



FOR IMMEDIATE RELEASE
August 22, 2018

CONTACT: Geoff Safford
(707) 508-5021

Mark Ibanez To Join Silverados Radio Broadcast Thursday

KTVU Sports Director and Napa resident Mark Ibanez to be featured on radio broadcast

Napa, CA – The Napa Silverados are thrilled to announce that Bay Area Sports Icon Mark Ibanez will join the Silverados radio broadcast on Thursday August 23 when Napa takes on the Pittsburg Diamonds at Your Name Here Ballpark. The Napa resident is currently the Sports Director at KTVU in San Francisco and has worked in the sports broadcasting industry for over 35 years. Over that period Ibanez has covered some of the most noteworthy events in Bay Area Sports history.

Team owner and General Manager Bruce Johnston got the chance to meet Ibanez when he attended the Silverados Opening Night on May 31.

“I invited Mark to our inaugural game because he always does so much for folks in the Napa community,” Johnston said. “He has attended countless charity events, and never turns down an appearance request. I thought it was time someone did something nice for him and honor him for all he has done for the community.”

In conversation with Ibanez, he expressed interest in coming into the broadcast booth for a Silverados game.

“When I got a chance to talk to talk with Mark it came up that it had always wanted to do play-by-play on the radio for a professional baseball game,” Johnston said. “When I learned this, I figured it would be a great opportunity to give him the opportunity to cross something off his bucket list. Our broadcast team will also be able to say they worked with Mark Ibanez and put it on their resume.”

Ibanez developed a love for sports and game of baseball began in the 1960s as a child watching his favorite player Willie Mays. The Marin County native was drawn to the sports media industry after spending time at Santa Rosa Junior College, and The University of Idaho. He was hired by KTVU as a Sports Anchor in 1979 and has been with the station ever since.

Over his career Ibanez has covered some of the most memorable moments in Bay Area sports over the last 30 years. He was on the sidelines when Dwight Clarke made 'the catch' in the during the 1981 NFC Championship game and has covered also covered the World Series, and NBA Finals.

Silverados Director of Broadcasting Geoff Safford looks forward to spending time in the booth with Ibanez

"I am humbled to have the opportunity to work with someone in the industry that has such a great reputation," Safford said. "Being a Bay Area native I have watched Ibanez through my entire life. I am looking forward to working with him. I am sure he will have some great stories to share with our listeners."

The game will be broadcasted live on KVON 1440 AM in the Napa area. It is also available online at kvon.com, and the Mixlr app on smartphone devices. First pitch is scheduled for 6:05.