## PRÓSPERA≪

## QUARTERLY UPDATE SPRING 2022 / ISSUE 02

#### **THIS ISSUE**

- FIRST PHASE OF DUNA RESIDENCES MORE THAN 50% SOLD OUT
- MONTESSORI SCHOOL FINDS SUCCESS IN PRÓSPERA
- JOB FAIR DRAWS THOUSANDS
- NEW POLL: HONDURANS FOCUSED ON EMPLOYMENT OPPORTUNITIES



#### POLLING

## Honduras is thirsty for opportunities

he new Administration of President Xiomara Castro was initially skeptical towards special economic zones (ZEDEs) in the country. But recent polls show, overwhelmingly, that Hondurans are interested in job growth.

When asked whether the new government should give priority to creating employment or repealing ZEDEs, 75% of Hondurans polled preferred that the government focus on new employment opportunities. The poll was conducted by CLC Communication and CID-Gallup.

Seventy-five percent of respondents also agreed that government must use all investment instruments available — including ZEDEs — to boost those employment opportunities. Seventy percent of respondents were also willing to accept a job in a ZEDE if conditions were favorable.

Responses were collected during January and February 2022.

#### EMPLOYMENT

## Jobs, Jobs, Jobs!

Próspera recently held a job fair for upcoming opportunities in Tegucigalpa, San Pedro Sula and Roatán.

The events drew thousands of people eager to learn about the benefits of working in a special economic zone.

More than 1,000 applicants submitted their resumes, showing a prevailing interest in Honduras.

The event was also covered by the media, reinforcing the fact that jobs are one of the key priorities for Hondurans right now.



#### **UPCOMING EVENT**

## **Build Próspera Summit planned for early April**

An international group of entrepreneurs, founders and co-creators will come to Roatán April 1-3.

Coming from America, Germany, Canada, Singapore and other locations, the attendees include leaders from Boston Consulting Group, UNICEF, Facebook, MetaMeet, Hiccapop, Encircle, HeartBeat Technologies and Seshat Bank, among others.

Attendees will be hosted by Próspera's leaders and will have an opportunity to network and learn how Próspera's unique structure can help businesses thrive. Learn more at buildprospera.com.



#### GROWTH

## Próspera leverages Securitize to launch additional \$100 million capital raise

Próspera has launched an additional \$100 million fundraise to develop the first charter city in the world, built on the Próspera governance platform. Today, through a convertible note, investors can acquire equity in the principal real estate owner and developer of Próspera's first Charter City in the form of a digital asset – a security token. In addition to owning a traditional book entry security, investors can choose to receive security tokens representing their shares in the company.

"This groundbreaking approach to fundraising leverages the greatest benefits of blockchain technology – simplicity, security, and tradability," said Próspera President, Joel Bomgar. "By partnering with Securitize to issue Security Tokens, we give our investors a frictionless and legally up-to-date way to have direct ownership in Próspera's first Charter City development."

Securitize provides two critical financial services for Próspera. It verifies investor identity through its Securitize iD feature – making the investment process seamless and consistent with U.S. regulations. Securitize is also acting as Próspera's digital transfer agent, in which capacity it will issue the tokenized shares and record their ownership on the Ethereum blockchain.

"Security tokens are an innovative way of both financing projects such as Prospera's, and enabling more investors to participate. With investors able to purchase fractional ownership through a website and have their interest permanently and transparently recorded on a blockchain, investors can access opportunities that were typically out of reach," said Jamie Finn, President of Securitize, Inc. "Próspera is leveraging the Securitize platform to validate and onboard their investors, whose security tokens will be issued, transacted and recorded on the blockchain."

An investment in Próspera's first Charter City can be made on the Securitize platform here: https://Prospera.invest.securitize.io/

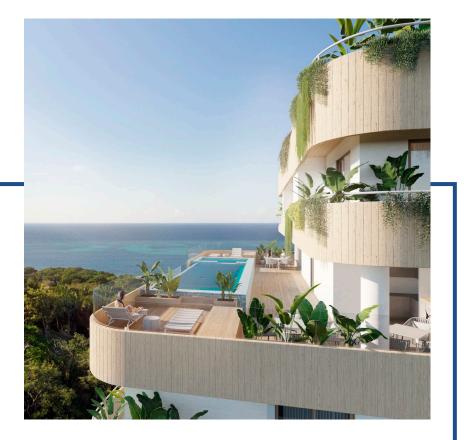
# SECURITIZE

Securitize is a digital asset securities firm.

Its mission is to provide investors with access to invest in and trade alternative investments, and for companies to raise capital, manage shareholders, and offer shareholders liquidity.

Securitize has pioneered a fully digital, regulatory compliant, end-to-end platform for issuing, managing and trading digital asset securities, with over 200 businesses and 400,000+ investors already connected, and nearly \$500 million in current-value digital asset securities issued on the Securitize platform.

Assets listed herein, such as digital assets or tokens using blockchain, are speculative, involve a high degree of risk, are generally illiquid, may have no value, have limited regulatory certainty, are subject to potential market manipulation risks and may expose investors to loss of principal. Blockchain investing involves a degree of risk that can be different from traditional markets. These risks include, but are not limited to, risk of regulatory uncertainty, market adoption, market manipulation, market exiting, price volatility and security risk. Investments in private placements, start-up investorents in particular, are also speculative and involve a high degree of risk. Investors must be able to afford the loss of their entire investment.



#### THE PRÓSPERA LIFE

## Sales opened for first residential building

Duna, the first residential building inside Roatán Próspera, opened its public sales last month and more than 50% of the units are already sold.

The concept seamlessly blends the elements of working, living, enjoyment and creativity in one location. Duna means water in garifuna and is designed to be a place where working and living is possible in the midst of nature, at affordable prices.

The project, designed and built by local workforce and suppliers, includes 82 studio units as well as residential and commercial spaces in its first tower.

Apartments start at \$63,560, and units for rent start from \$496 per month. Retail spaces are also available for purchase starting from \$2,880 per square meter, and for rent starting at \$24 per square meter per month. Financing and rental pool options are also available.

For more information, visit www.dunaresidences.com.



#### PRÓSPERA MEDIA UPDATE

We provided a recent interview and tour to a MIT Technology **Review journalist** who is writing a piece about how special economic zones such as Próspera operate. This in light of other requests from international iournalists show that the project has the potential to put Honduras on the map.

We remain open to comment with the media about current and future projects, that show how good governance and transparency are key for providing a positive change in the country.



#### **EXPLORING PRÓSPERA**

## Montessori's world-class program already working in Roatán

Higher Ground Education, the largest network of Montessori schools worldwide, established a partnership with us that will provide new educational opportunities at accessible rates.

Higher Ground has launched a pilot for classrooms under the Guidepost Montessori program and Próspera framework, which together allow for quality private educational options for island residents.

This program provides elementary school children with the experience of learning within an in-person diverse classroom environment.

At the same time, the classroom offers children the opportunity to explore, to act independently, and to follow one's own interests.

The program is also hiring Honduran teachers and became a success in the first school year with a full class. Now the program is seeking to expand as Higher Ground prepares to open for the 2022-2023 school year.