

# Online Privacy and Security Statement

SecurityScorecard Inc. is committed to protecting the privacy of individuals that interact with our websites. This policy discloses the Company's practices governing the gathering and use of information submitted to the Company through [www.SecurityScorecard.com](http://www.SecurityScorecard.com) ("Site which is owned and operated by SecurityScorecard Inc. ("SecurityScorecard"). Any person accessing, browsing, or otherwise using the Site, either manually or via an automated device or program, to the extent permitted hereunder, shall be considered a "User" under this privacy policy. All Users are bound by the terms of this privacy policy. This privacy policy does not apply to the practices of unrelated third-party service providers or companies accessed through links provided for your convenience from this site.

## 1. General

SecurityScorecard respects the privacy of every individual who visits our Web sites, responds to our interactive advertisements or sends us e-mail. This Privacy and Security Statement outlines the information SecurityScorecard will collect and how we will use that information. This Statement will also instruct you on what to do if you do not want your personal information collected or shared when you visit SecurityScorecard Web sites, respond to our Web-based advertisements or send us email.

## 2. Security

The security of your personal information is important to us. We follow generally accepted industry standards to protect the customer information submitted to us, both during transmission and once we receive it. SecurityScorecard websites are constantly scanned and validated to comply with our internal application and network security standards. All internal security standards are frequently reviewed and improved based on the current industry best-practices. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. If you have any questions about privacy or security on our Web site, you can send email us at [privacy@SecurityScorecard.com](mailto:privacy@SecurityScorecard.com)

### *Transferring Personal Data from the EU to the US*

We have our headquarters in the United States. Information we collect from you will be processed in the United States. The United States has not sought nor received a finding of "adequacy" from the European Union. We collect and transfer to the United States only with your consent, to perform a contract with you, or to fulfill a compelling legitimate interest of SecurityScorecard in a manner that does not outweigh your rights and freedoms. We endeavor to apply suitable safeguards to protect the privacy and security of your personal data and to use it only consistent with your relationship with SecurityScorecard and the practices described in this privacy policy.

## 3. Personally-Identifiable Information

SecurityScorecard will not collect any personally-identifiable information about you unless you provide it to us voluntarily. Personally-identifiable information includes your

name, address, telephone number, and e-mail address. The following are some examples of when SecurityScorecard may require that you provide personally identifiable information:

- To register for an account or complete an online order for a service (if you do not wish to complete an online order form, we will always provide an option for you to complete an order by calling a toll-free phone number).
- To conduct surveys.
- To request more information about new or current SecurityScorecard products or services.

If you do not want your personally identifiable information collected, please do not submit it to us. If you have already submitted this information and would like for us to remove it from our records, please contact us at the email address listed at the bottom of this Statement. We will use reasonable efforts to delete your information from our existing files.

When you do provide us with personally identifiable information, we may use that information in the following ways, unless stated otherwise:

We may store and process that information to better understand all customer needs and how we can improve our products and services for all customers.

We may use that information to contact you with new promotions and announcements if you have previously provided your permission and if the promotions and announcements are in your interest.

We may contact you if we have questions about your account.

SecurityScorecard will not sell, share or rent personally identifiable information to third parties, unless we tell you we are going to do so at the time we collect your personally identifiable information. We are committed to giving you the choice of whether or not we use your information for marketing purposes.

#### 4. Children

SecurityScorecard has no intention of collecting any personally-identifiable information from individuals under 18 years of age. Where appropriate, SecurityScorecard will specifically instruct children not to submit such information on our Web sites or advertisements without consent of a parent or guardian. If a child has provided us with personally-identifiable information without the consent of a parent or guardian, then that child's parent or guardian should contact us at the e-mail address listed at the bottom of this Statement if they would like this information deleted from our records. We will use reasonable efforts to delete the child's information from our existing files.

#### 5. Non-Personally Identifiable Information

In some cases, we may collect information about you that is not personally identifiable. Examples of this type of information include the type of Internet Browser you are using, the type of computer operating system you are using, and the domain name of the Web site and/or Internet Service Provider from which you linked to our site or advertisement. Similar to personally-identifiable information, we will not sell non-personally-identifiable information to third parties other than our business partners, unless we tell you we are going to do so at the time we collect the information. We do not respond to web browser "do not track" signals or other similar mechanisms.

## 6. Use of Cookies

When you view one of our Web sites or advertisements, we may store some information on your computer. This information will be in the form of a “Cookie” or similar file and will be used to determine ways to improve our Web sites, advertisements, products or services. We do link the information we store in Cookies to any personally identifiable information you submit while on our site. We use both session ID Cookies and persistent Cookies. A session ID Cookie expires when you close your browser. A persistent Cookie remains on your hard drive for an extended period of time. For example, Cookies allow us to tailor a Web site to better match your interests and preferences. With most Internet Browsers, you can erase Cookies from your computer hard drive, block all Cookies, or receive a warning before a Cookie is stored. Please refer to your Browser instructions or help screen to learn more about these functions. If you reject Cookies, you may still use our site, but your ability to use some areas of our site, will be limited. The use of Cookies by our partners, affiliates, tracking utility company and service providers is not covered by our privacy statement. We do not have access or control over these Cookies. Our partners, affiliates, tracking utility company, service providers use session ID Cookies, for example, to allow our partners to tailor Advertising to better match your interests and preferences. We do not use Cookies to profile the behavior of any specific individual or tailor offers of goods or services to any individual.

## 7. Log Files

As is true of most Web sites, we gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users’ movements around the site and to gather demographic information about our user base as a whole. These log files are accessible only by authorized personnel based on a principle of least privilege.

## 8. Declining E-mail Offers

As outlined in Section 3 of this Statement, we will only send email promotions or announcements to you if you have previously provided your permission for us to do so. Although many customers tell us they appreciate receiving notice of these carefully designed promotions and announcements, we recognize the importance of providing you with choices. At any time, you may remove your name from our e-mail list by contacting us at our e-mail address [privacy@SecurityScorecard.com](mailto:privacy@SecurityScorecard.com). All e-mail offers that you receive from SecurityScorecard will inform you of how to decline receiving further email offers.

## 9. Collection of Third Party Information

If you choose to use our referral service to promote your audio recordings via email, we will ask you for your intended recipients name and email address. We will automatically send a one-time email inviting them to listen to your audio recording. SecurityScorecard stores this information for the sole purpose of sending this one-time email.

If you choose to request that your audio recording be featured on our site we will ask for the name, phone number, and email address of your guests. SecurityScorecard stores the information for you to be able to dial your guest and bring them onto an audio recording.

If you wish to no longer have your personal information used by our site, you may request to have it deleted by contacting us at [privacy@SecurityScorecard.com](mailto:privacy@SecurityScorecard.com).

## 10. Third Party Service Providers

We use other third parties such as a credit card processing company to bill some customers for goods and services and an email service provider to send out emails on our behalf. We use live chat software to allow you and your guests to chat with hosts during the audio recordings. If when you sign up for our services you determine to pay for those services with a credit card, we will share your credit card information with a credit card processing company in order to charge the appropriate fees. We will share your personal information only as necessary for the third party to provide that service.

## 11. Surveys

From time-to-time we may provide you the opportunity to participate in surveys on our site. If you participate, we may request certain personally identifiable information from you. Participation in these surveys is completely voluntary and you therefore have a choice whether or not to disclose this information. The requested information typically includes contact information such as email address, age and gender, and demographic information (such as zip code). We use this information to verify the validity of the information provided for our surveys.

We may use a third-party service provider to conduct these surveys. That company will be prohibited from using our users' personally identifiable information for any other purpose. We will not share the personally identifiable information you provide through a survey with other third parties unless we give you prior notice and choice.

## 12. Legal Disclaimer

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our Web site. We will also share your personal information with any other third party with your prior consent to do so. If SecurityScorecard is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

## 13. Retention of Personal Information

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## 14. Access to Personal Information

If you wish to update your privacy settings, you may do so by logging into your account and accessing your account management page.

### *For EU Data Subjects*

The European Union's General Data Protection Regulation and other countries' privacy laws provide certain rights for data subjects. Because we are not established in the European Union, these rights only apply in relation to SecurityScorecard offering goods or services to data subjects in the European Union, or in relation to SecurityScorecard monitoring behavior in the European Union. Since the business that SecurityScorecard does is directed exclusively at businesses, however, many of these rights may not apply. Among these rights is the right to know the purpose of the processing; the categories of personal data concerned; who else outside of SecurityScorecard might have received the

data from us; what the source of the information was (if you did not provide it directly to us); and how long the data will be stored. Additionally, you have the right to access and rectify your personal data if it is inaccurate. You may, under certain circumstances, also request that we cease using your data for direct marketing purposes, or that we erase your data. You may also have a right to lodge a complaint with the appropriate data protection authority if you have concerns about how we process your personal data. We will, where required and at your request, provide personal data that you have provided to SecurityScorecard to you or transmit it directly to another controller if technically feasible. If you have any questions concerning EU-related data subject rights, please contact us at [privacy@SecurityScorecard.com](mailto:privacy@SecurityScorecard.com).

## 15. Testimonials

We may post customer testimonials on our web site which may contain personally identifiable information. We do obtain the customer's consent via email prior to posting the testimonial to post their name along with their testimonial. If you wish to have your testimonial removed, you may contact us at [privacy@SecurityScorecard.com](mailto:privacy@SecurityScorecard.com).

## 16. Public Directory

As a SecurityScorecard customer, we may list you or your content in our publicly accessible member directory. If you do not want to be listed in our directory you may choose to be removed from that directory at any time by contacting us at [privacy@SecurityScorecard.com](mailto:privacy@SecurityScorecard.com).

## 17. Revisions to this Policy

As the Company grows and new features are added, or legal requirements change, this Privacy Policy may be modified. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices. All information submitted through the Web site is subject to the terms and conditions of this Privacy Policy, as amended from time to time.

## 18. Third Parties

The Site may contain links to web sites of third parties. SecurityScorecard is not responsible for the actions of these third parties, including their privacy practices and any content posted on their web sites. We encourage you to review their privacy policies to learn more about what, why and how they collect and use personal information. SecurityScorecard adheres to industry recognized standards to secure any personal information in our possession, and to secure it from unauthorized access and tampering. However, as is true with all online actions, it is possible that third parties may unlawfully intercept transmissions of personal information, or other users of the Site may misuse or abuse your personal information that they may collect from the Site.

## Contact Us

If you have any questions or concerns regarding this privacy policy you may contact us at [privacy@SecurityScorecard.com](mailto:privacy@SecurityScorecard.com) or SecurityScorecard Inc., 22 West 19th St., Fl 9, New York, NY 10011.