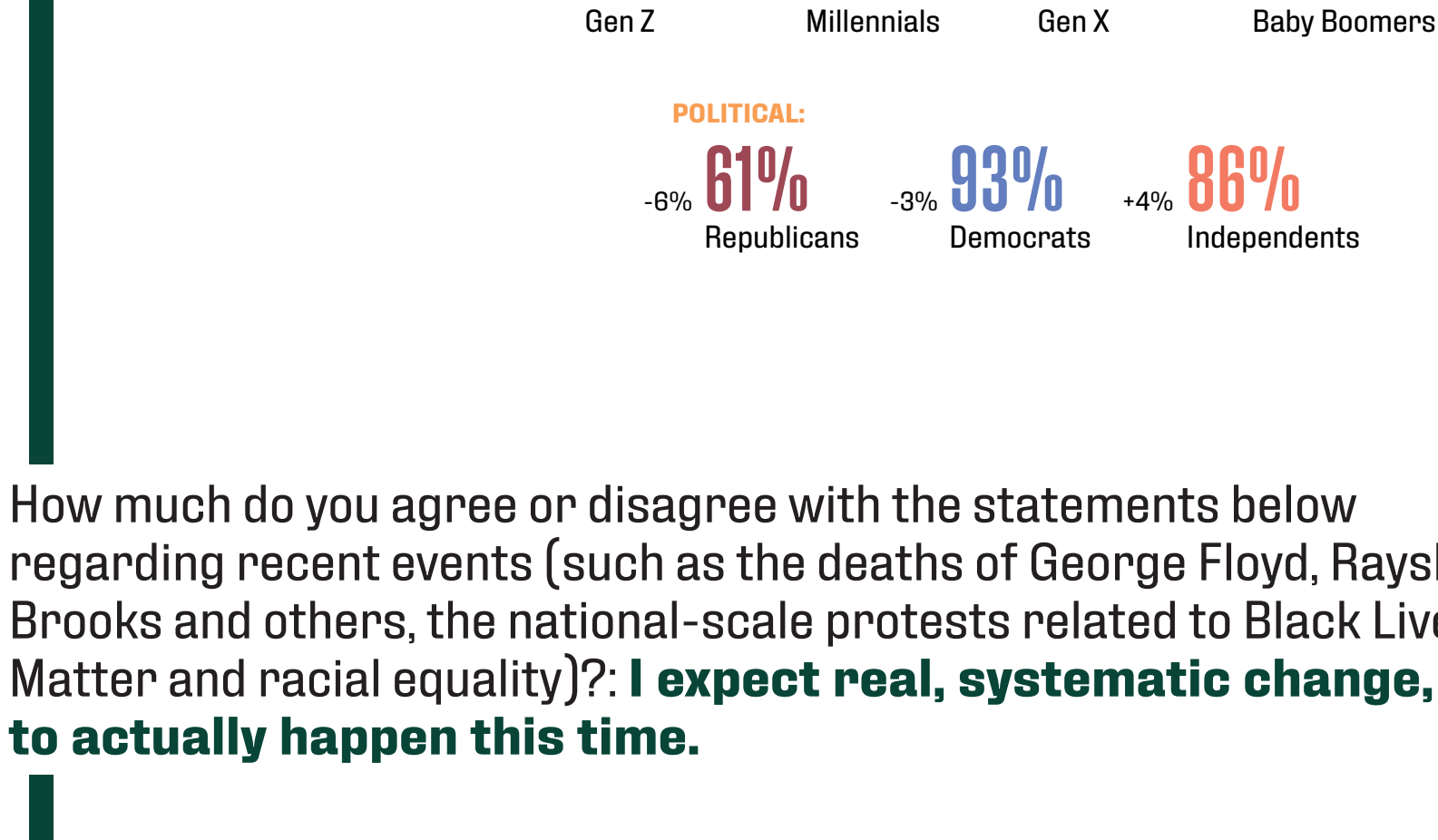


America's Response to Racial Injustice

SETTING THE STAGE

How much do you agree or disagree with this statement:
I believe there is still an issue of systemic racism in America.



How much do you agree or disagree with the statements below regarding recent events (such as the deaths of George Floyd, Rayshard Brooks and others, the national-scale protests related to Black Lives Matter and racial equality)? **I expect real, systematic change, to actually happen this time.**



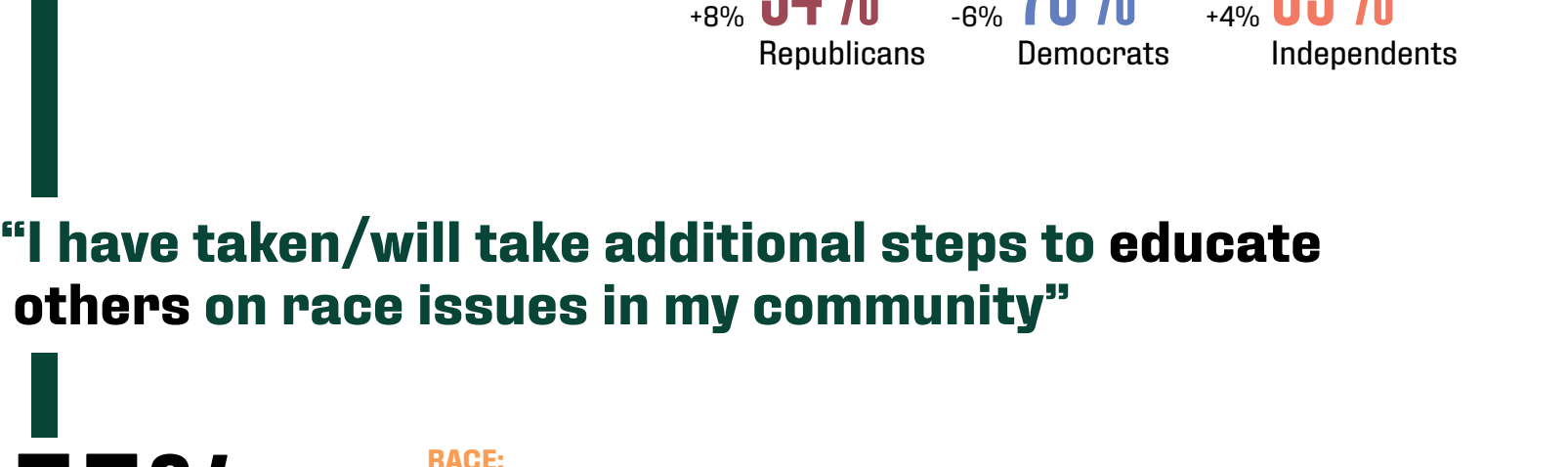
54% of Americans believe "small groups of individuals using the protests as cover to vandalize and steal" are responsible for a MAJORITY of the looting/violence in the nationwide protests that have taken place over the last two months.

WHAT CHANGE IS BEING MADE

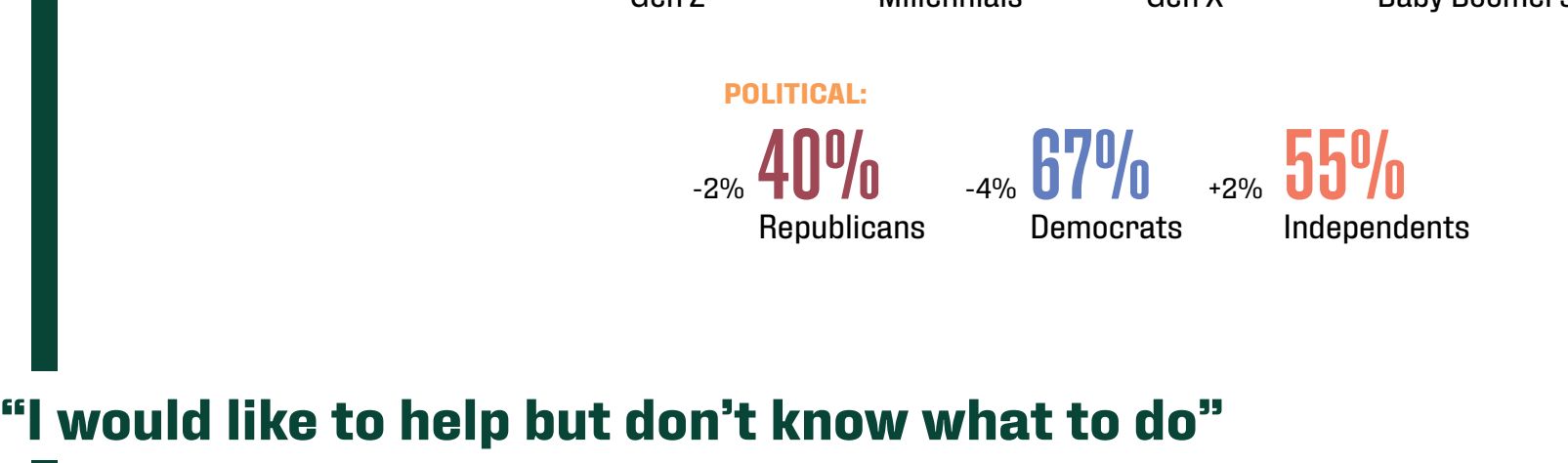
As a result of these recent events (the deaths of George Floyd, Rayshard Brooks and others, the national-scale protests related to Black Lives Matter and racial equality), how much do you agree or disagree with the statements below?



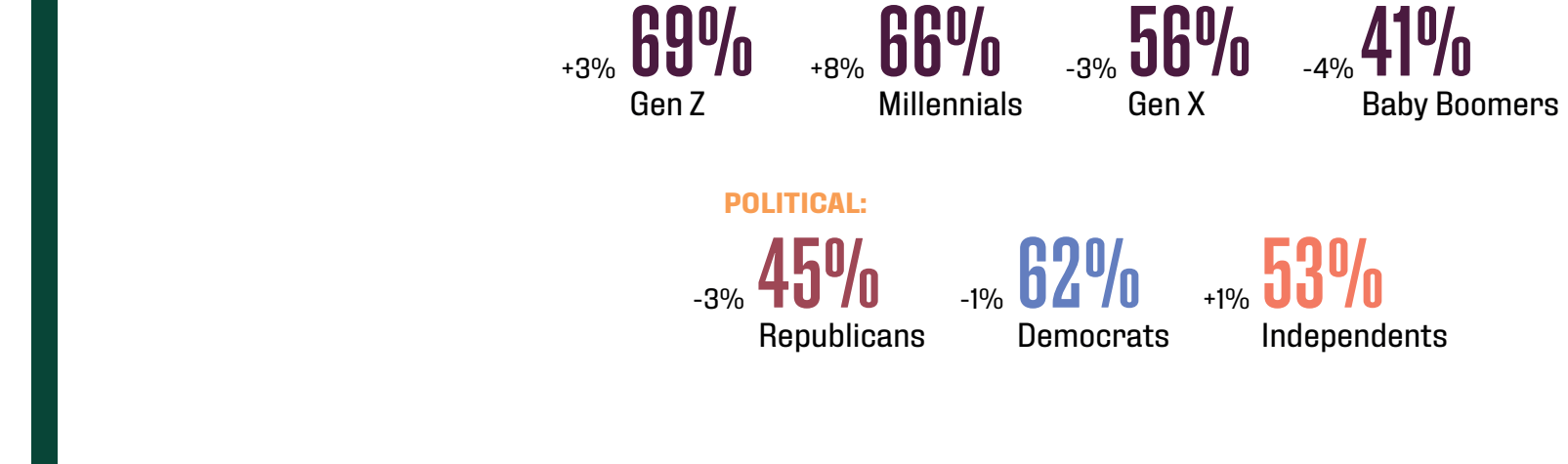
"I have spoken up about racism"



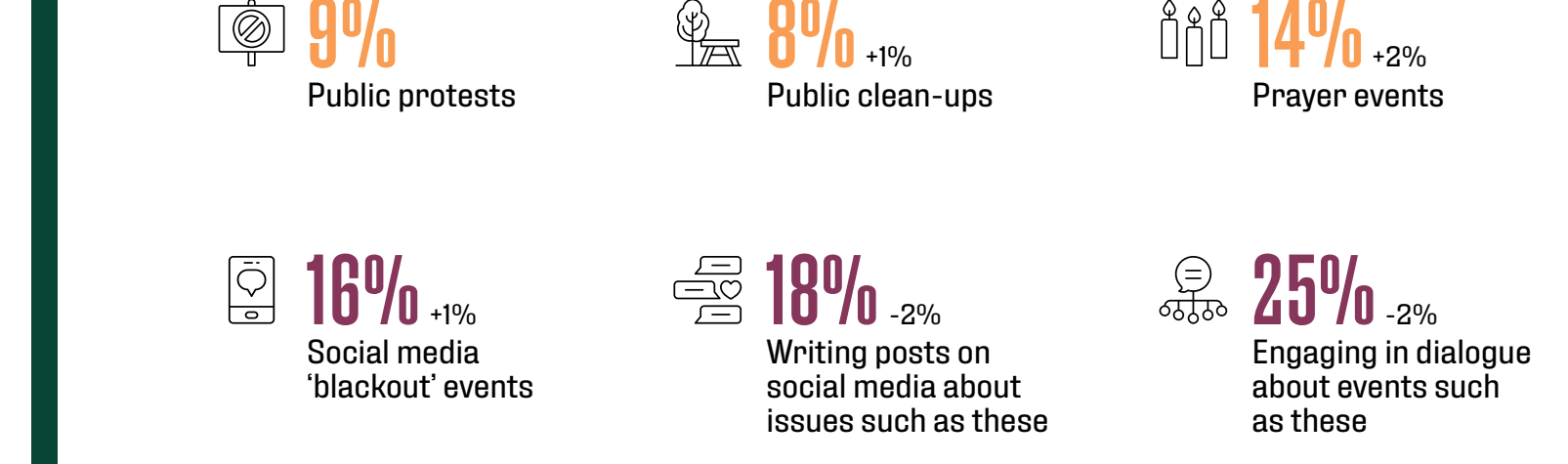
"I have taken/will take additional steps to educate myself on race issues in my community"



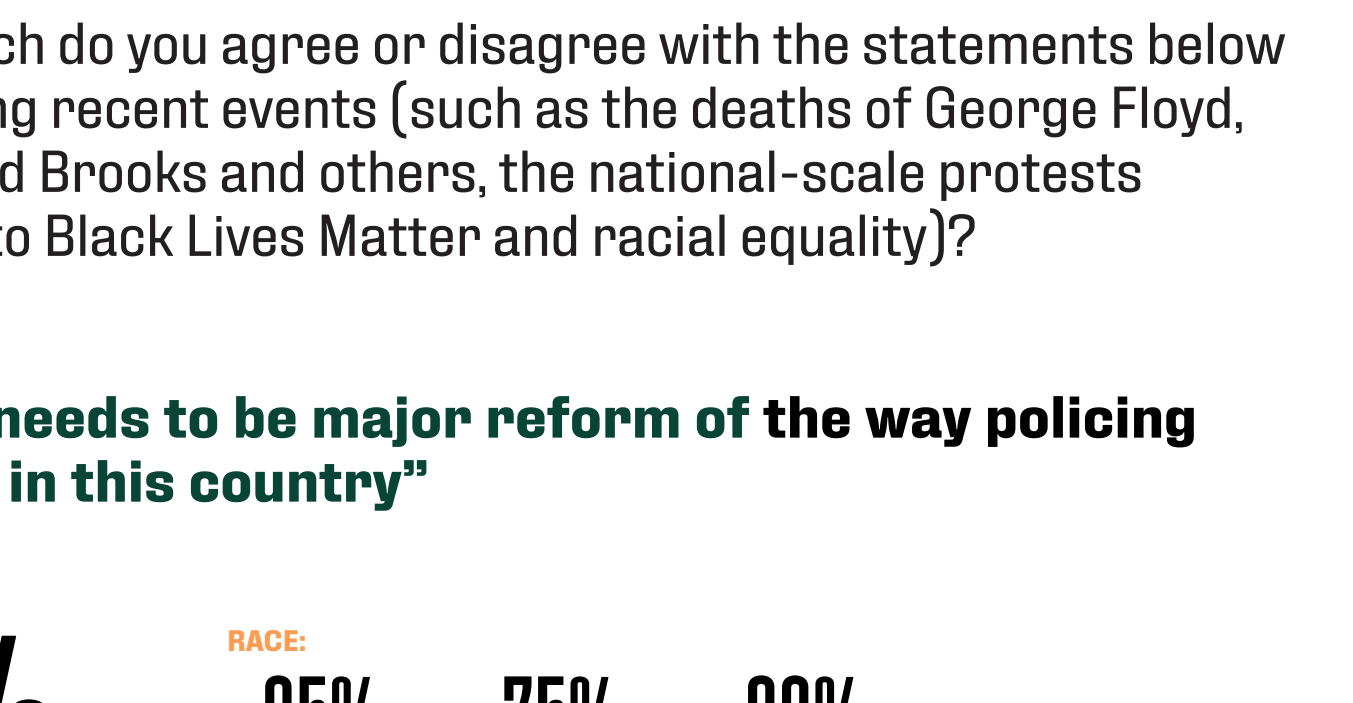
"I have taken/will take additional steps to educate others on race issues in my community"



"I would like to help but don't know what to do"

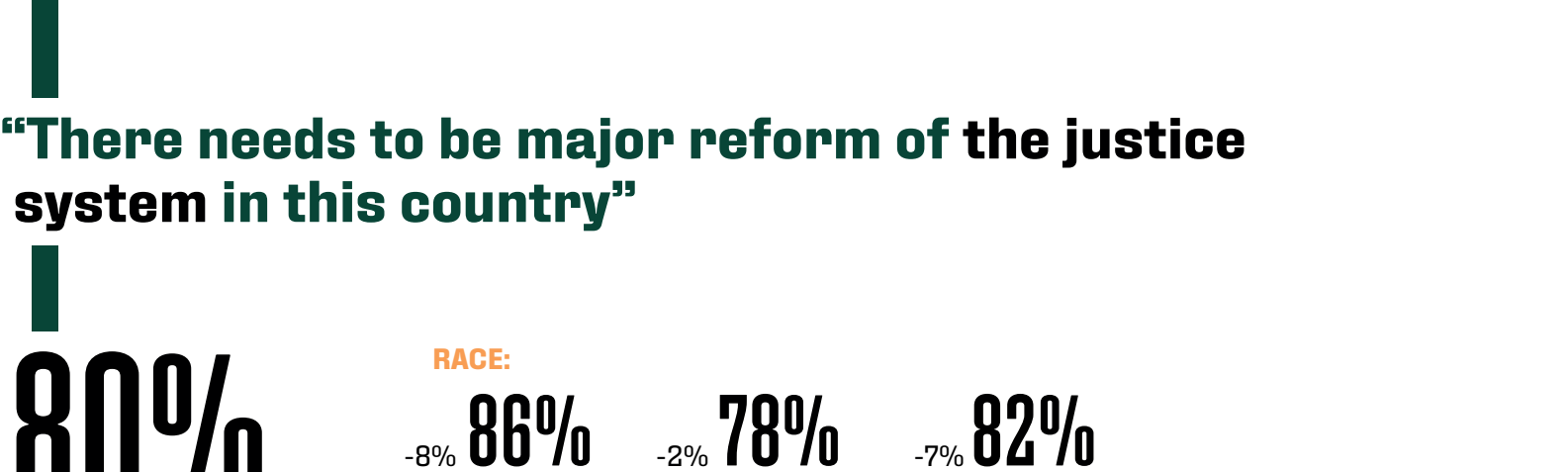


Have you personally participated in any of the following activities since the killing of George Floyd and the subsequent events of the last two months?

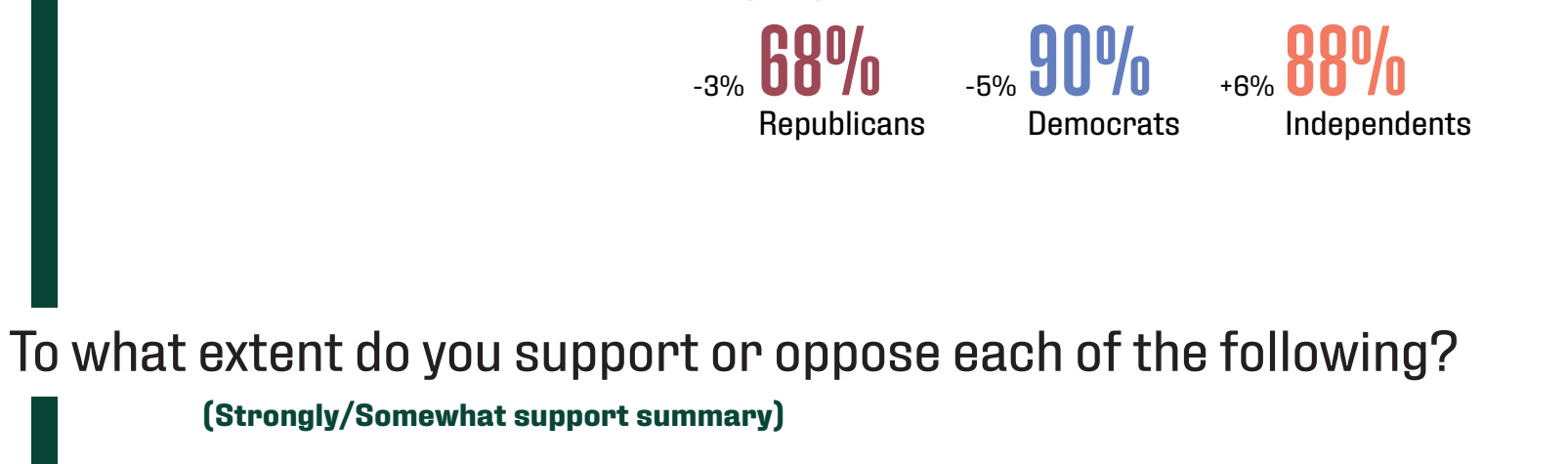


WHAT WE NEED TO DO

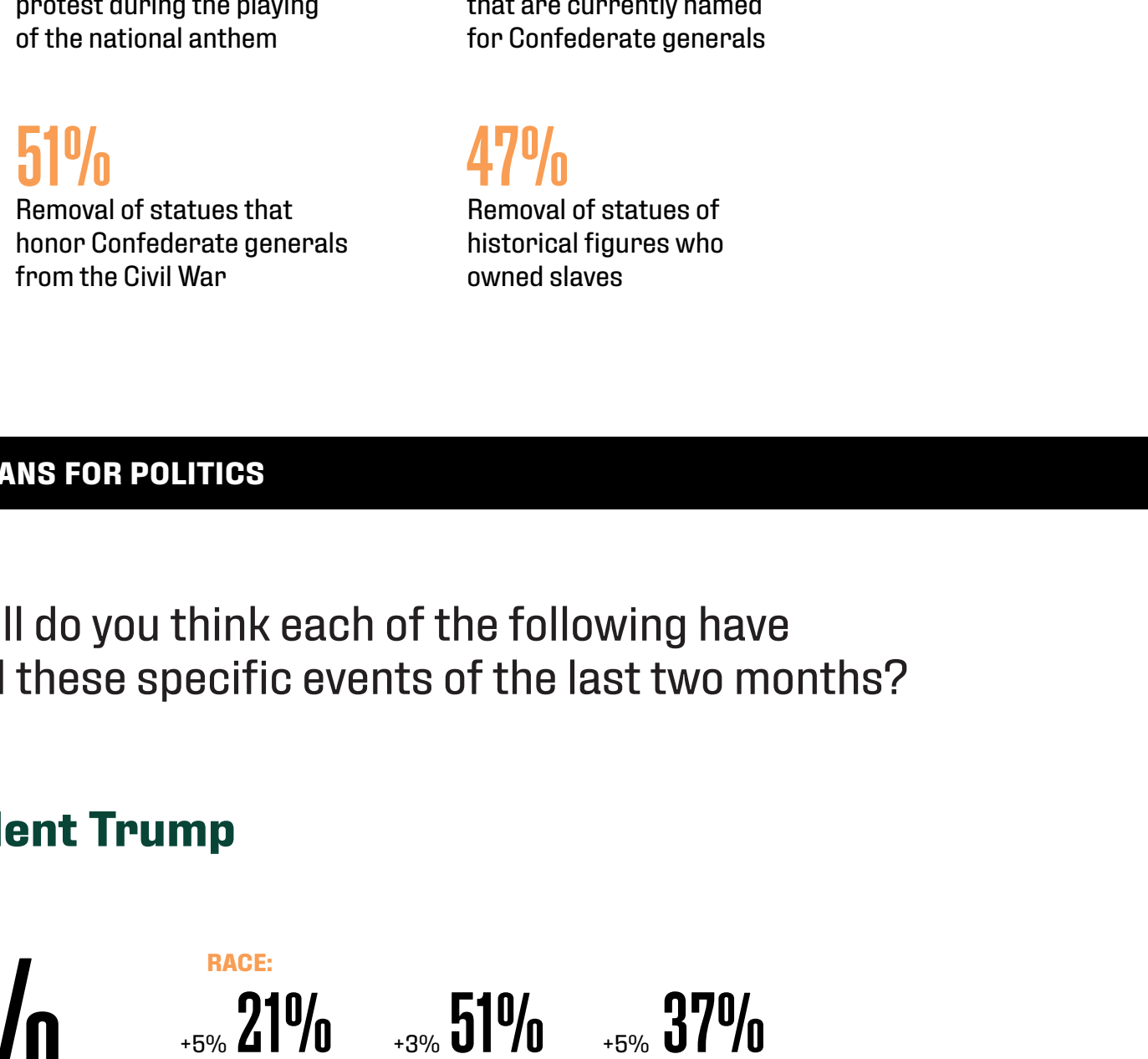
How much do you agree or disagree with the statements below regarding recent events (such as the deaths of George Floyd, Rayshard Brooks and others, the national-scale protests related to Black Lives Matter and racial equality)?



"There needs to be major reform of the justice system in this country"



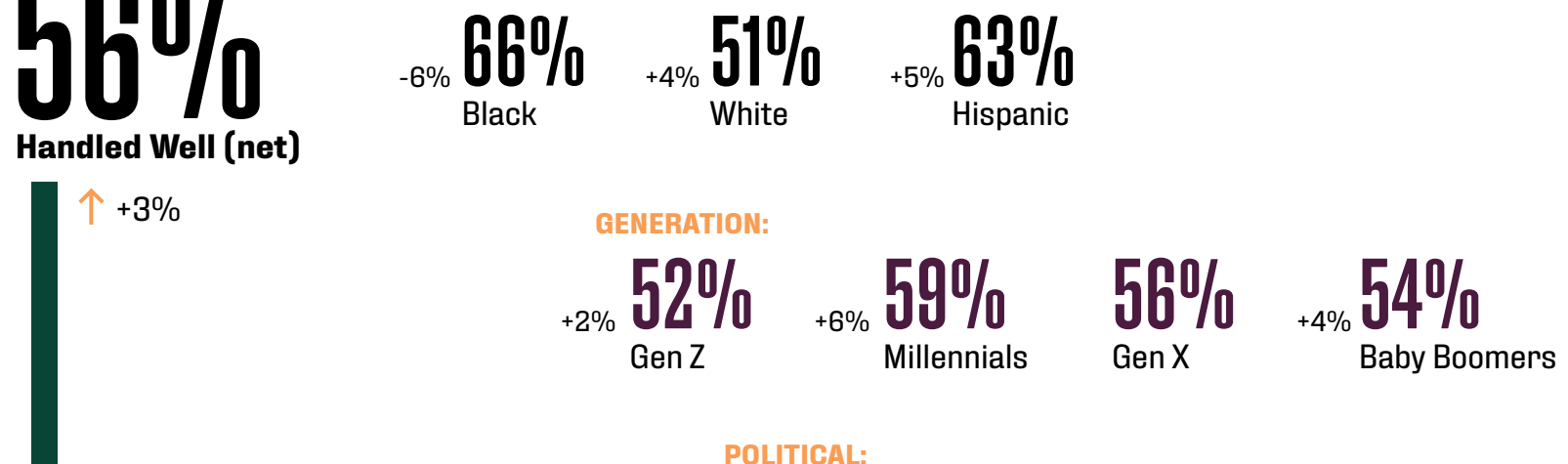
To what extent do you support or oppose each of the following?
(Strongly/Somewhat support summary)



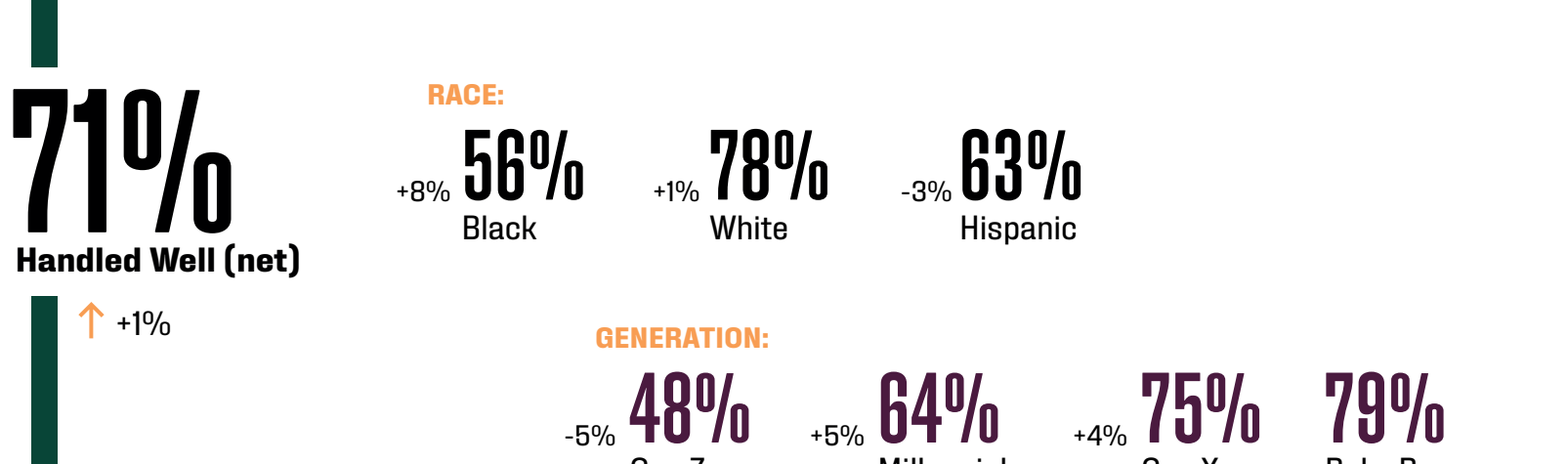
WHAT THIS MEANS FOR POLITICS

How well do you think each of the following have handled these specific events of the last two months?

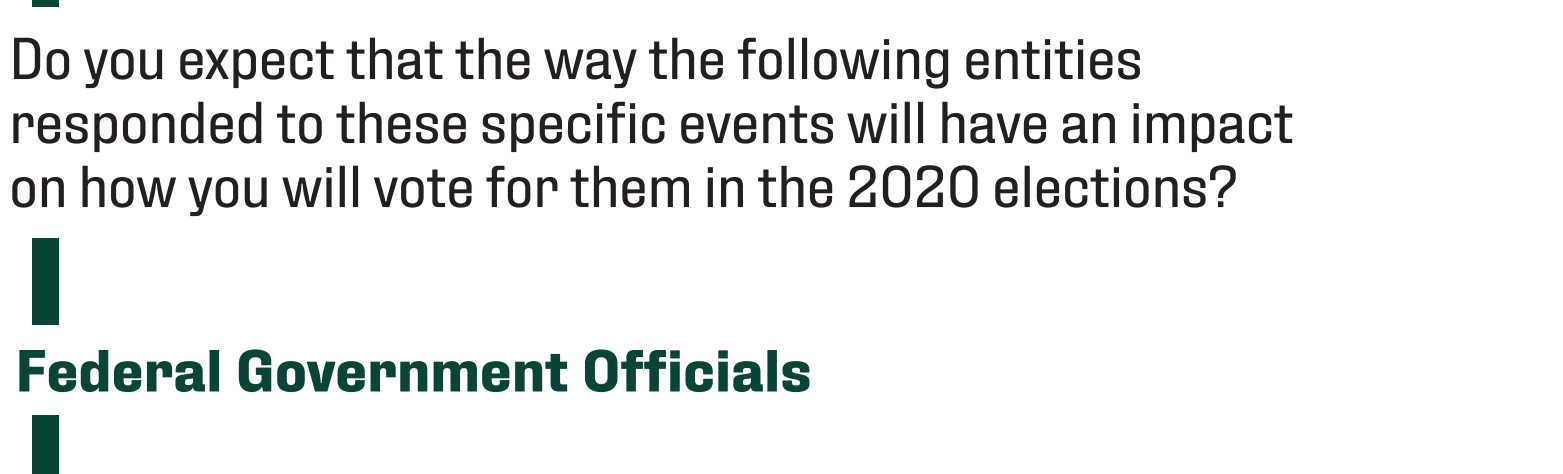
President Trump



Former Vice President Joe Biden

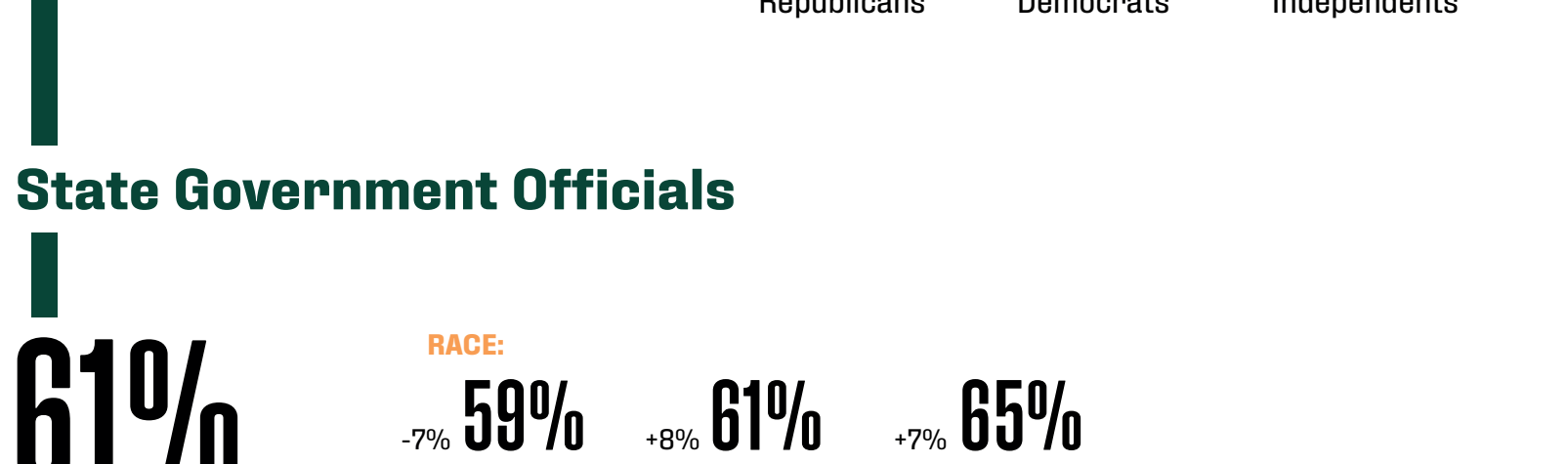


Your local police departments

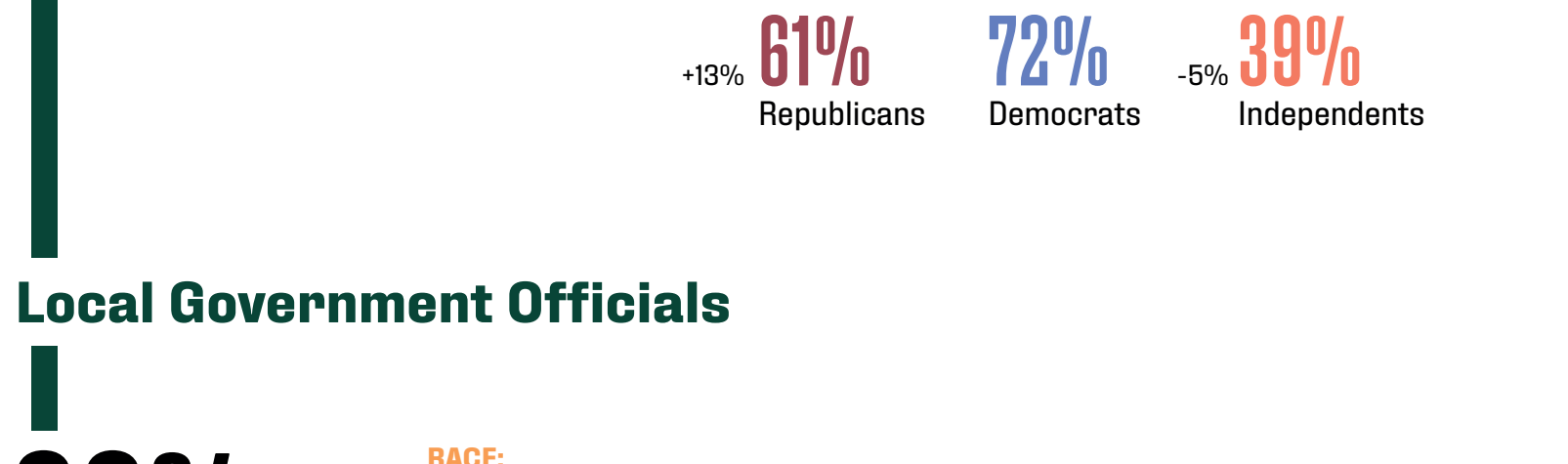


Do you expect that the way the following entities responded to these specific events will have an impact on how you will vote for them in the 2020 elections?

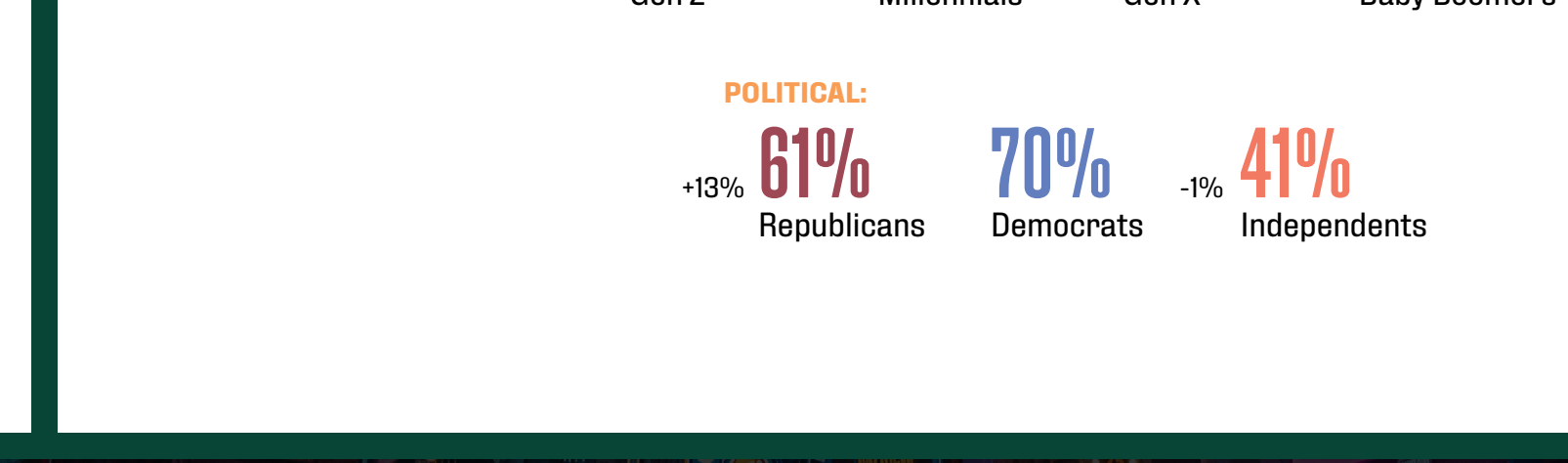
Federal Government Officials



State Government Officials



Local Government Officials



How would you feel about a brand/company that does the following?

% indicates positive sentiment

