**Title: Thank You for Registering for the "3 Ways to Leverage Mobile Marketing Strategies as a Realtor" Session**

Hi {!firstname},

We guarantee that Thursday at 3 PM EST, you will receive the most valuable 60 minutes of education that you have ever received. The short amount of time you will invest will be the best investment you have ever made into your business! The plan we will outline for you will completely transform your business this year by helping your clients sell their properties extremely fast, building a loyal following of clients and leveraging your community for an exponential amount of clients. However, over the next few months you will start losing clients to your competitors and your clients will start seeing decreased results if you do not implement mobile and video into your strategy.

That is an extremely bold statement that we stand behind 100%. Here is why:

Mobile is like the internet back in the 90s. Now every serious realtor or their parent company have a website because they understand the impact a website has on their business but over 90% of businesses do not have a mobile optimized site, which presents the early adopters with a huge opportunity.

So thank you for signing up for our **3 Ways to Leverage Mobile Marketing Strategies as a Realtor** webinar where we will reveal how you can multiply the number of clients you have and how you can get their homes sold extremely fast. We look forward to touching base with you Thursday at 3 PM EST and showing you how you can easily implement these strategies for an immediate ROI.

**The Agenda** **for the Training Session**

Just some of the things we will be covering so that you can leverage mobile marketing to increase the number of clients you have and your bottom line include:

* **Mobile Landing Pages w/ Video “Virtual Tours”** - How to leverage a mobile optimized landing page for each property with a quick video “Virtual Tour” so that you can reduce the time spent giving tours, qualify potential buyers and allow buyers to view properties immediately as they pass by without having to schedule an appointment
* **SMS Lists** - 3 easy steps to build a list of eager buyers that want updates about properties in that area and immediate updates on specific properties (and how you can easily keep them in the loop in just a few seconds)
* **Customer Conversions** - How to convert these potential buyers to actually opt-in to your lists via your new and improved “For Sale Signs,” neighborhood door hangers and open house promotional materials

If you decide that you are not yet ready to transform your mobile marketing, you will still be able to use the actual strategies and plan we structure for you during the webinar completely free of charge so you have the necessary steps to transform your business yourself. If you decide to go with us, we will implement it and partner with you to take your business to the next level.

**Bonus Google Mobile Playbook**

As a bonus resource for your business, please also click the link to download the "Mobile Playbook" from Google - a 38 page guide on the importance of mobile marketing and case studies of results some business have achieved by expanding their marketing platform into mobile.

<http://www.themobileplaybook.com/en-us/download/themobileplaybook.pdf>

We look forward to the session. Let us know if you have any questions in the meantime.

Kind regards,

**Your Name**

Your Position

Company Name