

# Ideal & SmartRecruiters: AI for Recruiting



SmartRecruiters



71%

Reduction in cost  
per hire

3x

Qualified  
candidates

75%

Reduction  
in screening costs

3.7x

Recruiter  
productivity

## Why does Ideal's **recruitment automation** work so well with **SmartRecruiters**?

- ✓ You can use Ideal through your existing SmartRecruiters dashboard, no new interface to learn.
- ✓ No one wants another tool to manage, if your team can use SmartRecruiters, they already know how to use Ideal!
- ✓ Ideal shortlists thousands of resumes in seconds.
- ✓ Using Ideal, *every single* candidate is objectively screened and graded A, B, C, or D.
- ✓ Ideal can screen previous applicants for new open requisitions and triple your qualified candidates. Ideal can also update the resumes of your past applicants.
- ✓ You will instantly know who to interview.
- ✓ Ideal can also automatically contact top applicants to gauge their interest in the role.



"Both the cost and time savings were immediately recognizable."

**Sarah Wilson,**  
Director of Talent Acquisition,  
Indigo

# Ideal & SmartRecruiters: FAQ



## **What is recruitment automation?**

Recruitment automation uses artificial intelligence (AI) to automate time-consuming, repetitive tasks and quickly move top candidates through the recruiting funnel. Many of our customers have completely eliminated manual resume screening and depend on Ideal to identify top candidates and invite them for an interview.

## **How does Ideal work?**

Using AI, Ideal evaluates thousands of past historical screening decisions to successfully mimic your best human recruiters. Once Ideal identifies top candidates for a specific role, we can automate the next steps with a very high level of personalization.

## **How do I use Ideal?**

Ideal integrates directly with your SmartRecruiters ATS. Candidates past and present will be automatically screened and graded A, B, C, or D, all within the SmartRecruiters platform.

## **Can you screen the (hundreds of) thousands of resumes I already have?**

Yes! Ideal can assess both new inbound candidates and previous candidates. Ideal's technology updates existing resumes and mines previous candidates from within your ATS that could be a great fit for a new position. Our AI can even reach out to gauge their interest in your new role automatically.

## **Typical Results:**

- 1) Screening costs plummet around 75%, with overall cost per hire down 71%.
- 2) Qualified candidates triple as every single applicant is screened.
- 3) Eliminating manual screening improves recruiter productivity 3.7x.

## **What am I going to do with my free time?**

You are too talented to waste your time on tedious tasks! AI will give you your valuable time back to focus on your most important job: building incredible teams.

Learn more at [Ideal.com](https://www.ideal.com)