**Title: 3 Ways to Leverage Mobile Marketing Strategies as a Realtor**

Hello,

Being a part of the team for the past couple of years, I have had the opportunity to meet a lot of you so I wanted to take a moment to give back by letting you know about a session I convinced expert mobile marketers to do for our group on how we can leverage mobile marketing and video to revolutionize our business and make us all much more profit.

Usually the **[your-company]** team does these sessions for $750 but I have been in discussions with them and they have agreed to do a special webinar (basically a live session that you can watch from the comfort of your home or anywhere else on your computer) this Thursday at 3 PM completely free of charge.

You can sign up here: **[registration-page-link]**

**The Agenda** **for the Training Session**

Just some of the things they will be covering so that we can leverage mobile marketing to increase the number of clients we have and our bottom line include:

* **Mobile Landing Pages w/ Video “Virtual Tours”** - How to leverage a mobile optimized landing page for each property with a quick video “Virtual Tour” to reduce the time spent giving tours, qualify potential buyers and allow buyers to view properties immediately as they pass by without having to schedule an appointment
* **SMS Lists** - 3 easy steps to build a list of eager buyers that want updates about properties in that area and immediate updates on specific properties (and how to easily keep them in the loop in just a few seconds)
* **Customer Conversions** - How to convert these potential buyers to actually opt-in to lists via new and improved “For Sale Signs,” neighborhood door hangers and open house promotional materials

From my consultations with them, every single minute has been extremely valuable and made a difference in my business so they agreed to structure out in this 60 minute session on how we can implement mobile marketing as realtors completely free of charge to transform our businesses by helping our clients sell their properties extremely fast, building a loyal following of clients and leveraging our community for an exponential amount of clients.

So come out this Thursday at 3 PM EST to hear **[your-name]** from **[your-company]** discuss the Top 3 Ways to Leverage Mobile Marketing Strategies as a Realtor.

And as a bonus – if you sign up they will immediately send you a very valuable bonus resource - the "Mobile Playbook" from Google - a 38 page guide on the importance of mobile marketing and case studies of results some business have achieved by expanding their marketing platform into mobile. I recommend you take a look at this before the session. Here is the link again to register:

**[registration-page-link]**

Let me know if you have any questions in the meantime.

Kind regards,

**[your-name]**