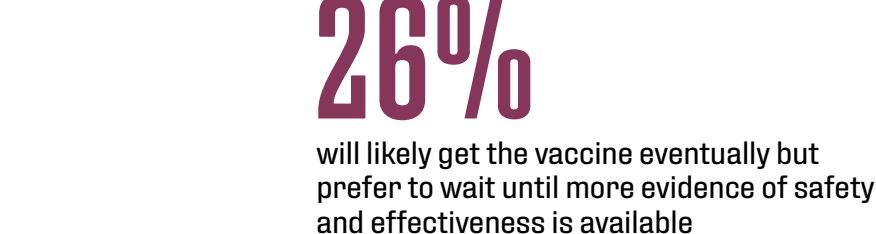
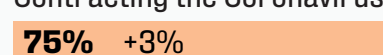
Year	Percentage (%)
2008	45
2009	35
2010	35
2011	45
2012	55
2013	75
2014	70
2015	55
2016	45
2017	65

1

**Key** Total Followed Closely Very Closely +/- = Change since last week

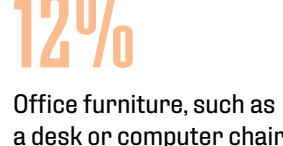


**Key**   **Total Concerned**   **Very Concerned**   +/- = Change since last week



The United States will soon be closing in on 1 year since many business, school and travel restrictions were put in place due to COVID-19. As a result, many have had to spend far more time at home, with more daily usage of several types of items.

**As a consumer, which of the following do you anticipate having to replace sooner/have you already replaced sooner as a direct result of increased home usage since the pandemic began?**



**On the other hand, which of the following categories do you anticipate now waiting longer to replace/purchase due to decreased usage or need since the pandemic began?**

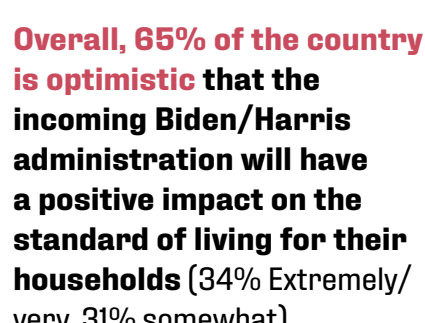


## AS A

As it reaches its conclusion, on a whole **44% [-5%]** view the Donald Trump presidency of the last 4 years favorably, while **56% [+5%]** view it unfavorably. Only **25% [-4%]**, however, would consider voting for him should he run again in 2024,

**40%** of consumers feel more positive about companies that have spoken out and said they would pause political donations since the attacks on the U.S. Capitol building on January 6th, while **20%** feel more negative. Another **40%** said it does not

**How optimistic are you that the incoming Biden/Harris Administration will have a positive impact on each of these key issues for the United States?**



**Dig deeper with  
the Big Village Insights  
COVID Dashboard.**



CARAVANinfo@big-village.com

**Big Village** CARAVAN

The Big Village COVID-19 dashboard delivers an easy-to-use, self-serve platform providing access to all of our COVID-19 tracking data including industry specific deep-dives and online behavioral data. This tool puts Big Village's data in your hands to uncover

This Online CARAVAN® omnibus survey was conducted January 15-17, 2021, amongst approximately 1,000 US adults selected from opt-in panels. The results are also weighted to