THE PRESIDENT AND CORONAVIRUS How concerned are you about each of the following, given President Trump's coronavirus diagnosis?

% = Very/Somewhat Concerned

It will result in additional negative impacts on the United States economy

President Trump's health 55%

The possible impact on Joe Biden's health, given their proximity to each other in Tuesday night's debate 51%

The possibility of Vice President Mike Pence needing to assume Presidential power 51%

How much do you agree or disagree with these statements? % = Strongly/Somewhat Agree

President Trump's recent outdoor rallies have put large amounts of Americans at risk of contracting the coronavirus

President Trump's inconsistent views towards maskwearing throughout the year have put others in danger 68%

President Trump's coronavirus diagnosis will cause further confusion to voters as Election Day nears 61%

The national security of the United States is now at greater risk due to President Trump's coronavirus diagnosis

51%

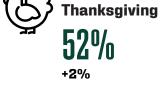
Only 56% of Americans trust the White House (22% a lot, 34% a little) to provide honest, accurate updates on President Trump's condition as this situation unfolds.

HE HOLIDAYS

How concerned are you that COVID-19 will prevent you from celebrating the following holidays this year AS YOU NORMALLY WOULD? +/- = Change since last week

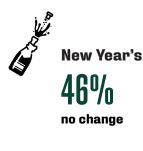








Christmas/ Hanukkah/Kwanzaa





Which of the following best describes you regarding this year's latest flu vaccine?

Have already received the flu vaccine

Plan to get it between now and the end of the year

Unsure if they will get the flu vaccine this year Do not plan to get the flu vaccine

High concern

Moderate concern

OUR BIGGEST CONCERNS

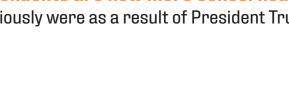
Your personal finances

due to the Coronavirus

+4% Low concern



28% of respondents are now more concerned about the coronavirus than they previously were as a result of President Trump's diagnosis.



How concerned are you about: Total Concerned Very Concerned +/- = Change since last week

66% +1% 35% no change

Your mental wellbeing due to the Coronavirus **60%** +1% **29%** -1%

Contracting the Coronavirus 74% +3% A member of your family contracting the Coronavirus

78% -1% **49%** +1%





is available for **COVID-19?** -1% -3%

How confident are you

that life will 'return

close to normal' once an effective vaccine

Confident (Net)

Extremely/Very confident (Subnet) Would wait until more research on safety

and effectiveness is available

VOTING



+2% By Mail In-person at your

This year, are you more likely to vote:1

designated polling location **Mail-in voting by Party ID:**

Republican/Lean Democrat/Lean Republican Democrat

Independent

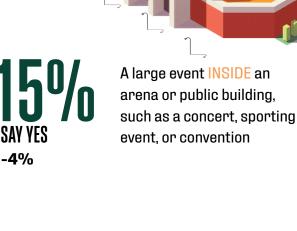
Would you be willing to attend

the following RIGHT NOW?

30% Any (net) -2%

A large **OUTSIDE** event, such as a -3%

sporting event, concert or festival



Dig deeper with **BIG VILLAGE** the Big Village Insights COVID-19: PULSE OF THE CONSUMER **COVID** Dashboard.

BIGVILLAGE

CARAVANinfo@big-village.com

The Big Village COVID-19 dashboard delivers an easy-to-use, self-serve platform providing access to all of our COVID-19 tracking data including industry specific deep-dives and online behavioral data. This tool puts Big Village's data in your hands to uncover meaningful insights to your specific business questions.

¹Base = Likely Voters

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