## Going

53% of U.S. Adults are likely to go away on vacation between now and June 30, 2022. This is driven more heavily by younger adults. Gen Z - 61% | Millennials - 64% | Gen X - 54% | Boomers - 43%

Of those likely to vacation in the coming months,

the destinations include:

33%

Las Vegas

A beach/shore or lake

17%

Domestic resorts (mountain resorts, indoor water parks, spas, etc.)

A U.S. national park

A campground

11%

A trip to attend a sporting

event (such as an NFL or

NCAA football game)

An international destination, via airplane, car, or train (not a cruise)

Disneyworld (Orlando, FL)/ Disneyland (Anaheim, CA)

An international destination,

via cruise ship

**New York City** 

A skiing/snowboarding trip

Nashville

Among those unlikely to go away on vacation at any point between now and June 30, 2022, these factors will play a role:

**New Orleans** 



Inflation/higher cost of living for everyday items/ services resulting in less funds being available for

49% 77%

vacation/leisure activities

The ongoing pandemic **75%** 

62%

47%

70%

Concern over contracting the coronavirus by traveling on an airplane 43%

Concern over contracting the coronavirus by staying at a hotel

37%

An unstable job situation for your household

You are avoiding airline travel due to

the rise of instances with belligerent passengers

**59%** 

37%

40% 21%

## THE LATEST UPDATE ON INVESTING

34% of U.S. Adults believe they can become millionaires off crypto investments, driven heavily by young adults. 59% of Gen Z and 51% of Millennials believe they could become millionaires from crypto investments.

which do you trust with your money? Gen X Millennials Baby Boomers

Of the following investment instruments,

38% 33%

Stocks

Real estate













11%

Collectables (e.g., baseball cards, NFTs, comic books, sneakers)





Crypto

18%







14% 18% 10%

20% 16%



Suppose you have an extra \$2,000 to invest in the following options...which are you investing in? As 'quick-buck' investments

As 'long-term' investments

**30**%

Stocks

**53**%





**47%** Mutual funds

Crypto

17%



## A BRIEF COVID-19 UPDATE

regarding the recent news about the omicron variant of the coronavirus? I am approaching it with caution,

Which of the following best describes your feelings

5%

I am panicked

30%

but am not overly concerned

44%

I am concerned, but not panicked

21%

I am not worried about it



\*Comparisons are made from December 3rd-5th, 2021

attending each of these types of venues today?

At what capacity level would YOU feel comfortable

An indoor recreational space,

such as an arcade or bowling alley

baseball, football, or soccer stadium

An indoor restaurant/bar/club

An **indoor** arena, such as those used for basketball, hockey, or concerts

A movie theater

An **outdoor** arena, such as a



A smaller indoor theater, such as those used for plays or comedy shows

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