

THE PULSE OF THE AMERICAN CONSUMER



CARAVAN[®]
Omnibus Surveys

CURRENT EVENTS

Inflation, Roe v. Wade, voting rights, and the Ukraine/Russia conflict are all on the minds of Americans this week.

Gain insight on these issues and more in this week's The Pulse of the American Consumer: Current Events.

Please rate how much you agree/disagree with these statements.

Agree

Disagree

Neither Agree nor Disagree



Inflation and the rise in prices of everyday items has had a significant impact on my household

70%

10%

20%



I believe that current FEDERAL (Roe v. Wade) abortion laws should be maintained

49%

18%

33%



I am happy with my current job and not looking to take part in the 'Great Resignation'

**among those who are currently employed (N=592)*

61%

16%

23%

Baby Boomers are least likely to take part in the Great Resignation, whereas Gen Z is the most likely to take part in the Great Resignation.

**Agree*

50%

Gen Z

60%

Millennials

60%

Gen X

73%

Baby Boomers



I support U.S. military intervention in a potential escalation of the Ukraine/Russia conflict

39%

25%

36%



I support action on voting rights by the federal government

49%

19%

32%



I believe that former President Trump has NO legal responsibility for the events that took place on January 6th, 2021 at the U.S. Capitol

36%

43%

21%



I support the congressional investigations into the events that took place on January 6th, 2021 at the U.S. Capitol

52%

23%

26%

This CARAVAN survey was conducted by Big Village INSIGHTS among a sample of 1,022 adults 18 years of age and older. The online omnibus study is conducted three times a week among a demographically representative U.S. sample of 1,000 adults 18 years of age and older. This survey was live on January 19-21, 2022.

BiG VILLAGE

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