

Milestones

1933-34

The Kentucky Association track – the oldest race track in North America – holds its final season of racing in the spring of 1933, leaving Lexington without a Thoroughbred race track for the first time in 107 years. Members of the Central Kentucky Thoroughbred industry and others, led by Hal Price Headley and Maj. Louie A. Beard, begin meeting in 1934 with the goal of bringing racing back to Lexington.

This is the impetus for the Keeneland Association, which is founded during the dark years of the Great Depression to “create a model race track to perpetuate and improve the sport and to provide a course that is intended to serve as a symbol of the fine traditions of Thoroughbred racing.”

1935

April 17: Articles of incorporation are filed for the Keeneland Association. ... Hal Price Headley is elected President. Other officers are Jack Young, First Vice President; A.B. Gay, Second Vice President; Brownell Combs, Secretary; and W.H. Courtney, Treasurer. Headley will serve as Keeneland Association President from 1935-1951.

Aug. 29: Keeneland Association purchases 147 1/2 acres of Keeneland Stud, Fayette County sportsman John Oliver “Jack” Keene’s property on Versailles Pike, for \$130,000 in cash and \$10,000 in preferred stock at par value. Property includes a 1 1/16-mile track and a nearly completed stone building adaptable for a Clubhouse and other uses.



1936

Oct. 11: More than 15,000 people attend an open house at Keeneland held primarily to introduce the public to the new totalizator, the first to be installed in Kentucky.

Oct. 14: An agreement is ratified with Turf Catering Company of Chicago for the operation of all concessions.

Oct. 15: Keeneland opens its inaugural race meet of nine days. The first day features seven races worth a total of \$7,380. Royal Raiment wins the first race, a \$1,000

allowance race for 2-year-old fillies going six furlongs. Finishing sixth is Wise Dart, trained by Racing Hall of Famer Woody Stephens. ... In the fifth race, Racing Hall of Famer Myrtlewood wins the inaugural Keen Handicap, first of four stakes of the season. ... Attendance is about 8,000 people, who wager \$74,639.

Oct. 17: Racing Hall of Famer Eddie Arcaro rides for the only time during the inaugural season, finishing eighth aboard Greedy in the fourth race. ... Myrtlewood wins the Ashland by 12 lengths.

Oct. 21: Memory Book wins the Breeders’ Stakes. The \$5,000-added race is the richest event of the season.

Oct. 24: On closing day, White Tie wins the Lexington Stakes three days after winning a Keeneland allowance race. ... In the next race, Myrtlewood defeats Miss Merriment in a match race in the final race of her career. ... For the season, total attendance is 25,337 and total handle is \$534,497.

Dec. 31: Keeneland’s financial statement for the year reveals a net loss of \$3.47.



1937

April 17: Opening day of Keeneland’s first Spring Meet of 11 days. Four stakes will be run: Ben Ali, Blue Grass, Lafayette and Phoenix.

April 20: Keeneland stages a showing of seven outstanding, retired geldings: Cherry Pie, Kentucky Derby winner Clyde Van Dusen, Jolly Roger, Merrick (34 years old), Mike Hall, Osmand and Sarazen.

April 29: Fencing wins the first Blue Grass at Keeneland. The \$5,000-added race was held at the Kentucky Association track in 1911-14 and 1919-26.

Dec. 31: Keeneland has a net profit of \$8,286.41 for the year.

1938

April 25: Keeneland holds its first auction of Thoroughbreds in the Paddock. A total of 31 lots bring \$24,885 for an average of

\$802.74. The \$3,500 sale topper, purchased by E.E. Woodward, is Marmitina, a mare by Light Brigade with a suckling colt by *Cohort at her side.

April 28: Bull Lea, who will become a foundation sire for Calumet Farm, wins the second Blue Grass at Keeneland.

Oct. 22: Racing Hall of Famer Johnstown wins the first Breeders’ Futurity at Keeneland and the next year wins the Kentucky Derby. (The Breeders’ Futurity was inaugurated at the Kentucky Association track in 1910.)

1939

April 1: A new 32-stall barn increases the track’s capacity to approximately 530 stalls.

Oct. 10: Racing Hall of Famer Challedon wins the Trantor in his lone Keeneland appearance and sets the 1 3/16-mile world record of 1:54 3/5.

Keeneland Association Director W. Arnold Hanger donates a 2,300-volume Library of rare books on Thoroughbreds to establish the Keeneland Library. Amelia King Buckley is Keeneland’s first librarian.

1940

March 12: Louis Lee Haggin II is elected Keeneland Race Course President, a position he holds until 1956.

April 11: Opening day of the Spring Meet during which Keeneland introduces the electric starting gate.

Oct. 19: Racing Hall of Famer Whirlaway wins the Breeders’ Futurity, one of six Keeneland races he will contest during his career.

1941

April 18: Racing Hall of Famer Alsab scores his second career win as a 2-year-old in his lone Keeneland appearance.

April 24: Closing day of the Spring Meet on which champion Our Boots defeats Whirlaway by six lengths in the \$10,000-added Blue Grass. Whirlaway returns to win the Triple Crown. ... Calumet Farm wins 12 races during the 11-day season, setting a record for the Spring Meet that will stand until 2013, when horses owned by Kenneth L. and Sarah K. Ramsey win 25 races during 16 days of racing.

Oct. 18: Racing Hall of Famer Devil Diver wins the Breeders’ Futurity over Myrtlewood’s daughter Miss Dogwood.

Milestones

Dec. 4: Contributions made by the Keeneland Association Board of Directors includes a grant to the University of Kentucky to supplement salaries of the UK president and other employees.

1942

April 9: Devil Diver defeats Whirlaway in the Phoenix (run in the Spring prior to 1989).

April 23: Shut Out wins the Blue Grass and returns to win the Kentucky Derby, becoming the first winner of the Blue Grass at Keeneland to win the Kentucky Derby.

World War II calls away many racing fans and track employees, including W.T. Bishop, Keeneland's General Manager.

Oct. 13: Opening day of the 10-day Fall Meet during which Keeneland patrons buy \$27,944 in war bonds and stamps to support war efforts. Keeneland turns in 37,140 pounds of scrap iron and donates \$35,000 in profits from the season to the Lexington War Chest. The Thoroughbred Club of America auction at Keeneland raises \$340,500 in bonds and \$7,382 in direct contributions. ... The Fall Meet is the last held at Keeneland until 1946.

1943

March 1: With Keeneland deemed a "suburban" plant and placed in the classification of tracks that are asked not to operate during World War II because of shortages in rubber, the Keeneland Association leases the Churchill Downs facilities and holds three Spring Meets there from 1943-1945. No Fall Meets are held.

April 21: Ocean Wave wins the Blue Grass held at Churchill Downs.

May 27: J.O. "Jack" Keene dies of a heart attack at the Fair Grounds in Detroit.

Aug. 9-11: The first yearling sale at Keeneland is conducted by Fasig-Tipton under a tent in the Paddock. A total of 312 horses sell for \$929,850, an average of \$2,979. The leading buyer is William Helis of New Orleans, who purchases 11 yearlings for \$143,200. Fred

W. Hooper pays \$10,200 for the yearling Hoop, Jr., who will win the Kentucky Derby two years later.

Nov. 13: The Breeders' Sales Company, a cooperative marketing association for the purpose of marketing Thoroughbreds, is organized.

1944

April 26: Skytracer wins the Blue Grass held at Churchill Downs.

June 13: Keeneland Association leases grounds and facilities to the Breeders' Sales Company. A sales arena, built in 1929, is dismantled and moved to Keeneland from its Paris Pike location.

July 31-Aug. 3: The Breeders' Sales Company conducts its first summer yearling sale (later called the July Selected Yearling Sale), with 437 horses sold for \$2,286,000, establishing a record total for a yearling sale.

Dec. 1: The Keeneland Foundation is organized and incorporated for the purpose of promoting scientific research. The Foundation receives an initial grant of \$47,500 from the Keeneland Association.

1945

June 2: Darby Dieppe wins the Blue Grass held at Churchill Downs.

July: Jet Pilot, who will win the 1947 Kentucky Derby, sells for \$41,000 as a yearling at the July Sale.

1946

April 11: With World War II over, racing returns to Keeneland for an 11-day Spring season that features photo-finish equipment for the first time. Spring records are set for attendance (79,521) and mutuel handle (\$3,369,253).

Oct. 15-26: Records for the Fall Meet are broken, with 55,752 in attendance and \$2,482,679 in handle.

1947

April: Racing Hall of Famer Bewitch begins her career at Keeneland, winning on April 10 and April 17 to launch a string of nine consecutive wins.

June 25: The Keeneland Foundation dedicates and "permanently loans" an electron microscope to the University of Kentucky for research. "The microscope, latest development in its field, and the only one in Kentucky, was bought for use by qualified persons in the State for bacteriological and other research," reports the June 28 issue of *The Blood-Horse*.

Oct. 14-25: The 10-day Fall Meet sets records, with 65,217 in total attendance and \$2,829,700 in handle.

1948

April 8: Opening day of the 11-day Spring Meet during which an afternoon windstorm causes considerable damage in Central Kentucky. At Keeneland, the storm leads to the death of a groom, injures three others and heavily damages two barns.

April 10: Bewitch wins the Ashland by a nose.

Oct. 14: Olympia becomes the first horse flown to Keeneland to race, arriving at Lexington's Blue Grass Field. He will win the Breeders' Futurity nine days later.

Keeneland purchases additional land to accommodate a seven-furlong chute, an extension to the Headley Course and additional parking.



1949

April 14: The 11-day Spring Meet opens with a new inside aluminum rail, which replaces the conventional wooden rail. The new rail, which cost approximately \$5,000, is the first of its kind at an American race track.

1950

April 13: Opening day of the 11-day Spring Meet, which features a new box seat area. A concrete, steel and aluminum structure replaces the wooden structure.

1951

Jan. 8: Guy Huguelet succeeds Charter President and Director Hal Price Headley as President of the Keeneland Association, a position he will hold through 1955.

April 14: Clarence Hartwick wins the Ashland with Sickle's Image, a filly by Sickletoy he bred, owns and trains.

April 26: For the only time, the Blue Grass is run in two divisions. Mameluke wins the first; Ruhe takes the second.

July: Dark Star, who will upset Native Dancer in the 1953 Kentucky Derby, sells for \$6,500 at the July Yearling Sale.



Milestones

1952

April 12: Racing Hall of Famer Real Delight wins the second division of the Ashland.

April 24: Closing day of the 11-day Spring Meet during which mutual handle tops \$4 million for the first time.

July: Determine, who will win the 1954 Kentucky Derby, sells for \$12,000 at the July Yearling Sale. Also selling are the 1954 Preakness winner, Hasty Road, and the Belmont winner, High Gun.

Oct. 14-25: During the 10-day Fall Meet, Keeneland inaugurates the Milestone Trophy Program to recognize owners depending on the number of stakes wins they reach (see page 190). ... The season sets a handle record when it tops \$3 million.

Oct. 18: Champion Sweet Patootie wins the inaugural Alcibiades.

1953

April 11: Hill Gail is second in the Phoenix and returns to win the Kentucky Derby.

After the Spring Meet, work begins to enlarge the Grandstand. Completed in time for the Fall season are 1,542 seats, which increase the structure's capacity -- including boxes -- to 3,849. A new feature of the Grandstand is a dining room with a capacity of 384. ... The finish line is moved 184 feet closer to the first turn, which lengthens the stretch run from 990 feet to 1,174 feet. The Headley Course, formerly 40 feet shorter than a half-mile, is increased to four furlongs and 152 feet. The new finish line makes possible the Beard Course (named for Maj. Louie A. Beard) of seven furlongs and 184 feet.

Nov. 5: The Keeneland Foundation makes a \$200,000 grant to the University of Kentucky, making possible a dormitory for women named Keeneland Hall.

1954

April 8: The 11-day Spring Meet opens, and a film patrol system is used for the first time.

April 13: Maj. Louie A. Beard, a key member of the group that founded Keeneland, dies.

May 14: Work begins on a new five-furlong training track and will continue for more than a year.

July 26-28: At the July Yearling Sale, the *Nasrullah colt Nalur sells for an American record \$86,000.

Nov. 1-3: Masaka, a mare from the Aga Khan consignment, brings a record \$105,000 from John S. Phipps at the November Sale.

1955

April 16: Racing Hall of Famer Steve Brooks becomes the first jockey to win five Keeneland races on a single card. He scores five wins, including four in a row, from eight mounts.

April 29: Elizabeth "Pansy" Ireland Poe is elected to the Keeneland Association's Board of Directors, becoming the first woman to hold such a position for Keeneland.

September: Keeneland's five-furlong training track opens.

Keeneland offers \$10,000 to furnish Salk anti-polio vaccine for Fayette County preschool-aged children whose families cannot afford to pay to have their children inoculated.

1956

Jan. 6: At the January Sale, Stavros Niarchos buys Segula, dam of 1955 Horse of the Year Nashua, for \$126,000, a record price for a broodmare sold at public auction.

Jan. 9: Duval A. Headley is elected Keeneland Race Course President.

April 27: Louis Lee Haggin II is elected Keeneland Association President, a position he holds until 1970.

Between the Spring and Fall Meets, the main track is overhauled at a cost of \$150,000. The project is designed to improve surface and subsurface drainage.

Oct. 18: Racing Hall of Famer Nashua, with Eddie Arcaro aboard, makes his final public appearance under saddle at Keeneland prior to entering stud at Spendthrift Farm.

Oct. 19: Champion Doubledogdare wins the inaugural Spinster for one of her six career wins at Keeneland. Others include the 1955 Alcibiades and '56 Ashland.

1957

April 25: Racing Hall of Famer Round Table, who won the Breeders' Futurity the previous October, wins the Blue Grass. He will be undefeated in five career races at Keeneland.

Oct. 8-24: Total mutual handle for the 13-day Fall Meet exceeds \$4 million for the first time. ... The Breeders' Sales Company Fall sale is held Oct. 14-18 and Oct. 21-22.

1958

April 10: Opening day of the Spring Meet, during which Keeneland offers Daily Double wagering for the first time.



April 18: Racing Hall of Famer Tim Tam wins an allowance race during a six-race winning streak that includes the Kentucky Derby.

July: Venetian Way, who will win the 1960 Kentucky Derby, sells for \$10,500 at the July Yearling Sale.

Sept. 23: Keeneland conducts an orientation about Thoroughbred racing for 13 governors attending the Southern Governor's Conference in Lexington.



Cars lined up on Versailles Road outside the main entrance to Keeneland on April 12, 1958.

Milestones

Oct. 11-25: During the Fall Meet, 89,023 patrons wager a record \$5,238,579. The Fall Meet includes three Saturday race days for the first time.

1959

April 29: *Tomy Lee wins the Blue Grass and gives jockey Bill Shoemaker the first of his record six victories in the race. They return to win the Kentucky Derby.

Oct. 10: Opening day of the 13-day Fall Meet on which Hal Price Headley wins his 100th race at Keeneland with Rash Statement in the Alcibiades. ... Allan "Doc" Lavin succeeds the late Fred Burton as Racing Secretary and Handicapper.

1960

Oct. 14: Racing Hall of Famer Silver Spoon makes the final start of her career in a Keeneland allowance race, finishing fifth.

Oct. 21: Keeneland celebrates its 25th anniversary with a silver anniversary dinner and honors its all-time leading owner, trainer and jockey by wins. They are owner Hal Price Headley (104 wins), trainer V.R. Wright (87 wins) and jockey Steve Brooks (204 wins).

1961

April 8-27: The 14-day Spring Meet brings the introduction of the alphanumeric message board located at ground level in front of the infield tote board.

July: At the July Sale, the Swaps colt Swapson becomes the first yearling in North America to sell for more than six figures when he is sold for \$130,000 to John M. Olin.

Oct. 7: Opening day of the 11-day Fall Meet during which Keeneland becomes the first American Thoroughbred track to use the Visumatic Timer, which posts various fractions and final times on the tote board.

Oct. 19: Racing Hall of Famer Bowl of Flowers wins the Spinster.



At one time programs were delivered to Keeneland by helicopter to ensure timely arrival.

1962

March 22: Hal Price Headley dies of a heart attack at Keeneland.

April 26: Champion Decidedly finishes second to Ridan in the Blue Grass and returns to win the Kentucky Derby.

July: The Keeneland Association, Keeneland Race Course and the Breeders' Sales Company merge into a single corporate enterprise. Keeneland Association is the operating company with an auction division headed by General Manager William S. Evans and Director of Sales George Swinebroad; a racing division led by General Manager W.T. Bishop; and a publicity and public relations division under J.B. Faulconer.

1963

April 6-25: The 13-day Spring Meet marks the return of 1 1/16-mile races, which have not been run at Keeneland since the finish line was relocated in the fall of 1953. An alternate finish line is installed at the sixteenth pole.

April 25: Champion Chateaugay wins the Blue Grass and returns to win the Kentucky Derby.

Oct. 5: The 11-day Fall Meet opens with the completion of a major construction project that links the Grandstand and Clubhouse.



Oct. 10: Champion Lamb Chop sets the 1:24 3/5 track record for the Beard Course

of seven furlongs and 184 feet. She wins the Spinster on Oct. 17.

1964

April 23: Racing Hall of Famer Northern Dancer wins the Blue Grass and returns to win the Kentucky Derby. He later will be considered the greatest Thoroughbred sire of the late 20th century, his reign including 12 consecutive titles as the July Yearling Sale's leading sire by average price.

July: Mrs. Velma Morrison of Boise, Idaho, pays a record \$170,000 for the Bold Ruler yearling colt One Bold Bid during the July Sale.

The Headley Course chute is extended from 4 furlongs, 152 feet to 4 1/2 furlongs.

1965

April 25: Racing Hall of Famer Kelso is at Keeneland as part of his tour of American tracks. Proceeds from the tour are used for equine research.

July: First \$5 million sales plateau is reached at the July Yearling Sale, with a record \$17,973 average. Foreign purchases at all Keeneland sales during the year surpass the million-dollar mark (\$1,019,725) for the first time.

Oct. 14: Racing Hall of Famer Affectionately wins an allowance race in her lone Keeneland appearance.

Oct. 16: Horse of the Year Moccasin wins the Alcibiades by 15 lengths.

1966

July: On behalf of owner Frank McMahon, trainer Johnny Longden pays a record \$200,000 for the Bold Ruler colt Bold Discovery at the July Yearling Sale.

Oct. 27: Champion Open Fire wins the Spinster in the final race of her career and for her second consecutive win during the 18-day Fall Meet.

December: Keeneland announces plans to build a new sales arena, replacing the 1929 structure that was moved to Keeneland from its Paris Pike location in 1944.

1967

April 8-27: During the Spring Meet, 20 closed-circuit TV monitors, without audio, are available in the Grandstand and Clubhouse.

April 27: Proud Clarion runs second to Diplomat Way in the Blue Grass and goes on to win the Kentucky Derby.

July: Majestic Prince, the 1969 Kentucky Derby winner, sells for a record \$250,000 to Frank McMahon at the July Sale. ... Sir Ivor sells for \$42,000 and in 1969 becomes the first sale graduate to win the Epsom Derby, helping to place the Keeneland sales on the global stage.

1968

January: James E. "Ted" Bassett III becomes the assistant to President Louis Lee Haggin II.

April 25: Champion Forward Pass wins the Blue Grass and next is awarded victory in the Kentucky Derby upon the disqualification of Dancer's Image.

May 29: Sir Ivor, a graduate of Keeneland's 1966 July Yearling Sale, wins the Epsom Derby in England and helps to launch international interest in Keeneland sales. Owner Raymond Guest paid \$42,000 for the Sir Gaylord colt, who was consigned by Mill Ridge Farm.

July: Wendell P. Rosso pays a world-record \$405,000 for the Sea-Bird filly Reine Enchanteur during the July Yearling Sale.

September: Dust Commander, the 1970 Blue Grass and Kentucky Derby winner, sells for \$6,500 at the September Yearling Sale.

Oct. 5-26: During the 19-day Fall Meet, horses owned by Mr. and Robert F. Roberts win 12 races, a record until equaled during the 17-day Fall season in 2012 by Kenneth L. and Sarah K. Ramsey. Claiborne Farm becomes the first recipient of a gold pitcher to signify 12 stakes victories at Keeneland.

1969

April 5-25: The 15-day Spring Meet is the longest in Spring history and produces a record mutuel handle of \$8,339,842.

April 24: Racing Hall of Famer Arts and Letters wins the Blue Grass.

April 30: Keeneland hosts the Republican Governor's Conference, which is chaired by California Gov. Ronald Reagan.

July: A new \$700,000 Sales Pavilion, with 650 theater-type seats, debuts at the July Yearling Sale. The sale grosses a record \$7,684,000.

September: Champion Canonero II, who will win the 1971 Kentucky Derby and Preakness, sells for \$1,200 at the September Yearling Sale.

Oct. 24: Racing Hall of Famer Gallant Bloom wins the Spinster.

November: The November Breeding Stock Sale grosses a record \$11,088,700.

1970

April: Louis Lee Haggin II is named Chairman of the Board and James E. "Ted" Bassett III becomes President of the Association.

July: Majestic Prince's world-record price from 1967 is broken when Frank McMahon pays \$510,000 for his full brother, English champion Crowned Prince, at the July Yearling Sale.

1971

March 7: Charles W. Engelhard, the leading buyer at the July Sale from 1966-1970, dies.

April 3-23: Fourteen-day Spring Meet sets records for one-day attendance (18,882), total attendance (138,786) and total handle (\$8,848,829).

April 22: Wagering at Keeneland exceeds \$1 million for the first time when \$1,052,866 is wagered on the card, which includes the Blue Grass won by Impetuosity.

July: A. I. "Butch" Savin pays the sale-topping price of \$220,000 for Mr. Prospector at the July Yearling Sale.

Oct. 13: Champion Chou Croute scores the first of three victories during the Fall Meet when she wins an allowance race. She wins another allowance race on Oct. 22 and the Spinster on Oct. 29.

Oct. 10-30: Fifteen-day Fall Meet sets one-day attendance mark at 16,585, total season attendance mark at 124,042 and total mutuel handle record of \$8,774,474.

1972

Keeneland raises the purse of the Blue Grass from \$25,000-added to \$40,000-added. There are a record 139 nominations for the race.

April 27: Racing Hall of Famer Riva Ridge wins the Blue Grass and returns to win the Kentucky Derby.

July: July Yearling Sale has record gross sales of \$12,020,700.

Oct. 27: Champion Numbered Account defeats champion Chou Croute in the Spinster.

1973

January: Howard Battle is named racing secretary and handicapper, succeeding "Doc" Lavin.

April 26: Racing Hall of Famer Forego finishes fifth behind winner My Gallant in the \$50,000-added Blue Grass in his lone Keeneland appearance.

July: After only two bids at the July Yearling Sale – an opening bid of \$500,000 and a

winning bid of \$600,000 – champion Wajima sells for a world record to James A. Scully, who will race him with Zenya Yoshida, Dr. James Welch and Harold Snyder. ... Wajima will make one start at Keeneland, finishing fourth in the 1974 Breeders' Futurity. ... Wajima is consigned by Claiborne Farm, which is selling yearlings at Keeneland for the first time since 1952. Claiborne sets a single-consignor record at the July Sale with 18 yearlings selling for \$2,364,000.

1974

Keeneland's parking lot is expanded, food service stations are added and portions of the Grandstand and Clubhouse are renovated.

July: Kentucky Gold, a full brother to Mr. Prospector, breaks Wajima's record price when he brings \$625,000 at the July Yearling Sale. The buyer is Wallace A. Gilroy.

1975

April 24: ABC-TV broadcasts the Blue Grass nationally.

May 10: Longtime auctioneer George Swinebroad dies. Tom Caldwell is named Director of Auctions.

July: Windfields Farm, home of Northern Dancer, has a consignment at the July Yearling Sale for the first time. ... Franklin Groves buys Elegant Prince for a record \$715,000.

Oct. 4: Keeneland runs its first \$100,000 race, the \$130,725 Breeders' Futurity, won by Louis Lee Haggin II's Harbor Springs.

Oct. 25: Racing Hall of Famer Susan's Girl wins the Spinster for her second consecutive win of the Fall Meet.

1976

January: The January Horses of All Ages Sale includes the \$1,100 sale of a yearling later named John Henry, the Racing Hall of Famer who will bring \$2,200 at a Keeneland sale the following year.

April 23: The Blue Grass purse is doubled and is run as a \$100,000-added race. The winner is heavily favored Honest Pleasure, who creates a minus win pool of \$41,876.20.



Milestones

May: Construction begins on major Grandstand renovations to be completed in time for the Fall Meet. A new section of concrete and steel replaces the historic wooden Grandstand that had stood since the track's inaugural Meet.

July: A Thoroughbred yearling becomes the first horse to bring \$1 million at public auction when Canadian Bound, a colt by Secretariat, sells for \$1.5 million at the July Sale. Blue Meadows Farm, agent (Ted Burnett, John Sikura and partners) is the buyer. A record 1,009 horses are cataloged for the sale.

Oct. 26: Racing Hall of Famer Foolish Pleasure parades on the track before being retired to Greentree Stud.

1977

April 9: The 15-day Spring Meet debuts a new press box, jockeys' room, Grandstand and Clubhouse entrance, and the Lexington Room.

July: European buyers push July Yearling Sale receipts to a world-record \$27.6 million with Secretariat's progeny bringing the highest average price for the second consecutive July Sale.

September: Racing Hall of Famer Spectacular Bid sells for \$37,000 at the September Yearling Sale.

December: The Minstrel, sold at the 1975 July Yearling Sale for \$200,000, is named England's Horse of the Year.

1978

April 11: John Henry finishes fourth in an allowance race in his lone Keeneland racing appearance.

April 27: Racing Hall of Famer Alydar wins the Blue Grass by a record 13 lengths with Lucille Parker Markey and Gene Markey from owner Calumet Farm in attendance.

July: French champion Nureyev brings the July Yearling Sale-topping price of \$1.3 million from BBA (London). ... For the first time, average price for the sale exceeds six figures when it reaches \$121,654.

Oct. 13: Racing Hall of Famer Forego, with Eddie Delahoussaye aboard, makes his final public appearance between the fifth and sixth races before being retired to John Ward's nearby farm on Rice Road. (Ward's uncle Sherrill Ward trained the gelding.) Forego, who trained at Keeneland as a yearling, first makes a brief appearance in the Paddock during the fifth race. In 1981, he moved to the Kentucky Horse Park.

Oct. 17: In his final public appearance before entering stud at Spendthrift Farm, J. O. Tobin, who will be named the year's champion sprinter, parades before fans between the fifth and sixth races with 18-year-old Steve Cauthen aboard.

A \$1.5 million building program begins, featuring five 32-stall barns. A new infield tote board is unveiled for the Fall Meet.

1979

Two new "Keeneland" hedges, flanking the infield tote board, are planted.

April 6: Opening day of the 15-day Spring Meet in which Keeneland becomes the first Kentucky track and the fourth track in the country to use the AmTote 300 Series Totalisator System, known as ABC (All Betting and Cashing) Mutuels. The tote system allows bettors to buy and cash tickets in any amount and type at any window.

April 26: Spectacular Bid wins the Blue Grass and pays \$2.10 to win, the smallest mutuel payoff for a \$2 win ticket in track history. He next wins the Kentucky Derby.

July: Hoist the King, by Hoist the Flag, becomes the highest-priced yearling ever sold when he brings \$1.6 million at the July Yearling Sale from buyer Kazuo Nakamura. ... Selling for \$1 million is the Northern Dancer colt Storm Bird, a champion in England and Ireland and sire of Storm Cat.

1980

Early in the year, work begins at the rear of the Sales Pavilion on an enclosed walking ring where buyers can inspect horses immediately before they enter the auction ring. The 6,400-square-foot octagonal addition has a stone facade and floor-length windows.

April 7: Jockey Randy Romero wins six races.

April 18: Jockey Craig Perret wins six races. ... Keeneland Board Chairman Louis Lee Haggin II dies.

July: BBA (England), agent for Stavros Niarchos, pays a world-record \$1.7 million for the Lyphard colt Lichine at the July Yearling Sale.

Oct. 16: Racing Hall of Famer Bold 'n Determined scores the first of her three Keeneland victories in an allowance race. Nine days later, she wins the Spinster. The following April, she wins the Bewitch.

Dec. 1: William S. Evans retires as Keeneland's Director of Sales.

1981

Keeneland purchases property on Rice Road and builds the Keeneland Training Center, which initially has three barns. The area is needed to accommodate trainers who stable year-round and use Barns 35-40 – often called "the hill" – near the five-furlong training track. Expansion of Keeneland sales means every stall in the main barn area is needed at certain times of the year. In October 2015, the nine barns house horses competing in the Breeders' Cup World Championships.

April 3-24: Two Saturday crowds during the 14-day Spring Meet top 22,000.

April 23: Proud Appeal wins the Blue Grass, whose purse is increased to \$150,000-added.

July: BBA (Ireland), agent for Robert Sangster, smashes the mark from the previous July Yearling Sale when he pays \$3.5 million for Ballydoyle, a full brother to champions Storm Bird and Northernette.

1982

A new Clubhouse dining room seating 170 people is built overlooking the Walking Ring.

Construction of a 4,000-square-foot addition to the Sales Pavilion is underway. Featuring local stone with an exposed wood ceiling, the addition contains a large bar, hot and cold food service counter, a lounge area separated from the room by planters and 18 additional telephones.

April 22: Gato Del Sol finishes second behind Linkage in the Blue Grass and returns to win the Kentucky Derby.

May: W.B. Rogers Beasley is named Director of Sales, succeeding William S. Evans, who retired in December 1980.

June 2: Keeneland sale graduates Golden Fleece and Touching Wood run first and second, respectively, in the Epsom Derby.

July: Robert Sangster sets another record at the July Yearling Sale when he pays \$4.25 million for a Nijinsky II colt later named Empire Glory. ... For the first time, the July Sale grosses more than \$100 million.

Oct. 30: Champion Track Robbery wins the Spinster by nine lengths.

1983

Jan. 12: Longtime Keeneland track superintendent Hobert Burton dies.

A second Versailles Road entrance is constructed, providing an additional access lane to Keeneland.

April 13: Racing Hall of Famer Princess Rooney wins an allowance race and 10 days later wins the Ashland. In Oct. 1984, she wins an allowance race and the Spinster during a five-race win streak that culminates in the Breeders' Cup Distaff.

Following the Spring Meet, Keeneland's training track is renovated. The Fontana Safety Rail is added to the main track, replacing the inside aluminum rail installed prior to the 1949 Spring Meet.

July: Snaafi Dancer becomes the world's first eight-figure Thoroughbred sale yearling when Aston Uphorpe Stud (Sheikh Mohammed bin Rashid al Maktoum) purchases the Northern Dancer colt for \$10.2 million at the July Yearling Sale. Keeneland's bid board does not have enough figures to accommodate the price.

Oct. 8-29: Improvements made for the 16-day Fall Meet include two new Clubhouse ticket booths, a new food service stand and bar on the ground floor of the Clubhouse, and additional hard-surface parking.

Oct. 8: Champion Swale wins the Breeders' Futurity. The following year, he is second in the Lexington at Keeneland and wins the Kentucky Derby and Belmont.

1984

The first phase of a \$3-million construction project is completed before the Spring Meet when 16 new saddling stalls are built in the Paddock during the winter and preliminary work is started on a 40,000-square-foot addition to the rear of the Grandstand. Half of the old saddling stalls were demolished following the 1983 Fall Meet, and new stalls (with a stone exterior and copper roof) are constructed in a semicircle at the west end of the Paddock. The balance of the old stalls and adjoining concession stand are torn down after the Spring Meet. Completed for the Fall Meet, the Grandstand addition enables patrons to view the Paddock from three levels. Two elevators, located at each end of the addition, connect all floors, and the second and third levels are both enclosed.

July: A July Yearling Sale record number of yearlings – 33 – bring \$1 million or more.

Oct. 11: Queen Elizabeth II visits Keeneland for the first Queen Elizabeth II Challenge Cup, won by Sintra. To accommodate the queen, per the wishes of her security team, Keeneland built a Winner's Circle in which she makes the trophy presentation. During her visit, the queen watches a mock sale of a Thoroughbred in the Sales Pavilion and meets members of the jockey colony.



Keeneland pledges \$1 million to build the Maxwell A. Gluck Equine Research Center at the University of Kentucky.

1985

A new Grandstand entrance adjacent to the Paddock and Walking Ring is ready for the Spring Meet. Keeneland begins a \$2.7-million construction project to be completed in early 1986, the year the track celebrates its 50th anniversary. The project calls for a 12,000-square-foot addition to Keeneland's administration building; new Jockeys Quarters and Grandstand entrance; more space for racing and sales personnel; and allows for the expansion of the Library and Clubhouse dining facilities. The new Jockeys Quarters are 1,500-square-feet larger than the former quarters and include separate facilities for female jockeys. A second-floor addition provides more office space.

July: A Nijinsky II half-brother to Triple Crown winner Seattle Slew sells for \$13.1 million, a world-record price for a yearling, at the July Yearling Sale. Warner L. Jones Jr. consigns the colt, later named Seattle Dancer, who is purchased by BBA (England), agent for Robert Sangster. ... Racing Hall of Famer Alysheba sells for \$500,000.

Oct. 5: The 16-day Fall Meet opens, and Ogama Bay wins the first race on Keeneland's new turf course. Keeneland offers exacta wagering for the first time.

Oct. 19: Champion Tasso wins the Breeders' Futurity and returns to win the first Breeders' Cup Juvenile.

Nov. 12: Two days after Estrapade wins the Yellow Ribbon Invitational (G1) at Santa Anita, Allen Paulson pays \$4.5 million for her during the November Sale. The amount is a world record for a horse in training.

1986

March: James E. "Ted" Bassett III is elevated from President to Chairman of the Board. William C. "Bill" Greely is promoted from Vice President to President.

An addition to the Lexington Room increases its capacity from 250 to almost 500.

April 5: John Henry, who earned \$6,591,860, is paraded before fans at Keeneland. Kentucky Gov. Martha Layne Collins presents a silver julep cup to his owners, Mr. and Mrs. Sam Rubin.

July: Racing Hall of Famer Winning Colors sells for \$575,000 at the July Yearling Sale. In 1988, she becomes the third filly to win the Kentucky Derby. She returns to Keeneland in 1988 and is fourth in the Spinster on Oct. 15.

Oct. 15: To commemorate its 50th anniversary on the same day on which it opened in 1936, Keeneland runs the \$50,000 Keeneland Gold Cup, a 1 1/16-mile race on turf for 2-year-olds. The winner is Saron Stable's Golden Dodger, ridden by Pat Day for trainer J. Bert Sonnier.

1987

Feb. 26: Duval A. Headley, former President of Keeneland Race Course, dies.

April 14: Racing Hall of Famer Manila wins the Elkhorn for his second career win at Keeneland.

April 23: Alysheba is disqualified from first to third in the Blue Grass and returns to win the Kentucky Derby and Preakness.

July: Racing Hall of Famer Sunday Silence is offered at the July Yearling Sale.

1988

Jan. 9-10: The dispersal of Nelson Bunker Hunt during the January Sale sells 580 horses for a record \$46,912,800.

Oct. 8: Opening day of the 16-day Fall Meet that introduces Pick Six wagering. ... Rip Dabbs wins the fourth race and pays a record \$255.40. ... Keeneland begins sending its simulcast signal to Turfway Park, Ellis Park and Bluegrass Downs, allowing patrons at those tracks to wager on Keeneland's races.

Nov. 30: Keeneland begins offering simulcasting in the Sales Pavilion with the opening of Turfway's fall meet.

1989

April 7-28: A stakes race is run each day during the 16-day Spring Meet.

April 15: The date of the Blue Grass, previously run nine days before the Kentucky Derby, is moved to three weeks before the Run for the Roses.

April 16: Champion Risen Star, who sold for \$210,000 at the 1986 July Yearling Sale, wins the Lexington.

Milestones

April 28: Racing Hall of Famer Julie Krone becomes the first female jockey to win a Keeneland stakes when she rides Gaily Gaily to win the Bewitch.

Racing Hall of Famer Don Brumfield retires after the Spring Meet as Keeneland's all-time leading jockey with 716 wins and 32 stakes victories.

Oct. 7: Opening day of the 16-day Fall Meet during which Racing Hall of Fame trainer D. Wayne Lukas wins a Fall record 22 races.

Oct. 14: Racing Hall of Famer Bayakoa (ARG) wins the Spinster by 11½ lengths in her first of two consecutive victories in the race.

Nov. 4: Simulcasting moves from the Sales Pavilion to the Grandstand with the combination Breeders' Cup-Churchill Downs program.

Nov. 6: Eugene V. Klein's dispersal at the November Breeding Stock Sale includes three Breeders' Cup winners – Lady's Secret, Open Mind and Is It True – among 114 horses that sell for more than \$29,623,000. Open Mind sells to Kazuo Nakamura for \$4.6 million, a Keeneland record for a horse in training. Kentucky Derby (G1) winner Winning Colors brings \$4.1 million. Lady's Secret sells for \$3.8 million. Is It True sells for \$1 million.

1990

Horses owned by Calumet Farm are offered in a two-part dispersal at the January and November Sales. The horses are walked to Keeneland from the neighboring farm.

April 7: Racing Hall of Famer Randy Romero rides six winners from nine mounts. He scores a Spring Meet record 32 wins during the 15-day season.

April 14: Champion Unbridled is third in the Blue Grass and goes on to win the Kentucky Derby.

April 18: Jockey Craig Perret equals Romero's feat from 11 days earlier when he wins six races, this time from seven mounts. ... Racing Hall of Famer Safely Kept wins the Thoroughbred Club of America in her lone Keeneland appearance.

April 21: Racing Hall of Famer Go for Wand wins the Ashland 11 days after taking the Beaumont. ... Keeneland offers its first simulcast race during a live card, the Arkansas Derby (G2).

July: Racing Hall of Famer A.P. Indy sells as a yearling for \$2.9 million at the July Yearling Sale.

Keeneland adds 450 acres with the purchase of adjoining Keene, Murty and Warrenton farms.

The John Franks dispersal of 659 horses grosses \$9,539,100 in the September, November and January (1991) sales.

1991

April 2: Keeneland opens a new gift shop, called the Paddock Shop, on the ground floor adjacent to the Walking Ring.

April 5: Opening day of 16-day Spring Meet, which features Sunday racing for the first time. ... A fourth-floor expansion, called the biggest construction project in Keeneland history, is complete. It includes 22 corporate boxes and the Phoenix Room, which has space for 500 people and provides a 220-foot dining area overlooking the walking ring. Keeneland adds the Lafayette Room (seating for 65) on the fourth floor.

April 13: Strike the Gold wins the Blue Grass and returns to win the Kentucky Derby.

Oct. 5: Opening day of the 19-day Fall Meet during which Racing Hall of Fame jockey Pat Day wins a record 45 races.

1992

April 11: The purse of the Blue Grass, won by Pistols and Roses, is increased from \$350,000-added to \$500,000 guaranteed.

Oct. 10: Opening day of the 16-day Fall Meet during which Keeneland conducts quinella betting for the first time.

Oct. 24: Julie Krone becomes the first female jockey to win a Grade 1 race at Keeneland when she rides Captive Miss to win the Queen Elizabeth II Challenge Cup.

November: As a weanling, Racing Hall of Famer Serena's Song sells for \$42,000 at the November Breeding Stock Sale. She sells for \$150,000 at the 1993 July Yearling Sale. ... Paul Mellon's Rokeby Stables dispersal at the November Sale brings \$6,294,600 for 32 horses.

1993

April 13-14: Keeneland inaugurates its April Two-Year-Olds In Training Sale. A total of 108 horses sell for \$6,817,500, averaging \$63,125, the highest average of any 2-year-old sale in North America that year.

April 10: Sea Hero runs fourth in the Blue Grass and later wins the Kentucky Derby.

For the first time, Keeneland is a springboard to across-the-board success in the Kentucky Derby and Preakness. The first three finishers in the Derby (Sea Hero, Prairie Bayou and Wild Gale) and Preakness

(Prairie Bayou, Cherokee Run and El Bakan) raced at Keeneland's Spring Meet. Kissin Kris (who was stabled and trained at Keeneland for much of the Spring Meet) and Wild Gale (who ran in the Lexington Stakes) were second and third, respectively, in the Belmont.

Oct. 17: Racing Hall of Famer Paseana (ARG) wins the Spinster.

1994

April 16: Racing Hall of Famer Holy Bull wins the Blue Grass.

Aug. 20: Keeneland begins full-card simulcasting in the Grandstand.

April 23: Racing Hall of Famer Inside Information wins the Ashland. At Keeneland in 1995, she wins an allowance on April 26 and the Spinster on Oct. 8 before taking the Breeders' Cup Distaff.

September: Gross from the Keeneland September Yearling Sale is \$104,709,900, shattering the previous year's record of \$87,710,100. A dispersal of Loblolly Stable horses brings \$5,260,000. Mrs. John Hay Whitney's dispersal grosses \$4,115,000.

1995

April 9: Racing Hall of Famer Bill Mott becomes the first trainer in Keeneland history to saddle four winners during a card.

April 15: Champion Thunder Gulch is fourth in the Blue Grass and goes on to win the Kentucky Derby. Thunder Gulch sold twice at Keeneland, for \$40,000 at the 1993 July Yearling Sale and \$120,000 at the 1994 April Two-Year-Olds in Training Sale.

Oct. 7: Opening day of the 16-day Fall Meet, which marks the debut of a new entrance at the intersection of Versailles Road and Man o' War Boulevard.

1996

Toyota becomes the sponsor of the Blue Grass and the purse increases to \$700,000 guaranteed. The Ashland Stakes purse is increased to \$500,000-added.

April 13: The Blue Grass is won by Racing Hall of Famer Skip Away, whose time of 1:47 1/5 for 1 1/8 miles remains a stakes record.

July: Keeneland opens on-site repository of X-rays for horses in the July Yearling Sale.

September: Champion Real Quiet, who will win the 1998 Kentucky Derby, sells for \$17,000 at the September Yearling Sale.

1997

April 4: The 16-day Spring Meet opens with a public address system and Keeneland's first announcer, Kurt Becker.

Maker's Mark becomes sponsor of the Maker's Mark Mile and begins a tradition of producing limited-edition bottles that go on sale opening day of the Spring Meet with proceeds earmarked for charity. The bottles sell out in hours.

April 25: Horse of the Year Favorite Trick wins his career debut.

April: Total wagering tops \$100 million for the first time during the 16-day Spring Meet.

May: For the first time, Keeneland offers drive-through wagering on the Kentucky Derby simulcast.

Oct. 18: Former President George Bush presents the trophy after the Lane's End Breeders' Futurity to Joseph LaCombe, owner of winner Favorite Trick. This marks the first time a former U.S. President makes a trophy presentation at Keeneland.



November: The November Breeding Stock Sale sets an industry record for gross sales of \$213 million.

Construction of the Keeneland Entertainment Center is completed on the adjoining Keene Farm.

1998

Coolmore Stud, the world-famous Irish stallion operation, becomes the sponsor of the Lexington Stakes and the purse is increased to \$325,000-added.

April 24: H.R.H. The Princess Royal, Princess Anne of England attends closing day of the 15-day Spring Meet to present the trophy in the inaugural running of the Royal Chase for the Sport of Kings, the first steeplechase race ever held at Keeneland. Renowned British mystery writer Dick Francis is also in attendance.

July 21: As a yearling, Fusaichi Pegasus tops the July Yearling Sale at \$4 million and two

years later will win the Kentucky Derby.

Oct. 11: Racing Hall of Famer Silverbulletday wins the Alcibiades. She will win the Ashland on April 3, 1999.

Oct. 10-31: A \$5.8 million renovation of the west end of the Grandstand is completed in time for the 16-day Fall Meet. On the inside, the first and second floors are enclosed, creating an additional 15,200 square feet of climate-controlled space. Storage space on the second floor is converted to public space with mutuel windows, concessions and restrooms – all accessible via a new escalator. The Sports Bar doubles in size and the Paddock Shop opens a satellite location. Outside, a facade of Kentucky River stone defines the exterior of the west end and expanded balconies offer patrons a view of the newly landscaped area below.

1999

April 10: Menifee wins the Toyota Blue Grass, now worth \$750,000.

April 18: Horse of the Year Charismatic wins the Lexington in stakes-record time of 1:41 for 1 1/16 miles and returns to win the Kentucky Derby.

July: At the July Yearling Sale, the average of \$581,932 breaks the previous record average established in 1984.

Sept. 7: Keeneland President William C. "Bill" Greely announces he will retire in February 2000.

September: The highest gross ever for a yearling sale, \$233,020,800, is reached during the September Yearling Sale, breaking the record previously set at the 1984 July Sale.

Oct. 16: Racing Hall of Famer Silver Charm parades at Keeneland on Three Chimneys Spinster Day. ... The national unveiling of the Secretariat stamp takes place as part of the U.S. Postal Service's "Celebrate the Century."

November: The November Breeding Stock Sale establishes the highest volume in sales history, \$317,666,000, breaking the record set at the same sale in 1998. A record number of horses – 3,461 – are sold.

Dec. 13: Keeneland announces Nick Nicholson will become the track's sixth President on Jan. 15, 2000.

2000

The outdoor first floor of the Keeneland Clubhouse undergoes a major renovation in the summer. The area is completely enclosed and renovations include the addition of a slate floor, brick pavers, Keeneland's

signature two-over-two stonework, new mutuel windows, concession stands, and more than 100 closed-circuit televisions. The Clubhouse renovation is completed for the Fall Meet.

Three of Keeneland's five sales -- July (\$621,015), September (\$88,085) and November (\$92,466) -- post record averages. September: A new 13,000-square-foot covered show ring debuts at the September Yearling Sale. ... At the sale, a Storm Cat filly, named Moon's Whisper, sells to Shadwell Estate Company Ltd. for \$4.4 million, a world-record price for a yearling filly. ... Champion War Emblem, who will win the 2002 Kentucky Derby, brings \$20,000. ... September Sale records for a colt (\$6.8 million) and filly (\$4.4 million) also are set as the gross reaches a record \$291,827,100.

Sept. 17: Keeneland launches the Thoroughbred industry's first Internet auction. More than 200 buyers and agents register to bid.

2001

Feb. 23: Tom Caldwell dies. Ryan Mahan is later named Senior Auctioneer.

June: Geoffrey Russell is named Director of Sales. W. B. Rogers Beasley is tapped to be Keeneland's Director of Racing.

Sept. 11: Keeneland postpones the Tuesday session of September Yearling Sale due to the terrorist attacks that day. Each remaining session is moved to the following day. A fund drive for 9-11 relief during the sale raises \$5.7 million. ... The Storm Cat colt Van Nistelrooy sells to Demi O'Byrne for \$6.4 million, the second-highest price in the history of the sale.

Oct. 18: James E. "Ted" Bassett III, Chairman of the Board since March 1986, announces his retirement.

October: During the inaugural October Yearling Sale, 338 horses bring \$5,092,900 for an average of \$15,068. Top price is \$400,000 for a Pleasant Colony colt.

2002

July: European champion One Cool Cat brings a sale-topping \$3.1 million at the July Yearling Sale, which is in its final year.

July 14: Howard Battle, Keeneland's longtime Racing Secretary, dies. Battle stepped down as Racing Secretary earlier in the year and assumed the role of stakes coordinator. Ben Huffman is named as his replacement. Battle is the posthumous recipient of the 2002 Eclipse Award of Merit.

Milestones

July 15: Opening day at the new Keeneland Library, which will receive the 2002 Special Eclipse Award for its efforts to preserve Thoroughbred racing's storied past.

Oct. 9: George "Bucky" Sallee, Keeneland's longtime bugler, marks his 10,000th call to the post.

November: "Seabiscuit", the Academy Award-nominated film based on the book by Laura Hillenbrand, begins filming at Keeneland. Parts of Keeneland, including the infield, track, Grandstand, Clubhouse and lawn, are retrofitted to look like Pimlico Race Course circa 1938. On Nov. 17, more than 4,000 unpaid extras turn out to be a part of the match race between Seabiscuit and War Admiral.

2003

Jan. 14: Citing the effects of Mare Reproductive Loss Syndrome, Keeneland places the July Selected Yearling Sale on hiatus.

Oct. 5: Take Charge Lady becomes the first horse to win four Keeneland stakes when she captures the Spinster. In 2001, she took the Alcibiades; in 2002, she won the Ashland and the Spinster.

Oct. 10: With Yell's win in the Raven Run, Claiborne Farm becomes the first recipient of the gold bowl, the highest honor to date in Keeneland's gold trophy program.



Oct. 3-25: The 17-day Fall Meet establishes a total on-track attendance record of 232,499.

November: Breeders' Cup Juvenile Fillies winner Cash Run, in foal to Storm Cat, ties a world-record price for a broodmare sold at public auction when Coolmore's John Magnier pays \$7.1 million for her at the November Breeding Stock Sale.

2004

April 13: During the April Two-Year-Olds in Training Sale, a Pulpit colt sells for \$3.3 million and records are set for gross revenues (\$22,012,000), average price (\$217,941) and median (\$135,000).

April 2-23: During the 15-day Spring Meet, the record books are rewritten for total, daily average, and single-day attendance figures in addition to record all-sources total and daily average and on-track total and daily average mutual handles.

Aug. 3: Racing Hall of Famer Pat Day announces his retirement. He is Thoroughbred racing's all-time leading jockey by earnings (\$297,914,839) and is Keeneland's all-time leading jockey by wins (918), stakes wins (95) and titles as leading rider (22).

September: Keeneland's five-furlong training track opens with a new Polytrack surface, making it the first of its type at a public racing or training facility in North America.

September: A Storm Cat colt sells for \$8 million at the September Yearling Sale as the sale sets records for number of horses sold (3,370), average (\$96,411), median (\$37,000) and gross (\$324,904,300) on its way to becoming the biggest sale in history. ... Champion Rags to Riches, who in 2007 becomes the third filly to win the Belmont, sells for \$1.9 million at the September Sale. Other sale graduates include '07-'08 Horse of the Year Curlin (sold for \$57,000) and '10 Horse of the Year Zenyatta (\$60,000).

October: Keeneland becomes the setting for the Breeders' Cup for the movie "Dreamer: Inspired by a True Story."

Oct. 10: Racing Hall of Famer Azeri wins the Overbrook Spinster. She sold for \$100,000 at the 1999 September Sale and will sell for \$2,225,000 at the 2009 November Breeding Stock Sale.

November: At the November Breeding Stock Sale, a record average is established (\$97,348) and the record for median is equaled (\$32,000).

November: Expansion and renovation of the Sales Pavilion begins and is scheduled for completion in August 2005.

2005

April 8: Opening day of the 16-day Spring season during which trainer Todd Pletcher scores a Spring Meet record 16 victories. ... Season posts a record total attendance of 235,220 and the second-highest on-track mutual handle (\$21,599,291) in history. Included in the total are two of the three largest crowds in track history: a record 33,621 on Toyota Blue Grass Day and 30,110 on Ashland Day.

Sept. 2: Longtime Keeneland Trustee and Board Member Charles Nuckols Jr. dies. Later in the month, William T. "Buddy" Bishop, a prominent Lexington attorney and longtime

Board Member and Secretary of Keeneland, is named Trustee.

September: Newly renovated Sales Pavilion debuts at the September Yearling Sale. The renovation, which began in November 2004 and was scheduled around Keeneland's various racing and sales events, features a 5,000 square-foot expansion for the relocation of the Repository, more and larger conference rooms and a kitchen to service more dining areas. Other enhancements include hi-speed wireless access throughout the facility, a new business center and lounge/bar area, renovated press area, sales counter and restrooms and updated sound, message and bid board systems. ... Horse of the Year Zenyatta sells for \$60,000.

Keeneland introduces the 10-cent superfecta wager.

October: Keeneland's Board of Directors instructs management to continue planning, design and engineering for the installation of Polytrack on its main track during the summer of 2006.

2006

The Equestrian Room, located on the first floor Grandstand adjacent to the finish line, undergoes an extensive renovation prior to the opening of the Spring Meet.

April 7: Opening day of the 15-day Spring Meet during which Julien Leparoux becomes the first apprentice to win a leading rider title at Keeneland when he ties Rafael Bejarano for top honors with 17 wins. Leparoux wins the title again in the Fall Meet and earns the year's Eclipse Award as North America's leading apprentice.

April 23: Barbaro works five furlongs in 1:01.80 at Keeneland before heading to Churchill Downs to continue preparations for the Kentucky Derby, which he will win.

April: The 15-day Spring Meet posts all-time record wagering and attendance figures. Total wagering of \$143,479,802 is an all-time meet record; total wagering averages a record \$9,565,320 per day. Attendance totals a record 244,145, including a single-day attendance record for a Friday of 23,882, set on Good Friday, April 14, which is also Maker's Mark Mile Day. Daily attendance during the meet averages a record 16,276. Interstate commingled wagering on Keeneland rose to a record \$110,401,486, while average daily interstate handle reached a record level of \$7,360,099.

Following the Spring Meet, a massive renovation begins and includes the installation of Polytrack racing surface on the main track. Keeneland will become

only the third race track in North America, joining Turfway Park in Florence, Ky., and Woodbine in Toronto, to have Polytrack. The track is reconfigured to widen the turns and lengthen the stretch. Other significant improvements include the installation of a state-of-the-art LED tote board; enlargement of the trackside apron along the Grandstand and Clubhouse lawn to create additional space for patrons; larger Winner's Circle; and construction of a stone and wrought iron trackside rail along the Grandstand and Clubhouse aprons. Keeneland will become the first race track in the U.S. to offer Trakus video race technology. Trakus provides the ability – via sensor chips carried in saddle cloths and antennas positioned around the race track – to track each horse in a race electronically and digitally in real time. Information on individual horses is collected and displayed in various viewer-friendly animated forms.

September: Meydan City, a colt by Kingmambo, sells to John Ferguson on behalf of Sheikh Mohammed bin Rashid Al Maktoum for a September Yearling Sale record \$11.7 million and is one of 32 yearlings that sell for seven figures. The sale is the highest-grossing Thoroughbred auction in the world, setting records for gross sales (\$399,791,800), average (\$112,427) and median (\$45,000) and an industry record for number of horses sold (3,556).

Oct. 5: Opening day of the 17-day Fall Meet, which marks the debut of Polytrack on the main track and numerous improvements. ... Lordly, owned by Keeneland Trustee Louis Lee Haggin III, wins the first race on Polytrack.



October: Keeneland sets a single-day Fall Meet attendance record of 28,880 and single-day Fall Meet handle record of \$12,733,860. ... The season produces record handle and attendance and average field size of 10.02 starters per race. Fans wager a Fall Meet record total of \$140,456,180. Total wagering during the Fall Meet averages a record \$8,262,128 per day. Interstate commingled wagering rose 16.9 percent to a record

\$108,712,682. On-track attendance totals a record 233,218.

October: Racing Hall of Famer Lava Man trained at Keeneland after he won the first seven races of the year and before he finished seventh in the Breeders' Cup Classic (G1) at Churchill Downs. He is among the horses stabled at Keeneland for trainer Doug O'Neill, joining Lane's End Breeders' Futurity (G1) winner Great Hunter.

November: The November Breeding Stock Sale grosses a near-record \$313,843,800 and is highlighted by the sale record prices of \$6.1 million for a horse in training (Half Ours), \$2.4 million for a weanling filly (Isla Canela) and a North American record \$2.7 million for a weanling colt (Amour Malheureux) sold at public auction.

2007

January: Record gross sales of \$72,868,200 are established for the January Horses of All Ages Sale.

April: Champion Big Brown, who will win the 2008 Kentucky Derby, sells for \$190,000 at the April Sale of Two-Year-Olds in Training. ... Patricia's Gem, a Mineshaft filly that worked an eighth of a mile in :9.3, a world-record equaling time for a juvenile auction work at that distance, brings a record bid of \$1.75 million from B. Wayne Hughes. It is the highest price ever paid for a filly at the April sale.

April 14: Champion Street Sense is second behind Dominican in the first Toyota Blue Grass run on Polytrack and goes on to win the Kentucky Derby. The previous Fall, Street Sense is third in the Lane's End Breeders' Futurity and wins the Bessemer Trust Breeders' Cup Juvenile. ... Keeneland sets wagering records for all-sources handle as well as Pick Six (\$919,213), Pick Four (\$395,619) and Pick Three (\$182,395) pools on Toyota Blue Grass Day. Total wagering on the 10-race Blue Grass card is a record \$19,246,840.

April 21: Keeneland sets an all-time attendance record with 33,821 on Coolmore Lexington Day.

April 27: Closing day of the first Spring Meet with racing on the Polytrack main track, which generates records for total wagering (\$158,368,309), average daily wagering (\$10,557,887), interstate commingled wagering (\$125,952,284) and average daily interstate handle (\$8,396,819).

Oct. 5-27: The 17-day Fall Meet establishes attendance and wagering records. Fall Stars Weekend is expanded to include nine stakes -- four of which are Grade 1 events -- worth

\$3.35 million. Fall Stars Saturday, Oct. 6, sets a single-day Fall Meet wagering record of \$14,135,204. Total on-track attendance of 239,296 betters the previous Fall's record and ranks as the second-largest attendance in track history. A Fall Meet Friday record crowd of 20,024 is set on College Scholarship Day, Oct. 12.

October: Racing Hall of Famer Curlin arrives at Keeneland after winning the Jockey Club Gold Cup (G1) to train for his next start in the Breeders' Cup Classic (G1) at Monmouth. He will win that race for trainer Steve Asmussen. The following spring, Curlin will be stabled at Keeneland for a time following his win in the Dubai World Cup (G1).

November: Thirty-nine horses sell for \$1 million or more at the November Breeding Stock Sale, equaling the record total sold in November 2000. Among them is Playful Act (IRE), a Group 1 stakes-winning mare by Sadler's Wells, who brings a world-record \$10.5 million from John Ferguson, on behalf of Sheikh Mohammed bin Rashid Al Maktoum. The mare is part of the dispersal of the late Robert Sangster's Swettenham Stud. ... Gross sales reach record \$340,877,200.

2008

Jan. 23: Alma Haggin, credited with creating Keeneland's distinctive ambiance, dies at 95. Mrs. Haggin was the daughter of Keeneland co-founder and inaugural President Hal Price Headley; wife of Louis Lee Haggin II, who succeeded his father-in-law as President and later served as Chairman of the Board; and mother of Keeneland Director and Trustee Louis Lee Haggin III.

April 3: William T. "Buddy" Bishop III, whose lifelong service to Keeneland included positions as Director, Secretary, Trustee, and Counsel, dies.

April 19: Todd Pletcher matches Bill Mott's training feat from 1995 when he sends out four winners on the card.

April 25: Closing day of the 16-day Spring Meet during which Keeneland reports the second-highest attendance and wagering figures in Spring Meet history – 243,606 and \$150.5 million, respectively. Wagering records are set in the Toyota Blue Grass, with a 12-horse field, the largest since 1983. Records are established for the exacta pool (\$1,138,124), trifecta pool (\$1,051,060), superfecta (\$549,415) and Pick 3 that included the Toyota Blue Grass (\$212,378). Total handle of \$18,738,582 is the second-highest recorded on Toyota Blue Grass Day.

September: Keeneland realizes its fourth-highest-grossing September Yearling Sale

Milestones

ever, with sales totaling nearly \$328 million, despite a global economic crisis. Eighteen yearlings sell for \$1 million or more, including the sale-topping A.P. Indy filly out of Chimichurri that brings a final bid of \$3.1 million from John Ferguson, on behalf of Sheikh Mohammed bin Rashid Al Maktoum.

Oct. 3: Opening day of the 17-day Fall Meet, when Keeneland becomes the first North American track to provide live race coverage and limited simulcasts in high-definition format.

Oct. 10: A Fall Meet Friday record crowd of 22,052 is set on College Scholarship Day.

Oct. 17: Horse of the Year Rachel Alexandra concludes her 2-year-old season with a three-length win in a six-furlong allowance race on Polytrack.

2009

The Horseplayers Association of North America (HANA) ranks Keeneland first among North America's top race tracks in its inaugural Track Rating System.

April 3: Opening day of the 15-day Spring Meet during which Keeneland opens the restored Keene Place to the public. Built in 1805 by the Keene family, the mansion sits on a portion of land that was once part of Keeneland Stud Farm. One of the oldest homes in Central Kentucky, Keene Place has been a prominent Lexington fixture. In 1825, the mansion welcomed the Marquis de Lafayette of France, for whom Fayette County is named and who served as an American General in the Revolutionary War alongside his close friend, Gen. George Washington. Keeneland purchased the home and its 15 surrounding acres in 2003, and undertook, in partnership with the Center for Historic Architecture and Preservation, an extensive restoration, with the goal to protect the mansion and its historical integrity. Keene Place is available to the public for meetings, receptions and special events.



April 6-7: Champion Lookin At Lucky sells for \$475,000 at the April Two-Year-Olds in Training Sale.

April 17: Keeneland becomes the second track accredited by the National Thoroughbred Racing Association's Safety and Integrity Alliance. The Alliance was formed with the goal of establishing national uniform standards in the areas of safety and integrity, and includes 55 race tracks in North America and every major national horsemen's organization. Alliance certification standards cover five broad areas: injury reporting and prevention; creating a safer racing environment; aftercare and transition of retired racehorses; uniform medication, testing and penalties; and safety research.

April 18: A crowd of 33,680 – second-largest in Keeneland history – turns out for Coolmore Lexington Day. ... Riders Up!, a karaoke competition at the Keeneland Entertainment Center raises more than \$50,000 for the Permanently Disabled Jockeys Fund.

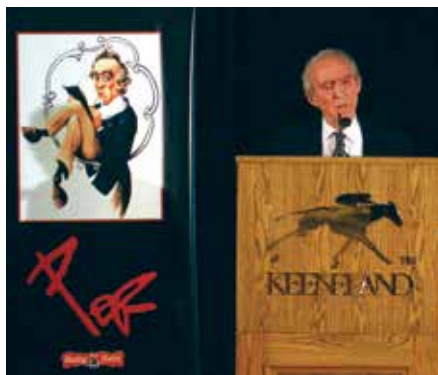
April 24: Keeneland concludes its 15-day Spring Meet with total attendance of 240,755, the third-highest in track history, and an increase in average daily on-track wagering.

September: Selected scenes for Walt Disney Pictures' "Secretariat" are filmed at Keeneland.

September: At the September Yearling Sale, Storm 'N Indian is purchased for \$2.05 million by John Ferguson for Sheikh Mohammed bin Rashid Al Maktoum. From the last full crop of leading sire Storm Cat, the colt is the first foal of champion mare Fleet Indian.

Oct. 9: Opening day of the Fall Meet during which Keeneland begins to simulcast its racing product in high definition. ... Total wagering increases 8.7 percent during the 17-day meet, held Oct. 9-31.

Oct. 15: Pierre Bellocq, the internationally celebrated artist better known as "Peb," joins Keeneland and *Daily Racing Form* to announce the donation of nearly a half-century of his humorous caricatures and equine cartoons to the Keeneland Library.



Oct. 31: Closing day of the Fall Meet marks the final day for Jim Williams, Keeneland's longtime director of communications, who retires following more than 38 years with the company.

November: The November Breeding Stock Sale is boosted by the near-record dispersal of the W.T. Young family's Overbrook Farm. With Eaton Sales, agent, Overbrook sells 148 horses for \$31,760,000. When combined with the 48 yearlings Overbrook sold for \$6,644,000 in September, the dispersal ranks as the second-largest in Keeneland sales history, selling a total of 196 horses for \$38,404,000, for an average of \$195,939. Only the Nelson Bunker Hunt dispersal, which sold 580 horses for \$46,912,800 during the 1988 January Horses of All Ages Sale, ranks higher.

2010

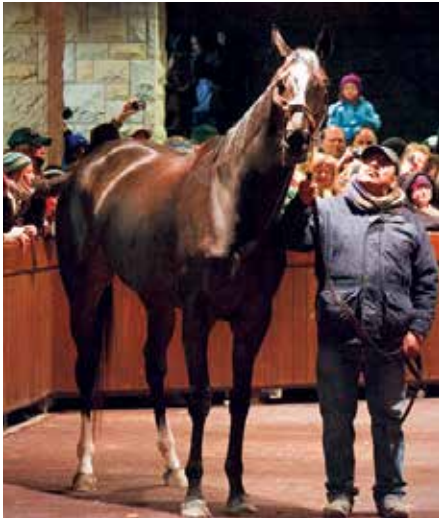
April 2: Opening day of the 15-day Spring Meet during which Keeneland introduces a 50-cent Pick Three wager. ... The season ranks among the top 5 in track history, establishing record attendance marks for a Spring Meet opening day (24,734) and Toyota Blue Grass Day (33,727). Total attendance of 238,282 is the fourth-highest in Keeneland history.

September: Energized by a new format that generated active trade from a broad mix of buyers, the September Yearling Sale concludes with across-the-board increases. The auction opens with two select evening sessions; Book 2 is reformatted into one comprehensive catalog, presenting yearlings alphabetically by dam rather than ranked by pedigree and conformation.

Sept. 10-Oct. 10: The Alltech FEI World Equestrian Games are held at the Kentucky Horse Park in Lexington, and excitement carries into the Fall Meet, where on-track attendance totals 229,909, an increase of nearly 20 percent from 2009. Abu Dhabi's Emirates Equestrian Foundation sponsors the \$53,250 The President of United Arab Emirates Cup, the first race for Arabians at Keeneland. Held on Fall Stars Saturday, the race is won by Grilla.

Dec. 6: More than 1,000 fans brave freezing temperatures and gather at Keeneland's outdoor show ring to welcome Horse of the Year Zenyatta to Kentucky. Accompanied by "Team Zenyatta," including owners Jerry and Ann Moss and trainer John Shirreffs, the champion is paraded publicly for a final time before her retirement to Lane's End Farm in Versailles, Ky. Fans traveled from as far away as California, New York, Michigan and Ohio to see Zenyatta, who is presented with a gift basket filled with her favorite treats, including mints, pears and Guinness beer, by Keeneland officials.

Milestones



2011



March 2: Keeneland names Walt Robertson the Vice President of Sales.

April 8: Opening day of the 15-day Spring Meet during which Keeneland introduces a 50-cent Pick Five wager. The Pick Five replaces the Pick Six wager. ... Despite a record 13 inches of rainfall during April, the Spring Meet ranks among the best in track history. Total attendance of 241,684 is the third-highest for a Spring Meet ever. All-sources handle is up nine percent to \$121,028,670.

April 16: Recently retired Ball Four, winner of the 2008 Fayette (G3) at Keeneland, appears during a demonstration by Old Friends Thoroughbred Retirement Farms during Breakfast With the Works. Joining the gelding for the event was former pitcher Jim Bouton, author of the acclaimed baseball diary *Ball Four*, and Old Friends founder Michael Blowen.

May-June: The winners of every Triple Crown race – Kentucky Derby winner Animal Kingdom, Preakness winner Shackleford and Belmont winner Ruler On Ice – are graduates of the 2009 September Yearling Sale.

September: A strong market, defined by quality individuals and reasonable reserves, produce double-digit increases

in all categories at the September Yearling Sale. Gross sales increase 12.7 percent to \$223,487,800 for the 13-day auction.

Oct. 15: As part of a yearlong celebration, Keeneland marks its 75th anniversary on the opening date of the track's first live meet in 1936. That afternoon, a special six-furlong stakes for 2-year-olds, the Keeneland 75th Anniversary Stakes, is run. That evening, a musical salute from the Boston Pops is held at Rupp Arena in downtown Lexington. The concert features the Boston Pops Esplanade Orchestra, under the direction of Keith Lockhart, with the University of Kentucky Symphony Orchestra. Proceeds from the concert benefit the Lee T. Todd Jr. and Patricia B. Todd Music Outreach Endowment, created as part of a three-year commitment made by Maker's Mark and Keeneland to raise money for music outreach in schools throughout Kentucky.

Oct. 20: Kentucky favorite Brass Hat parades in the Paddock and Walking Ring on the day of the Sycamore (G3), which he won in 2010. The victory marks the final career win for Brass Hat, who won 10 of 40 races and won \$2,173,561. He made six starts at Keeneland.

Oct. 29: Closing day of the 17-day Fall Meet during which attendance totals a record 250,163, while all-sources handle rises 9.3 percent to \$131,761,560.

November: Top-class race fillies and mares and two unique bloodstock dispersals – Edward P. Evans' Spring Hill Farm and Prince Saud bin Khaled's Palides Investments N.V., Inc. – combine to produce record prices and strong growth at the 11-day November Breeding Stock Sale. Gross receipts are up 41.4 percent as 2,554 lots sell for \$208,511,200. Twenty-three horses bring \$1 million or more compared to eight in 2010. The \$8.5 million paid for eventual champion Royal Delta sets a Keeneland sales record for a horse in training, while a half-sister to Horse of the Year Saint Liam (Miss Besilu) goes for \$2.6 million to establish a North American record for a weanling filly sold at public auction.

November: With Lane's End as agent, the dispersal of Edward P. Evans' Spring Hill Farm sells 170 lots for \$55,820,000 at the November Sale to become the highest-grossing Thoroughbred dispersal at public auction in North America. When combined with the 50 yearlings sold for \$6,527,000 at the September Yearling Sale, the dispersal sells a total of 220 lots for \$62,347,000.

2012

Tiffany & Co., the premier American jeweler and silversmith, becomes the official provider of julep cups for Keeneland's signature graded stakes trophy program beginning with the Spring Meet.

April 14: Keeneland shatters its single-day attendance and all-sources handle records on Toyota Blue Grass Day. On-track attendance of 40,617 surpasses the previous record of 33,821 set on Saturday, April 21, 2007, Coolmore Lexington Day. The former record for a Toyota Blue Grass Day attendance was 33,727 set on April 10, 2010. All-sources wagering on the 12-race card of \$21,647,378 breaks the former record of \$19,246,840 set on Toyota Blue Grass Day, April 14, 2007, which featured 10 races. Two other wagering records are established: a single-race wagering record of \$1,925,900 is set on the Toyota Blue Grass, topping the previous record of \$1,924,646 wagered on the Toyota Blue Grass on April 14, 2001; and the largest exacta pool as \$1,180,893 is wagered on the Toyota Blue Grass, surpassing the previous record of \$1,138,124 set on the 2008 Toyota Blue Grass.

April 15: Havre de Grace, the 2011 Horse of the Year, parades in the Keeneland Paddock between races. She is at Keeneland to train for her next scheduled start in the La Troienne (G2) at Churchill Downs on May 4 but will be retired before that race. The previous October, Havre de Grace trained at Keeneland before finishing fourth in the Breeders' Cup Classic (G1) at Churchill.

April 20: Leading Spring Meet jockey Julien Leparoux ties a record when he wins six races. He shares the record with Randy Romero (April 7, 1990) and Craig Perret (April 18, 1990).

April 27: Closing day of the 15-day Spring Meet during which Keeneland posts records for attendance and wagering. Attendance totals 269,292, for an average of 17,953 per day.

Sept. 1: Keeneland President and CEO Nick Nicholson retires from Keeneland Association following nearly 13 years. Keeneland Trustees select Bill Thomason, Vice President and Chief Financial Officer, as Nicholson's successor.

Sept. 10-21: Demand for quality yearlings from an exceptionally deep global buying bench drives strong commerce throughout September Yearling Sale, producing double-digit increases in average and median prices. Gross receipts for the 11-day sale total \$219,781,500, for 2,516 horses, down just 1.66 percent from 2011 13-day sale when 2,921 horses sold for \$223,487,800.

Milestones

The cumulative average price of \$87,354 increases 14.17 percent from \$76,511 in 2011; median surges 50 percent from \$30,000 to \$45,000.

Oct. 14: During the 17-day Fall Meet, Keeneland welcomes Olympic track star and Lexington native Tyson Gay to the races for a special salute.

Oct. 14: Plum Pretty, winner of the 2011 Kentucky Oaks (G1), parades in the Paddock before the fifth race. A month later, at Keeneland's November Breeding Stock Sale, she sells for \$4.2 million to Whisper Hill Farm.

October: Keeneland's 17-day Fall Meet sets Fall Meet records for all-sources handle and attendance. All-sources wagering of \$141,003,961 tops the previous Fall record of \$140,456,180 set in 2006. Keeneland establishes a Fall attendance record of 259,710, eclipsing the previous Fall record of 250,163 set in 2011 during Keeneland's 75th Anniversary celebration.

2013

Jan. 19: Wise Dan, who is based at Keeneland with trainer Charlie LoPresti, receives Eclipse Awards as Horse of the Year, champion older male and champion turf male. He is the first horse since John Henry in 1981 to sweep the three categories.

April 5-26: Kenneth L. and Sarah K. Ramsey's horses win 25 races during the 16-day Spring Meet to shatter the previous record of 12 wins by an owner during a single season. Leading trainer Michael J. Maker wins 25 races, a record for a trainer in a single Keeneland meet. Leading jockey Joel Rosario wins 38 races to set a record for most wins by a jockey in a Spring Meet.

Oct. 4: Opening day of the Fall Meet on which George "Bucky" Sallee retires after some 50 years as Keeneland bugler and becomes Bugler Emeritus. Noted trumpeter Steve Buttleman becomes the new track bugler.



Oct. 10: On Make-A-Wish Day, an anonymous fan at Keeneland donates his winning Pick 4 ticket worth \$26,000 to the Ohio, Kentucky & Indiana chapter of Make-A-Wish Foundation.

Oct. 11-13: Back-to-back single-day attendance records result in a record Fall weekend crowd. On See Blue Day, Friday, Oct. 11, attendance of 22,807 is the highest recorded for a Friday during the Fall Meet. Attendance of 32,717 on Saturday, Oct. 12, sets a single-day Fall Meet record, eclipsing the previous record of 28,880 set on Oct. 7, 2006. (Oct. 12 features the \$400,000 Queen Elizabeth II Challenge Cup and a night football game between the University of Kentucky and defending national champion University of Alabama.) Those two days, combined with a Sunday turnout of 16,927, result in a record Fall weekend attendance of 72,451.

Oct. 4-26: The 17-day Fall Meet marks the fourth consecutive season with record attendance. Total on-track attendance is a Fall record of 266,466, up 2.60 percent over 2012's Fall Meet record of 259,710. Average daily attendance of 15,674 rises 2.60 percent over 15,277 in 2012. ... Jockey Rosie Napravnik wins 17 races to become the first female to capture the leading rider title at the track. ... Kenneth L. and Sarah K. Ramsey earn their 13th leading owner title after winning 17 races, a Fall Meet record. ... All-sources wagering on Keeneland's Fall Meet, including wagering at Keeneland on imported simulcast signals, is a Fall Meet record \$142,999,271.

2014

Jan. 18: Keeneland-based Wise Dan is named the 2013 Horse of the Year, champion turf male and champion older horse, marking the second consecutive year he has swept the three titles. No other horse has received three Eclipse Awards in a single season for two years in a row since the awards were inaugurated in 1971.

April 2: Keeneland announces it will convert the main race track from Polytrack to a dirt surface. Construction begins May 19 and is completed Aug. 15. The track reopens for training Sept. 1.

April 4-25: On-track attendance for the 15-day Spring Meet totals 270,093, besting the previous 15-day meet record of 269,292 posted during the 2012 Spring Meet. Average daily attendance of 18,006 is the highest ever recorded at Keeneland, and eclipses the previous record of 17,953, also set during the 2012 Spring Meet. Keeneland has set attendance records for five consecutive race meets.

April 13: Keeneland honors these retired and active female jockeys who participated in the "Ladies of the Turf" event during Horses and Hope Pink Day: Vicky Aragon Baze, Donna Barton Brothers, Patti Barton, Kaye Bell, Donna Brothers, Stacie Clark-Rogers, Patti Cooksey, Diane Crump, Mary Doser, Tammy Fox, Abby Fuller, Julie Krone, Kathy Kusner, Rosie Napravnik, Suzie Picou-Oldham, Tami Purcell-Burklund, Jennifer Rowland-Small, Barbara Jo Rubin, Andrea Seefeldt Knight, Melinda Spickard Vest, Kaoru Tschuiya-Chatfield, Cheryl White and Mary Wiley-Wagner.



April 18: Mine That Bird parades in the Paddock as part of a 1,700-mile cross-country tour to promote the movie "50 to 1," which chronicles his improbable journey to victory in the 2009 Kentucky Derby (G1). Joining the gelding are owners Dr. Leonard Blach and Mark Allen, trainer Chip Woolley, director Jim Wilson, writer Faith Conroy and actors Skeet Ulrich and Todd Lowe. That evening at the Keeneland Sales Pavilion, Mine That Bird and Funny Cide appear at the "It's my Derby" private event.

June 24: Breeders' Cup Ltd. announces that Keeneland will host the 32nd Breeders' Cup World Championships on Oct. 30-31, 2015. This will mark the first time that Keeneland will hold Thoroughbred racing's season-ending championship event. The announcement at Keene Place is made before a group of distinguished guests that include Kentucky Gov. Steve Beshear, Lexington Mayor Jim Gray, Breeders' Cup Chairman Bill Farish, Keeneland President and CEO Bill Thomason, city officials and Thoroughbred industry representatives. Keeneland employees gather in the Sales Pavilion to watch and participate in the announcement.

Aug. 5: Keeneland names Javier Barajas the new Track Superintendent. Barajas has 38 years of experience in race track installation and management of dirt, turf and synthetic surfaces.

Milestones

Oct. 3-25: Fall Meet marks debut of innovative dirt surface installed on the main track over the summer. On-track attendance for the 17-day season reaches 251,574, third behind Fall Meet records of 266,466 and 259,710 from 2013 and 2012, respectively.

Oct. 4: Wise Dan wins the \$1 million Shadwell Turf Mile (G1), the first seven-figure race in Keeneland history. His jockey, John Velazquez, wins five races. He also rides Carpe Diem to win the Claiborne Breeders' Futurity (G1) and Dayatthespa to win the First Lady (G1).



Nov. 5: During the November Breeding Stock Sale, a filly by Tapit sells for a North American weanling record \$3 million to Bridlewood Farm of Florida.

Dec. 5: Keeneland announces it has moved the 2015 Toyota Blue Grass to opening Saturday of the Spring Meet, April 4, and raised the purse of the race from \$750,000 to \$1 million. Other stakes that day include the Central Bank Ashland.

2015

Jan. 6: Keeneland announces the 2015 April Sale of Two-Year-Olds in Training has been put on hiatus. The sale was first held in 1993.

Feb. 1: Keeneland acquires Turf Catering's Keeneland division. Turf Catering had been Keeneland's exclusive food and beverage company since the track opened in 1936. The new operation, Keeneland Hospitality, will comprise current Turf Catering employees and continue to feature the recipes for bread pudding and burgoo that are favorites among race fans.

April: Keeneland opens a newly constructed Ticket Office to better serve fans. The Ticket Office is located just outside the recently renovated South Gate entrance near the Clubhouse. The previous Ticket Office, located near First Aid and the first floor Clubhouse area, was renovated into public restrooms.



April: Keeneland hosted its third- and fourth-largest single-day crowds ever on consecutive Saturdays during the Spring Meet. On April 11, 37,193 fans were here for the card that featured the Jenny Wiley (G1) and Coolmore Lexington (G1). On the following Saturday, April 18, 37,737 fans enjoyed the day highlighted by the Dixiana Elkhorn (G2). ...Owners Kenneth L. and Sarah K. Ramsey won 11 races to earn a record 15th Keeneland leading owner title.

May 6: Keeneland announces it will move its year-round simulcast wagering operations to Red Mile, the historic Standardbred track near downtown Lexington, beginning July 15, 2015. Keeneland and Red Mile will offer wagering on Thoroughbred, harness and Quarter Horse racing at one Lexington location. Keeneland will continue to offer simulcast wagering during the track's Spring and Fall race meets and annual Thoroughbred auctions (in limited areas), and for special-event days such as the Kentucky Oaks (G1) and Kentucky Derby (G1).

Oct. 2-24: Fans during the Fall Meet take advantage of unique seating and dining venues constructed for the Breeders' Cup. Keeneland hosts more than 23,000 fans on consecutive Saturdays, Oct. 10 and Oct. 17, and nearly 20,000 fans on see Blue. Day, Friday, Oct. 16. ... Kenneth L. and Sarah K. Ramsey win seven races and earn their 16th leading owner title.

Oct. 3: Wise Dan, the 2012-2013 Horse of the Year, parades on the day of the Shadwell Turf Mile (G1). He ran in the race four times, winning in 2012 and 2014, finishing third in 2013 and running fourth in 2011. The 2014 victory marked the final race for Wise Dan, who won 23 races from 31 starts and earned \$7,552,920. He was based at Keeneland throughout his career with trainer Charlie LoPresti.

Oct. 29: Keeneland holds Prelude to the Cup, a special day of racing on the eve of the Breeders' Cup. Nine races include the \$100,000 Lafayette Presented by Keeneland Select. Attendance is 11,818.

Oct. 30-31: For the first time, Keeneland hosts the Breeders' Cup World Championships (page 127).

Nov. 2-13: The November Breeding Stock Sale is highlighted by the \$6 million sale of champion Take Charge Brandi, the most expensive Thoroughbred sold at public auction in the world in 2015, to John G. Sikura's Hill 'n' Dale Equine and the sale of a War Front-Take Charge Lady weanling filly to Mandy Pope's Whisper Hill Farm for a North American weanling record \$3.2 million. Gross sales of \$218,959,400 represent the highest since the November Sale record of \$340,877,200 in 2007. Average of \$85,033 is the highest since 2007.



2016

April 3: Undefeated champion Nyquist, winner of the 2015 Sentient Jet Breeders' Cup Juvenile (G1) at Keeneland, returns to Keeneland the day after winning the Florida Derby (G1) to prepare for his next start in the Kentucky Derby (G1). Nyquist is among 12 horses trainer Doug O'Neill has at the track.

April 9: Keeneland sets a single-day handle record of \$21,736,983 for the 11-race card that includes the \$1 million Toyota Blue Grass (G1) and \$500,000 Central Bank Ashland (G1). The figure includes \$20,805,455 handled on Keeneland's 11 live races; \$423,679 wagered on the Big Apple/Bluegrass Pick 4; and on-track simulcast handle of \$507,849. The Big Apple/Bluegrass Pick 4 requires horseplayers to select the winners of the Wood Memorial (G1) and Bay Shore (G3) from Aqueduct and Keeneland's Madison (G1) and Toyota Blue Grass.

April 22: On Hall of Fame Jockey Day, Keeneland hosts 18 Hall of Famers who won a total of 89,621 races, including 20 runnings of the Kentucky Derby. They participate in a Q&A session and an autograph signing to benefit the National Museum of Racing and Hall of Fame and the Permanently Disabled Jockeys Fund. In attendance are Braulio Baeza, Bill Boland, Don Brumfield, Steve Cauthen, Pat Day, Earlie Fires, Sandy Hawley, Eddie Maple, Chris McCarron, Don Pierce, Laffit Pincay Jr., Randy Romero, John Rotz, Jose Santos, Gary Stevens, Jacinto Vasquez, Jorge Velasquez and Manny Ycaza.



April 29: On closing day of the Spring Meet, Nyquist works in company with Grade 1-winning stablemate Ralis before Keeneland fans less than one hour before the first race. The move is his third and final breeze at Keeneland. The following day, he ships to Churchill Downs, where a week later he wins the Kentucky Derby (G1).



May-June: The winners of all three Triple Crown races – Kentucky Derby (G1) winner Nyquist, Preakness (G1) winner Exaggerator and Belmont (G1) winner Creator – are graduates of the 2014 September Yearling Sale.

Sept. 14: On the second day of the September Yearling Sale, a Scat Daddy colt who is a half-brother to multiple champion Beholder and Grade 1 winner Into Mischief sells to M.V. Magnier for \$3 million. The amount is the most paid for a Thoroughbred yearling at public auction in North America in 2016.

Oct. 7-29: Keeneland's 2016 Fall Meet, which celebrates the track's 80th anniversary of racing, has a total on-track attendance of 276,543 – a record for a Fall Meet. Total attendance during the Oct. 7-9 Fall Stars Weekend is a record 66,437, breaking a decade-long record of 62,454. The three-day weekend comprises a record Friday opening-day crowd of 19,882, the second-largest Fall Stars Saturday crowd of 28,101 and a record Fall Stars Sunday crowd of 18,454. Mark Casse, the meet's leading trainer, and Graham Motion each win four stakes to equal Ben Jones, D. Wayne Lukas and Todd Pletcher for most stakes wins by a

trainer in a single meet at Keeneland. Julien Leparoux earns his 11th meet title as leading rider and moves into sole possession of third place in total meet titles behind Hall of Famer Pat Day (22) and Don Brumfield (16).

Oct. 20: Sixty-one perfect Pick 6 tickets each pay \$16,690. That day, a total of \$1,145,677 is wagered into the Pick 6 pool to set a record single-day Keeneland Fall Meet Pick 6 handle (the previous record was \$629,310 in the fall of 2003). It is the second-largest single-day Pick 6 handle in Keeneland history, falling just behind the record \$1,366,063 wagered in April 2008.

Nov. 9: On the second day of the November Breeding Stock Sale, Mandy Pope's Whisper Hill Farm pays \$3.8 million for 2010 Breeders' Cup Ladies' Classic (G1) winner Unrivaled Belle, in foal to Tapit. The amount is the most paid for a Thoroughbred at public auction in 2016.

Keeneland Kids Club



the Halloween edition of Sunrise Trackside includes a costume contest for Kids Club members.

- **Kids Club Family Day** during the race meets. Kids Club members and their families are invited to a day at the races with free general admission and access to reserved Grandstand seats. Special activities for members are held in the North Terrace. At the event during the 2016 Spring Meet, Keeneland donated \$1,000 to the Salvation Army LemonAID program.
- **Kids Club Holiday Party.** Held at the Keeneland Sales Pavilion, the 2016 party collected 700 toys from more than 900 participants to donate to The Nest, a nonprofit organization in Lexington that assists women, children and families in crisis.

Established in 2012, the Keeneland Kids Club is the Official Kids Club for Keeneland fans 12 and younger. The Keeneland Kids Club encourages members to take an interest in Keeneland and the horse industry and offers philanthropic opportunities for them to support Central Kentucky.

Kids Club members receive a personalized membership pass; a birthday card from Kids Club mascot Buckles; and invitations to these exclusive Kids Club events:

- **Easter Egg Hunt** on the lawn near the Keene Barn & Entertainment Center. Participants are encouraged to donate food items for God's Pantry Food Bank; the 2016 Easter Egg Hunt collected 885 pounds of food, which equals 700 meals for area residents facing hunger.
- **Kids Club Corner** during free Sunrise Trackside activities on Saturday mornings of the race meets. Children's activities include face painting, dressing up in jockey silks and meeting Buckles while watching Thoroughbreds train. In October,



Awards and Recognition

Through the years, Keeneland has been recognized for its commitment to outstanding customer service and its efforts to preserve and promote the Thoroughbred industry:

1986: Keeneland is named a National Historic Landmark.

2002: The Keeneland Library receives a Special Eclipse Award for its efforts to preserve racing's storied past.

2003, 2008, 2009, 2011, 2012, 2013, 2014: Keeneland wins the Thoroughbred Racing Associations' International Simulcast Award, which honors racing's best simulcast production.

2009, 2010, 2011, 2012, 2013, 2014: Horseplayers Association of North America (HANA) ranks Keeneland first among North America's top tracks in its Track Rating System.

2009, 2011, 2013, 2015: Keeneland earns accreditation from the National Thoroughbred Racing Association (NTRA) Safety and Integrity Alliance.

2015: Keeneland inducted into the Kentucky Athletic Hall of Fame.

2016: Keeneland Association Inc. is named a winner of the 2016 Best Places to Work in Kentucky by the Kentucky Chamber of Commerce and the Kentucky Society for Human Resource Management in the category of medium companies defined as 150-499 employees.



Sporting Art Auction



Each November since 2013, Keeneland and Cross Gate Gallery of Lexington have presented the Sporting Art Auction as part of a collaboration between the world's largest Thoroughbred auction house and the country's premier gallery of fine sporting art and contemporary British figurative painting. The auction annually features approximately 175 pieces of fine sporting art, American paintings and sculpture from renowned artists.

The Sporting Art Auction, held in the Keeneland Sales Pavilion, is free and open to the public. The artwork is exhibited in the Keeneland Sales Pavilion beginning with the September Yearling Sale and continuing through the November Breeding Stock Sale.

In furtherance of its mission, Keeneland's portion of the proceeds from the auction benefits its non-profit initiatives, including the Keeneland Library Foundation.

Here are the highlights from each edition of the event:

2013: Total sales surpass \$3.1 million. LeRoy Neiman's *Flat Racing*, a one-of-a-kind glazed ceramic tile mural, sells for \$291,000, including buyer premium, to top the auction.

2014: Total sales are \$2.25 million. The sale-topper is Ashley Collins' massive triptych *Hercules*, which sells for \$149,500, including buyer premium.

2015: Sir Alfred James Munnings' signed painting *Lord Astor's Broodmare and Foal* brings top price of \$207,000, including buyer premium. Gross sales total \$2,534,370. Eighty-two percent of the pieces offered sell with more than 37 percent of those works bringing final bids at or above their listed high estimate value.

2016: Andre Pater's *Red Arrow*, 2016, sold for \$276,000, including buyer premium, following a spirited bidding duel to be the highest-priced work at the auction. Pater was on hand to watch the competition for his work. Gross sales totaled \$2,478,710. Seventy-five percent of the pieces offered in the auction sold.

The 2017 Sporting Art Auction will be held Nov. 20. For more information about the auction, visit thesportingartauction.com.

