

Sanity School® Certification Program

What is Sanity School®?

Sanity School® was created as an online Behavior Management Program to provide training, coaching and support to parents and/or teachers of children with a broad range of complex neurological and/or metabolic challenges. It includes 6 modules on the coaching-based “Impact Action Model for Change,” and three months of community support and access to professional coaching. Sanity School® introduces core competencies of effective management using a ‘coach-approach.’ It sets the stage for parents and teachers to make informed, effective choices, and to communicate more effectively with complex kids. Field tested and research verified, Sanity School® improves parent confidence, reduces parent stress, and improves outcomes for kids.

What is the Sanity School® Certification Program?

For several years, Sanity School® was only delivered online and on the phone. Now, with the Sanity School® Certification Program (SSCP), local professionals are able to deliver an established, evidence-based curriculum live in communities around the globe. SSCP is not a coach training program. Rather, providers from a broad range of professions (including coaching) come together in a unique, collaborative community to learn the Impact Action Model so that they can bring Sanity School® to local communities. Certified Sanity School® trainers are eligible to purchase a license to deliver Sanity School® independently, collaborate with another professional to share a license, or work as a trainer under an existing license. SSCP meets the needs of children by expanding access to effective training for parents and teachers, providing professionals with a quality curriculum that is ready for immediate implementation, as well as administrative support for delivery.

Who is Eligible for the Sanity School® Certification Program?

Coaches, therapists, counselors, psychologists, doctors, general education teachers, special educators, parent mentors and other professionals are eligible to submit an application. Professionals who are passionate about children with complex challenges, and the parents and educators who want to learn how best to support them, are encouraged to apply. All Sanity School® providers are expected to be certified, licensed, or otherwise credentialed in their field. Sanity School® training will be an adjunct to their professional experience. Exceptions will be considered on a case by case basis. Since inception in 2017, participants have included 50+ professionals from 9 countries and more than 15 vocations.

What is included in the certification training?

Training can be “Live” or virtual. It spans approximately 5 months, including: online Sanity School® (6 weeks); 7 interactive, 90-minute training webinars (7 weeks); 2 days of in-person training (either live attendance or videos for virtual participants); monthly “Office Hours” calls; and more. The Sanity School® Certification Program is eligible for

32 Continuing Education Units with the International Coach Federation when attended live; reduced hours available for virtual attendance. The “Live” SSCP training takes place from late August through November.

What is the investment to become a Certified Sanity School® trainer?

Training to become certified is \$1000. Ongoing, monthly support will continue to be provided at no additional cost for trainers associated with an active license. Previous trainers can repeat the certification training for \$500.

What is the investment to become Licensed to deliver Sanity School®?

Licensing to deliver the Sanity School® curricula for the first year – Sanity School® for Parents or Sanity School® for Teachers -- is \$750 for one trainer to deliver one program and \$900 for both. The renewal rate is \$500 for one program and \$600 for both. Additional certified professionals may be added to a license for \$150 each. Upon delivery, a \$25 per person fee allows us to process and support local participants.

Can I become certified without being licensed?

Yes, you can participate in the training without purchasing a license to deliver the courses. You may choose to do this for the value of the education; or in order to work as a trainer under another provider’s license.

What if I do not want to provide training for parents and teachers?

The SSCP training certifies you to become licensed to provide the program to parents, or teachers, or both. You may purchase licenses to service either or both audiences, but you are not required to serve both audiences.

Are there designated service areas for licensees?

Sanity School® licensees do not “own a territory.” Local providers are encouraged to be collaborative, when applicable. Shared licenses allow professionals who want to work together to deliver local programs jointly.

What will I get in return for my investment?

Extensive, cutting edge training on the coach-approach to empowering kids who struggle with complex challenges in life and learning. You’ll receive: notes, outlines and power-points for all 6 modules of Sanity School®; marketing materials; a private online community for professionals; ongoing monthly meetings with Sanity School® leadership for support and continuing education; a professional website with resources and materials; inclusion on a web page of all Sanity School® providers; administrative support for developing materials; websites and other resources to market local classes; facilitation, marketing and sales training; administrative support for registering participants and collecting payments; administrative support for class participants; and more. Private mentor coaching is available at a reduced rate for participants in SSCP.