



SSWUG.org

WWW.SSWUG.ORG
INFO@SSWUG.ORG

(520) 760-2400 X1030

Most of our advertising clients receive custom packages tailored to their needs. The services described below are some of what we offer, but we would love the opportunity to customize a program for you and your business.

Over the past 20 years, SSWUG.ORG has grown to more than 650,000 worldwide registered users who actively look to the site for real-world information on data management, collaboration software, development tools, and cloud computing.

Under the ownership of Stephen Wynkoop, founder of SSWUG.org and a Data Platform MVP, we take great pride in producing relevant, in-depth articles, webcasts, expos, online classes, and virtual conferences for our members and non-members alike. We provide honest, unbiased and reliable content, product reviews and information backed by our integrity and reputation in the industry.

YOUR BENEFIT

The average member on SSWUG.org is a highly adept individual with a clear focus on doing the task at hand accurately and quickly for increased productivity. SSWUG.org has many concise, results-driven programs to help you achieve the results you seek.

OUR MEMBERS

Our members are loyal, intelligent and forward-thinking IT professionals. These professionals are interested in learning about the latest technologies, software, and best practices that enable them to be most effective in their field of expertise.

SAMPLE SERVICES

- Site banners:
728x90 or 300x250
- Newsletter banners:
700x100 or 190x240
- Whitepaper hosting
- Title sponsorships: webcast
hosting & broadcasting
...and more

OUR AUDIENCE

73%
FROM THE U.S.

45%
DATA / SYS ADMIN

63%
SUGGEST OR AUTHORIZE
NEW PRODUCT
PURCHASES