EDGE TOOLS IN A DIGITAL AGE
A Three Part Series

April 5, 2016

Social Processes in a Radically Contingent World
Interrogating Social Context: Places, Spaces & Issues

Designed by
John Seely Brown and Ann Pendleton-Jullian

Featuring
Joshua Cooper Ramo and Dave Snowden

New York Public Library
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John Seely Brown is the Independent Co-Chairman of the Deloitte LLP Center for the Edge and a visiting scholar and advisor to the Provost at the University of Southern California. He was the Chief Scientist of Xerox Corporation until April 2002 as well as the director of the Xerox Palo Alto Research Center (PARC) until June 2000. His new book, Design Unbound, is co-authored with Ann Pendleton-Jullian. JSB is a member of the American Academy of Arts and Sciences, the National Academy of Education, a Fellow of the American Association for Artificial Intelligence, and serves on numerous private and public boards of directors, including Amazon, and has been a trustee for nonprofits including the MacArthur Foundation and In-Q-tel. He currently sits on the Board of Directors for the Social Science Research Council.

Ann Pendleton-Jullian is a Professor of Architecture at the Knowlton School and Distinguished Visiting Professor at Georgetown University. Her work explores the interchange between culture, environment, and technology and spans from architectural projects to new models for the future of the university. From 2007-2010 she served as Director of the Knowlton School of Architecture. Prior to Ohio State, Pendleton-Jullian was a tenured professor at MIT for fourteen years. Pendleton-Jullian’s new book, Design Unbound, with co-author John Seely Brown, presents a new tool set for designing within complex systems and on complex problems endemic to the 21st century.

Joshua Cooper Ramo is the author of the international bestseller The Age of the Unthinkable and the upcoming The Seventh Sense. He is co–chief executive officer and vice chairman of Kissinger Associates and a member of the board of directors of FedEx and Starbucks. His first book, No Visible Horizon, chronicled his experiences as a competitive aerobatic pilot.

Dave Snowden is Founder and Chief Scientific Officer of Cognitive Edge, which works to build methods, tools, and capability to utilize insights from Complex Adaptive Systems theory and other scientific disciplines in social systems. He holds visiting Chairs at the Universities of Pretoria and Hong Kong Polytechnic University as well as a visiting fellowship at the University of Warwick. Snowden is a senior fellow at the Institute of Defense and Strategic Studies at Nanyang University and the Civil Service College in Singapore. He previously worked for IBM where he was a Director of the Institution for Knowledge Management and founded the Cynefin Centre for Organizational Complexity. A native of Wales, Snowden holds an MBA from Middlesex University and a BA in Philosophy from Lancaster University.
Please join us for the next installment in this series:

Monday, May 2
New Tools, Methods and Questions for a Networked Age

For details or to RSVP, contact Kate Grantz at grantz@ssrc.org.

Previously in this series:
From de Tocqueville’s Volcano to Today’s White Water World
A video of this event can be found at www.ssrc.org.

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The Social Science Research Council was founded in 1923 by visionaries in the fledgling fields of anthropology, economics, history, political science, psychology, sociology, and statistics. The Council was shaped by the need to cross the boundaries that separated these disciplines from each other, university scholarship from public affairs, and the social sciences from the humanities and the natural sciences. For more than ninety years, the SSRC has navigated these borders, emerging as both a pivotal force in the academy and a respected contributor to the public good. Today, the Council’s work remains focused on enhancing the capacity of scholars and institutions and on building research networks that cross regions and disciplines to produce and communicate new knowledge.

This “Edge Tools in A Digital Age” series is closely aligned with the SSRC’s program on Digital Culture, which explores how digital transformations are reshaping scholarly knowledge.